



STRENGTHENING OUR COMMUNITIES

Dedication to Family and Community is one of our core values and we are committed to strengthening our local communities, the communities we visit and the local ecosystems through which we cruise. We believe it is our responsibility and privilege to give back to the communities around the world where we live, work, visit and serve. In 2021, we reinforced our commitment by announcing a Paid Volunteer Day for all U.S. shoreside team members to support our community involvement efforts. In addition to our employee volunteer efforts, we strengthen communities through charitable giving and philanthropy initiatives, partnerships, community outreach and disaster relief.

NCLH

NORWEGIAN CRUISE LINE HOLDINGS LTD.



WE ASPIRE TO...

- Support and invest in local communities
- Provide disaster relief

AT A GLANCE

\$10M

provided to six Alaska port communities for COVID-19 related relief and recovery

\$2M+

in-kind humanitarian relief to support various community organizations worldwide throughout 2020 and 2021

16

Feeding America food banks supported in the Southern U.S. to provide relief after Texas and Gulf States severe winter storms

150,000

JUST® Water cartons donated for GivingTuesday to support food banks in Florida and New York

Nearly 3,000

U.S. shoreside team members offered a Paid Volunteer Day beginning in 2021

A\$250K

donation to the Australian Red Cross to support Australia bushfire relief efforts

\$30K

donation to support the Arts Campus of the Sealaska Heritage Institute in Juneau, Alaska

Nearly 400

cruise longshoremen provided with gift cards totaling \$100K

350

toys provided in Camillus House virtual toy drive

\$500K

support given to St. Vincent for volcanic relief

32,000

responsibly packaged, plant-based cartons of JUST® water and nearly 262,000 pounds of non-perishable and canned goods donated for Hurricane Iota relief efforts



Alaska Support

In May 2021, we provided \$10 million of support to six Alaska port communities severely impacted by the ongoing cruise voyage suspension, including Juneau, Ketchikan, Skagway, Hoonah, Seward and Sitka. 60% of all tourism in Alaska is generated through cruise, which has been halted for more than a year, continuing to significantly impact small businesses reliant on cruise tourism. In addition, as part of the recently announced BuyAlaska and Voyij.com initiative, we joined the 'Shop Local Alaska' program and are encouraging people to help support Alaska small businesses devastated by the halt in cruising.

Cruise Longshoremen

In April 2021, we donated \$100,000 in Visa gift cards to help support the cruise members of the International Longshoremen's Association Local 1416 which saw 60% of their business wiped out nearly overnight due to the pandemic. The International Longshoremen's Association, Local 1416 has provided Long Shore Labor (also known as Longshoremen) for the Miami-Dade County PortMiami for over 85 years. Longshoremen load and unload trains and ships from all over the world, including freighters and cruise ships. Local 1416 is a pillar of the local community, providing middle-class jobs and holding a historic position as the oldest Black union in Florida.

Humanitarian Relief

Since the global suspension of cruising began in March 2020, the Company has also continued to work with organizations around the world to provide much needed humanitarian relief, including over \$2 million of in-kind donations to date to support various causes including COVID-19 and disaster relief efforts.



Giving Joy

In Spring 2019, Norwegian Cruise Line celebrated hardworking teachers through the Giving Joy campaign. The public nominated and voted for teachers in the U.S. and Canada who inspire joy in the classroom. This successful campaign generated more than 46,000 nominations and 1.43 million votes.



While this campaign was paused in 2020 due to the pandemic, we re-launched this initiative in May 2021 to continue recognizing and honoring hardworking teachers who have been on the frontlines, challenged more than ever before during this crisis. This year, 100 teachers will be awarded with free cruises for a long-overdue vacation, and the top three Grand Prize winners will win a \$25,000, \$15,000 or \$10,000 cash prize respectively for their schools.

Hope Starts Here

In 2017, Norwegian Cruise Line was one of the first cruise lines to provide aid to the Caribbean after Hurricanes Irma and Maria devastated the region raising approximately \$2.5 million through our Hope Starts Here hurricane relief program. We partnered with All Hands and Hearts, a leading disaster relief organization, to help provide immediate relief in Key West and reconstruct schools and critical infrastructure on affected islands in the Caribbean, including St. Thomas, St. Maarten and Tortola. The second school to benefit from these efforts, Morne Prosper Pre and Primary Schools in Morne Prosper Village, Dominica, opened in January 2019. For the primary school, two classrooms that were completely destroyed were rebuilt while new, much-needed kitchen and water, sanitation and hygiene facilities were also constructed for the school. The entire pre-school was also rebuilt with the addition of a new playground.

In 2019, we relaunched the Hope Starts Here campaign in partnership with All Hands and Hearts to provide immediate short-term relief for those affected by Hurricane Dorian. In less than one month, the program received donations from our valued team members, loyal guests and travel and business partners, which we matched with a \$2 million cash contribution as well as nearly \$1 million of in-kind donations to assist All Hands and Hearts with emergency response efforts across The Bahamas, including debris cleanup and removal, and the rebuilding of community infrastructure such as housing and schools.

