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Brian R. Connell, CFA
Senior Research Analyst

Go Green Global Technologies Corp. (GOCR – OTC Pink)

Go Green's Water and Fuel Treatment Systems Reduce Environmental Pollution and Create Costs Savings for Customers. Target Markets Are Extremely Large and Comprised of Cost-Conscious Companies.

Recent Price per Share: 0.1575*

Company Statistics (In \$000s)

Total Market Capitalization	12,730
Enterprise Value	15,745**
Issued and Outstanding Diluted Shares***	80,831**
Insider Ownership	40.3%***
Capital sought in Reg D Pvt. Placement Exchange	1,000 OTC Pink

* As of market close on 7/11/23

*** Insiders have a voting majority of 63.9%

** As of 3/31/23 filings

Key Investment Considerations

Go Green's products create immediate cost savings for its customers and also help support a healthier environment by reducing carbon emissions and the use of environmentally harmful chemicals.

Target markets of fuel consumers and water treatment companies are in the aggregate extremely large, both domestically and internationally.

Recently awarded U.S. patent pertaining to the Sonical technology potentially gives the Company a long-term competitive advance in its domestic markets. Future international patents could confer the same advantages in their respective markets.

Company Overview

Go Green is an innovative company that provides industry-disruptive technology for a variety of water and fuel use applications. Utilizing its patented Sonical™ device for both non-chemical water treatment and fuel combustion, Go Green serves the automotive, transportation, maritime, and railway industries. The Company is a pioneer and leader in the emerging Pulsed-Power technology sector. Since inception, the company has focused on technologies that lead to a cleaner and more efficient planet.

Company Contact Information

Company Contact:

Corrine Couch, Chief Operating Officer
5 Production Drive
Brookfield, CT 06804 United States
(866) 847-3366
www.gogreen-tech.org
info@gogreentechcorp.org

Summary and Investment Opportunity

• The Company's Patented Sonical Systems Treat Water and Cleanly Burn Fuel

The Company's systems are based on the generation of an energetic electromagnetic field that alters the molecular bonds and interactions of water and hydrocarbons as they pass through it. When operated on water and without the use of any chemicals, the device kills waterborne bacteria and reduces or eliminates "scaling," a harmful lime buildup that can cripple large HVAC systems if left unaddressed. When used with fuel, the intense electromagnetic field causes larger hydrocarbon molecules to break up, resulting in a fuel that burns more cleanly and more energetically than untreated fuel. The system has been tested in the field successfully both domestically and internationally, is very easy to install, and works with existing equipment as an add-on device.

• Go Green Serves Very Large Cost-Conscious Domestic and International Markets

Because the Company's products help its customers both reduce costs and support environmental improvement, the market for them is near endless. In the U.S. in 2023, the U.S. Dept of Energy forecasts total heating oil expenditures at \$115 billion, an amount that could be significantly reduced from widespread adoption of the Company's fuel treatment technology. The Company's water treatment systems also generate cost savings, by extending the life of large HVAC systems while also reducing maintenance costs and helping to prevent system breakdowns and the expensive repairs they necessitate.

• The USPTO recently awarded a U.S. Patent for Go Green's Core Technology

The Company announced on July 10, 2023, that it had been awarded a U.S. Patent covering the technology on which its products are based, and further that it will be seeking international patents as well. Given that its U.S. Patent is valid through 2041, the Company is likely to have a legally protected competitive advantage for the next 18 years of its operations.

• Go Green Constitutes a Compelling Greentech Investment Opportunity

In summary, Go Green Global Technologies Corp. presents a compelling investment opportunity for those interested in the greentech space. The Company's innovative cost-cutting technology, clear market focus, and proven results position it well for future growth. As the company continues to advance its technology and expand its market presence, it represents a unique opportunity for investors to participate in the ongoing revolution in the treatment of water and fuel.



Company Overview

Go Green Global Technologies Corp. is a U.S.-based industrial technologies company that has developed a disruptive technology called Sonical™ that is designed to reduce costs by revolutionizing the treatment of water and fuel. For water applications such as HVAC, the Company's products kill bacteria and prevent scaling, a limestone buildup problem that can render large air conditioning systems useless until they can be repaired. Such repairs are extremely costly and time-consuming. For Fuel, the Company's products break down heavy hydrocarbons before combustion in heating and transportation systems, leading to a cleaner and more complete burn that both reduces emissions and fuel costs.

The Company's patented¹ Sonical™ technology uses electromagnetic wavelengths to alter the molecular structure of water and fuels, resulting in cleaner, more efficient systems. The Company offers a cost-effective, easy-to-install solution that enhances the performance of existing equipment without causing environmental harm. The technology has been extensively tested globally, demonstrating its effectiveness in both small and large-scale applications. Go Green Global Technologies Corp. is committed to providing solutions that address industry-wide problems, offering strong ROI for end users, and contributing to a healthier environment. The Company trades on the OTC Pink under the symbol GOCR.

Industry Background

The history of using technologies to reduce costs and emissions for fuel burning systems dates back several decades. The advent of fuel additives and fuel-efficient engines in the 1970s and 1980s marked the beginning of this journey. Over time, technologies have evolved to include more sophisticated methods such as fuel injection systems, turbochargers, and exhaust gas recirculation systems. More recently, electromagnetic fuel treatment technologies, like the one developed by Go Green have emerged. These technologies enhance fuel efficiency and reduce emissions by more completely burning fuel.

The history of using technologies to kill bacteria and eliminate scaling in water systems is also rich. Traditional methods of water treatment have relied heavily on chemical additives to control scaling and bacterial growth. However, these methods often have negative environmental impacts and can be harmful to human health. In recent years, there has been a shift towards more environmentally friendly and sustainable solutions. Technologies like Go Green's Sonical™ use electromagnetic energy to alter the molecular structure of water, breaking down scales and killing bacteria.

