

BY THE NUMBERS

On the heels of World Statistics Day, held Oct. 20, we thought it would be fun to share some interesting VF facts. Take a look.

At just
3.9 ounces,
Altra's Vanish-R
unisex shoe is built
for speed



Sold enough **874s**
since its inception
to circle the earth
4.5 times



Distributed more than
3,000
water packs
to support safe water
transport for more than
50,000
people globally



Available in
70 countries
and has been in
business for
66 years



Products use
6,686
bales of merino wool,
weighing 870 tons from
more than
217,500 sheep



icebreaker

The Cool Student Laptop
Backpack has
more than
100 five-star
customer
reviews
on Amazon, representing
83% of all reviews



Has Instagram accounts
in at least 14 countries
and more than
140,000
followers on its
global account



Sells
25 million
pairs of jeans
globally each year



Ze-Knit, a new line of
sustainable contemporary wear,
reduces
materials and
water usage
by 30%



51 plastic
bottles
are used to make the Men's
Medium Denali jacket



Makes enough yarn for
28.5 roundtrip
missions to
the moon
each year



Planted more than
9.6 million
trees
around the world, with a goal
of reaching 10 million by 2020



Eliminated branded
hangtags on several key
apparel product categories,
saving over
400 trees
annually



39% of
apparel brands
have sustainable styles in
their product lines

