F1 - 2021 Global Fact Sheet

- **7.04 Billion**
  - Video Views across F1.com, F1 App, Social Media
- **10.5m** followers on Facebook
- **7.2m** followers on Twitter
- **7.0m** followers on YouTube
- **17.4m** followers on Instagram
- **1.56Bn** Cumulative TV Audience across Season (+5% YoY)
- **445m** Unique TV Viewers across Season (+3% YoY)
- **23** races
- **21** countries
- **5** continents
- **70.9m** Average TV Audience per GP
- **108.8m** Highest TV Audience Abu Dhabi
- **72** Years since the first F1 Championship
- **1,057** races up to the end of 2021
- **110** different Grand Prix winners since 1950
- **1.82** seconds it took Red Bull to make the fastest ever pit stop
- **3 races** have achieved over 350,000 attendance
- **Great Britain** 356,000
- **Mexico** 472,000
- **USA** 400,000
- **200+** territories worldwide
- **3 races** have achieved over 35,000,000 attendance
- **Great Britain** 356,000
- **Mexico** 472,000
- **USA** 400,000