Ligand Twitter Guidelines
Ligand currently maintains a corporate Twitter account: @LigandPharma

Ligand views new social medial communication channels such as Twitter as an important way of engaging with our customers, stockholders and the general public. As a biopharmaceutical company, we are committed to certain ethical, legal, and regulatory standards unique to this industry. As we embrace Twitter, we seek to engage with our audiences in a responsible manner.

In order to ensure productive communications that are consistent with our mission and public commitments, we have put in place the following basic guidelines and disclaimers (below) to help you understand how we will use this platform. In addition, please note that all Tweets by Ligand are subject to Ligand’s website Terms of Use located at http://www.ligand.com/terms-of-use. Please review these carefully.

GUIDELINES:
• We welcome your @ mentions/replies. We will not respond to personal attacks, foul language, disparaging comments or topics that do not relate directly to Ligand.
• There may be some questions/comments we cannot address, including questions directly related to financial matters, ongoing legal matters, regulatory issues, or certain other elements of our business.
• We hope that your contributions will add value to the overall dialogue and appreciate you providing links or other resources to support any claims.

DISCLAIMERS:
• Twitter accounts that Ligand follows or is followed by do not indicate an endorsement of the account owner or their products and services.
• Ligand may provide links or references to other sites as part of its Tweets. However, Ligand claims no responsibility for the content of such other sites and shall not be liable for any damages or injury arising from that content. Any links to other sites are provided as merely a convenience to the users of this platform.
• Ligand reserves all rights relating to the Ligand Twitter account including, but not limited to, all rights to add, remove or modify any content or material posted on the account, discontinue the account, accept or reject those who may wish to follow the account and respond to any questions or comments addressed to the account.