Products and Technology - Sonical™



Go Green's Water and Fuel Treatment Systems

¹ U.S. Patent No. 11,634,344 titled, "Apparatus and Method for Treating Substances Using Asymmetric-Vector Electrical Fields"

Water Treatment

The Sonical™ Water system is a groundbreaking solution for water treatment. It employs electromagnetic wavelengths to modify the molecular structure of water, which results in the breakdown of scales and eradication of bacteria. This leads to a cleaner, more efficient water system that significantly reduces maintenance costs and prolongs the lifespan of the equipment. The Sonical™ Water system is a non-chemical solution that is environmentally friendly. It is easy to install and requires minimal maintenance, making it a practical and sustainable choice for water treatment.

Fuel Treatment

The Sonical™ Fuel system, another innovative solution by Go Green, is designed to enhance the efficiency of fuel-burning equipment. It uses an electromagnetic wave generator to decompose heavy hydrocarbons in fuels, which results in a cleaner burn and increased fuel economy. This not only reduces fuel costs but also decreases carbon emissions, contributing to a healthier environment. The Sonical™ Fuel system is also easy to install and is compatible with pre-existing equipment, making it a cost-effective solution for improving fuel efficiency.

Customer Value Proposition

All of the Company's products help its customers save money in an environmentally friendly way with the help of the Company's easy to install add-on units.

For the fuel market, particularly commercial and residential boilers, the Company's value proposition is based on effective, easy to install devices that make fuel burn more cleanly. This in turn reduces the amount of fuel customers need to purchase, which provides an exceptional return on investment, sometimes allowing customers to completely recoup their investment in just two to three years.

Especially for Heating, Ventilation, and Air Conditioning (HVAC) systems operators, Sonical™ offers a chemical-free water treatment that reduces the frequency of necessary maintenance, prevents system failures, and adds years to the useful life of system equipment.

Target Markets and Markets' Size

For all intents and purposes, the markets for the Company's offerings are limitless. According to Allied Market Research, the global water treatment market size was \$211 billion in 2019 and is forecast to grow to \$367 billion in 2027. According to the U.S. Department of Energy (DOE) the U.S. heating oil market size in 2023 is expected to be approximately \$115 billion. Note that all consumers in these markets are eager to reduce costs in an environmentally friendly way, which is exactly what the Company's offerings enable. Furthermore, the Company's recent announcement pertaining to its receipt of a U.S. patent approval for its Sonical™ technology could suggest that it will be operating with a significant competitive advantage for almost the next 20 years.

Sales and Marketing

Go Green Global Technologies Corp. has a comprehensive sales and marketing strategy for each of its offerings. For the fuel market, the Company is targeting commercial and residential boiler markets in Connecticut and New Jersey, where they have experienced installers. They are also planning to deliver test products to an NYSE firm that operates numerous generators in Canada. For the water market, their primary target is HVAC systems, particularly cooling towers that often face significant scaling issues. The Company is also working towards regulatory approval for residential water applications. To promote its products, Go Green plans to leverage case studies, customer testimonials, and efficacy studies conducted by third-party laboratories. They are also exploring partnerships with distributors and independent sales representatives, and are considering licensing agreements.

Leadership Team

Danny G. Bishop, *President and CEO*



- 20 Years of experience in Hospital Administration
- National Sales Leadership in diverse executive capacities
- Strengths in operations, leadership, QIP Development and marketing
- Led Go Green as National Sales Director in 2010
- Received BS from Eastern Michigan University in OT in 1976

Corrine Couch, *Chief Operating Officer*



- Named Chief Operating Officer in 2022
- Has more than 8 years of operations and logistical experience
- Bachelor in Political Science and Environmental Studies
- Experienced political affairs coordinator
- Emphasis on procuring government funding for Go Green Global

John Eric D'Alessandro, *Director of Sales and Manufacturing, and Director*



- Graduate of Southern Connecticut University with a Bachelor Degree in Microbiology and a Minor in Chemistry
- Substantial experience in sales, personnel management, and inventory development

Funding Initiatives

Go Green is actively pursuing both government and private funding to support its growth and expansion. On the government side, the Company is leveraging the expertise of its COO, Corrine Couch, who has a background in political affairs and environmental studies. She is focusing on procuring government funding for Go Green and is working on initiatives for government distribution contracts. This includes exploring opportunities for grants and subsidies related to environmental sustainability and green technology.

On the private side, the Company is in the midst of a \$1,000,000 capital raise, with \$250,000 already secured. This funding is expected to support the Company's operations, product development, and marketing efforts. The Company is also considering the possibility of submitting a non-fundraising S-1 to the SEC by mid-July, which would make it an SEC reporting company and potentially pave the way for an uplisting to the NasdaqCM next year, concurrent with a major financing round. This would provide the Company with increased visibility and access to a larger pool of investors.

Conclusion

Go Green Global Technologies Corp. presents an intriguing opportunity for investors interested in the greentech space. The Company's proprietary Sonical™ technology addresses significant challenges in the fuel and water industries, offering solutions that enhance efficiency, reduce costs, and contribute to environmental sustainability. The technology has been tested globally and has demonstrated its effectiveness in a variety of applications, from small-scale residential systems to large-scale industrial operations.

The Company's strategic focus on industries with substantial market sizes, such as water treatment and fuel treatment, positions it well to capitalize on the growing demand for sustainable and cost-effective solutions in

these industries. Furthermore, Go Green has a clear go-to-market strategy and is actively working towards expanding its reach through various channels, including distributors, independent sales representatives, and licensing agreements. As the Company continues to advance its technology and expand its market presence, it is entirely possible that its share price and market value will mirror its market successes.

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