



Access to Capital ♦ Trading Liquidity ♦ Good Valuation

Companies get better access to capital, improved trading liquidity, and a good valuation only when investors take action on the investment opportunity those companies represent.

Since most investors will spend only a few minutes in deciding whether an opportunity warrants further investigation, it is crucial to provide them with a concise presentation of all salient investment considerations in a compelling, yet easy to understand format. This can be quite challenging, as most companies operate in relatively complex industries and have value propositions that may not be immediately understandable or compelling to the average investor. We can help.

Harbinger Research employs a team of CFA Charterholders and industry experts who can build a comprehensive understanding of your clients' businesses, and then present those businesses - and their investment value - in a simplified yet compelling manner.

Specifically, we do this by providing:

- ♦ Well written explanations of complex businesses in everyday terms
- ♦ Valuation assessments based on likely future results
- ♦ Preparation of thorough and easily understood financial models and projects
- ♦ CFA-authored research reports and corporate profiles
- ♦ Financial models for internal use or fundraising
- ♦ Highly qualified CFA industry experts



Our philosophy is based on the realization that investors simply won't take time to evaluate an opportunity unless it is immediately apparent to them that they should. We have designed our reports, models, and other documents so that they quickly interest investors in learning more, and then provide them with the depth of analysis and understanding they need to reach a preliminary decision.

Our reports and models constitute a cornerstone resource in communicating with and attracting the interest of high net worth and institutional investors, who often take action through open market purchases and/or private financings.

We have recently expanded our organization to include a research operations manager who oversees all aspects of each project cycle from inception through completion, thus ensuring that we meet or exceed all client timetables. To learn more about how we can help achieve your clients' fundraising and liquidity goals, visit us online or call us at 917.855.6000.