

## A world-class connectivity and entertainment platform

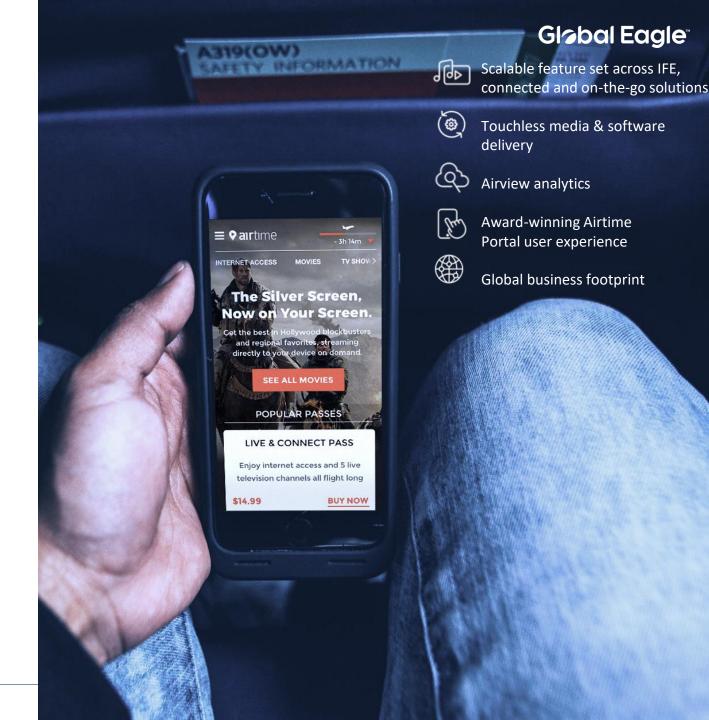
Modular, responsive design

- Seamless, multi-method payment support including biometrics
- Rich, scalable feature set

Enhanced revenue generation tools

Award winning & user-centric:
Airtime Portal provides the nextgeneration connectivity, live, and
'on-demand' entertainment





experience

#### **Your Benefits**

- Minimize operational bandwidth usage without sacrificing passenger experience
- Improve revenue generation through frictionless conversion funnel
- Engage & entertain users of all technical levels with an intuitive interface
- Drive conversion with robust merchandizing tools
- Align brand touchpoints via a modular, highly adaptable white label solution

### Foundational support for bespoke experiences

Feature & content curation

User-centric, globally tested

Advertising and sponsorship capabilities

Traditional, digital, and biometric payment support including ApplePay

#### High-tech meets High-touch

Our award-winning user interface and rich feature set provides a scalable framework, creating and evolving experiences that surprise and delight passengers globally.

#### Key features

Movies & TV Series

Live Television

WiFi & Messaging

Music & Podcasts

Newspapers, magazines, etc.

Games

**Destination Content** 

Flight Map & Info

Advertising & Sponsorships



Unlocks revenue opportunities



Fully customizable, flexible and responsive

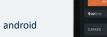


Optimize performance via Airview dashboard











#### Born to Stream

Enhance the Airtime Portal experience with Global Eagle's content strategy, technical capabilities, and close partnerships.

- Stream from local offline DRM & content server; connectivity not required
- Supports app based or native in-browser playback
- Wide range of device compatibility
- Content specialists curate, monitor and improve media engagement
- Most extensive global content partner network in the industry

#### **Airview**

Go 'behind the scenes' to keep track of performance and leverage passenger insight data.

The Airview Reporting Dashboard is a suite of data-rich back office tools to monitor, report and analyze the performance of the Airtime portal:

- Actionable data to improve and evolve
- · Detailed analytics and reporting
- · User profile management



Find out more —



Glabal Eagle

#### Our Content Partners include:





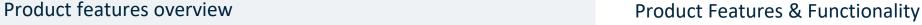








Talk to a member of our team today Email: customercare@globaleagle.com Tel: +1 (310) 437-6000 globaleagle.com



# Prominent Pass component creates merchandizing opportunities above the fold Sticky menu provides universal navigation Dynamic Homepage Hero Carrousel CMS driven pricing & pass management

#### WiFi & SMS

- Tiered service support via NRM service enabling per application (DPI based) tailoring of network
- Blacklist & Whitelist tools for controlled browsing
- Sales controls by route, date, device, etc.

#### Live Television

- No additional software required
- Closed captioning supported
- Electronic programming guide

#### TV Series & Movies on Demand

- App-less DRM & Non-DRM playback
- In-player language, subtitle & episode controls
- In-situ, full screen and player-inpage views supported.

#### ePrint

- Automated deployment support for short-turn daily content
- No additional software needed
- Reader support including bookmarking, 3 zoom levels and intuitive navigation.

#### Audio

- All content types supported including music, audio books, podcasts etc.
- Universal playback in-portal, as well as lock-screen or sleep states

#### Games

- All genres available including puzzle, word, arcade and sports
- Up to 60 games available

#### Frictionless Payment

- Voucher support for %- or \$-off, or fully free
- Credit card including Visa, Amex
   & Mastercard
- eWallet support including PayPal & Apple Pay
- Integration with Airline APIs for Frequent Flier or Class-based discounts

#### **Advertising & Sponsorships**

- Dynamic ad placements including standard image, preroll and roadblock
- Display controls by route, date, language, etc.

#### Destination Info & Flight Map

- Current & 5 Day Weather Forecast
- Flight information ETA, speed, heading, distance remaining, etc.
- 2 or 3-D moving map with Points of Interests

#### **Localization Support**

- 17 major languages including English, Spanish, Mandarin, French, etc.
- Right to Left support for Arabic
- Customizable presentation for time, measurement units, temperature, etc.

Want to know more, talk to a member of our team

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#### **Laptop, Tablet and Mobile Support**



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