

STRENGTHENING OUR COMMUNITIES



Dedication to Family and Community is one of our core values, and we are committed to strengthening our local communities, the communities we visit and the local ecosystems through which we cruise.

We believe it is our responsibility and privilege to give back to the communities around the world where we live, work, visit and serve. In 2021, we reinforced our commitment by announcing a Paid Volunteer Day for all U.S. shoreside team members to support our community involvement efforts. Team members will be able to give back by choosing a cause or organization that they are passionate about.

In addition to our employee volunteer efforts, we strengthen communities through charitable giving and philanthropy initiatives, partnerships, community outreach and disaster relief.

PHILANTHROPY & VOLUNTEERISM

Our Company and our team members around the globe are committed to doing good and making a lasting impact in our communities.

While corporate donations were reduced in 2020 and 2021 due to the significant financial impact of COVID-19 on our business, we still donated approximately \$12 million in cash, cruise and other in-kind donations in 2021 to various important causes.

NCLH

NORWEGIAN CRUISE LINE HOLDINGS LTD.



WE ASPIRE TO

- Support and invest in local communities
- Provide Disaster Relief

AT A GLANCE

\$12M+

in total cash and in-kind donations to organizations around the world in 2021

~\$10M

provided to Alaska port communities for COVID-19 related relief and recovery

\$2M+

in-kind humanitarian relief to support various community organizations worldwide throughout 2020 and 2021

\$60K

awarded to schools across the U.S. as part of 2021 Giving Tuesday Campaign

~400

cruise longshoremen provided with gift cards totaling \$100K

170

families provided with traditional Thanksgiving meals in partnership with Quirch / Colorado Boxed Beef Company

600+

toys and ~\$2,500 in gift cards provided in Camillus House holiday toy drive

~3,000

U.S. shoreside team members offered a Paid Volunteer Day beginning in 2021

Team members actively engage in our communities by volunteering and by giving back through our charitable giving programs. Through our WorkPlace Giving program, team members can make automatic recurring or one-time payments through payroll deduction, and the Company will match 50% of employee's contribution up to \$1,000 per year. The four organizations to currently choose from are 1) American Cancer Society, 2) Guy Harvey Ocean Foundation, 3) Kids in Distress or 4) Virlanie Foundation. The Guy Harvey Ocean Foundation was added to this list of eligible organizations in 2022 to reflect our Company's commitment to support our team members' drive to protect and preserve the environment.



COVID-19 RELIEF AND RECOVERY

ALASKA SUPPORT

In May 2021, we provided \$10 million of cash support to Alaska port communities and organizations severely impacted by the ongoing cruise voyage suspension. Sixty percent of all tourism in Alaska is generated through cruise, which had been halted for more than a year, significantly impacting small businesses reliant on cruise tourism. In addition, as part of the BuyAlaska and Voyij.com initiative, we joined the 'Shop Local Alaska' program and are encouraging over 2 million people to help support Alaska small businesses.

CRUISE LONGSHOREMEN

In April 2021, we donated \$100,000 in Visa gift cards to help support the cruise members of the International Longshoremen's Association Local 1416 which saw 60% of their business wiped out nearly overnight due to the pandemic. The International Longshoremen's Association Local 1416 has provided Long Shore Labor (also known as Longshoremen) for the Miami-Dade County PortMiami for over 85 years. Longshoremen load and unload trains and ships from all over the world, including freighters and cruise ships. Local 1416 is a pillar of the local community, providing middle-class jobs and holding a historic position as the oldest Black union in Florida.

CARIBBEAN RELIEF EFFORTS

In 2021, we provided \$1 million of support to Jamaica to assist in COVID-19 recovery efforts. Jamaica was heavily reliant on tourism and has seen a significant economic impact from the COVID-19 pandemic, especially due to the lack of cruise tourism for more than a year.

