



It's a Done Deal

\$140,875,000



Follow-On

Co-Manager

FEBRUARY 2023

## ROTH MKM Acted as Co-Manager for Xponential Fitness, Inc. (NYSE: XPOF) in its \$141 Million Follow-On

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### **Transaction Information**

Xponential Fitness, Inc. (NYSE: XPOF), the largest global franchisor of boutique fitness brands, has closed an underwritten public offering of 5,750,000 shares of its Class A common stock by certain of the Company's existing stockholders and includes 750,000 shares pursuant to the full exercise of the over-allotment option granted to the underwriters. The shares were sold at a public offering price of \$24.50 per share. The Company did not receive any proceeds from the offering.

ROTH MKM acted as co-manager for the offering.

### **About Xponential Fitness, Inc.**

Xponential Fitness, Inc. (NYSE: XPOF) is the largest global franchisor of boutique fitness brands. Through its mission to make boutique fitness accessible to everyone, the Company operates a diversified platform of ten brands spanning across verticals including pilates, indoor cycling, barre, stretching, rowing, dancing, boxing, running,

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functional training and yoga. In partnership with its franchisees, Xponential Fitness offers energetic, accessible, and personalized workout experiences led by highly qualified instructors in studio locations across 48 U.S. states and Canada, and through master franchise or international expansion agreements in 14 additional countries. Xponential Fitness' portfolio of brands includes Club Pilates, the largest Pilates brand in the United States; CycleBar, the largest indoor cycling brand in the United States; StretchLab, a concept offering one-on-one and group stretching services; Row House, the largest franchised indoor rowing brand in the United States; AKT, a dance-based cardio workout combining toning, interval and circuit training; YogaSix, the largest franchised yoga brand in the United States; Pure Barre, a total body workout that uses the ballet barre to perform small isometric movements, and the largest Barre brand in the United States; STRIDE, a treadmill-based cardio and strength training concept; Rumble, a boxing-inspired full-body workout; and BFT, a functional training and strength-based program. For more information, please visit [www.Xponential.com](http://www.Xponential.com). (Source: Company Press Release | 2.8.23)

#### **About ROTH MKM**

ROTH MKM is a relationship-driven investment bank focused on serving growth companies and their investors. Our full-service platform provides capital raising, high impact equity research, macroeconomics, sales and trading, technical insights, derivatives strategies, M&A advisory, and corporate access. Headquartered in Newport Beach, California, ROTH MKM is a privately-held, employee owned organization and maintains offices throughout the U.S. For more information on ROTH MKM, please visit [www.roth.com](http://www.roth.com).

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Date of Announcement: 2.22.23

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