

A CULTURE OF INNOVATION



Innovation isn't a new concept at VF; we've been innovating for 116 years. In 2010, VF developed a plan for accelerating innovation throughout the company and our brands, from new product development to better manufacturing processes to enhancements of digital and in-store consumer experiences. Here are some examples of these efforts across VF and our brands:

3 GLOBAL INNOVATION CENTERS



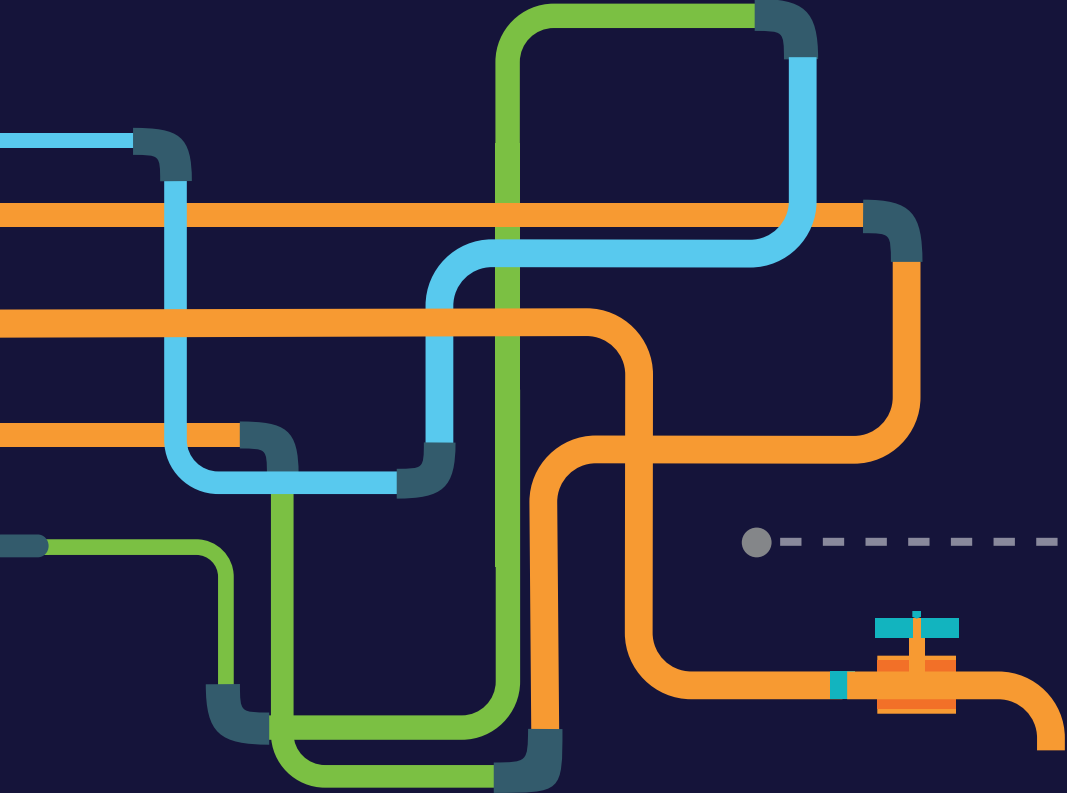
125 TOTAL PROJECTS

funded by the VF Innovation Fund across 20 brands



\$2 BILLION

Pipeline of new ideas via the Innovation Fund



91.4% of measured footwear shipped from Timberland® contains

RECYCLED, ORGANIC or RENEWABLE content

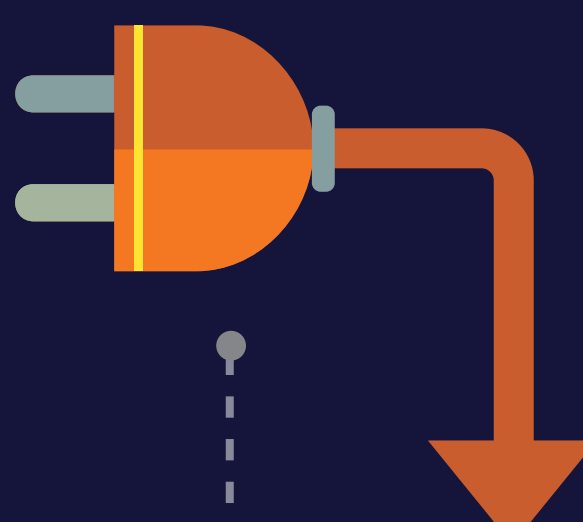


60+ MATERIALS

tested for Jade Fusion from Lee,® which debuted in China in 2015 and utilizes crushed jade and treated cotton to keep wearers cooler

25% The **LEVEL OF ENERGY**

reduction realized during dyeing and finishing as a result of the Eco-Preferred Dyeing process used to dye the yarn instead of the fabric in black and heather grey Denali jackets at The North Face®



10-20%

Overall **WEIGHT REDUCTION** in the new *Majestic®* Flex Base uniform system that incorporates new lighter weight twill technology