



## Innovation Overview

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# Key Takeaways

We collaborate with customers to develop and produce sustainable products

We innovate and support customers from lab to production scale

We take a structured approach to innovation with a rich and relevant pipeline




# Innovation Ecosystem



- 1 Depth in product development and science competency
- 2 Significant expertise in silica, zeolites, and catalyst technologies
- 3 Expertise to tailor and scale specialty grades to meet changing demands
- 4 Disciplined innovation process to reduce time to market
- 5 Rich and relevant product development pipeline to drive new growth


# Extensive Capabilities Driving Growth

Conshohocken, PA  
R&D Center & Pilot Plant



Novel Catalysts Development for  
Finished Catalysts & Supports

Houston, TX  
Shell R&D Center



Refining Catalysts Development for the Zeolyst JV with Shell

Strengths  
of ecovyst  
R&D

Amsterdam, NL  
Shell R&D Center



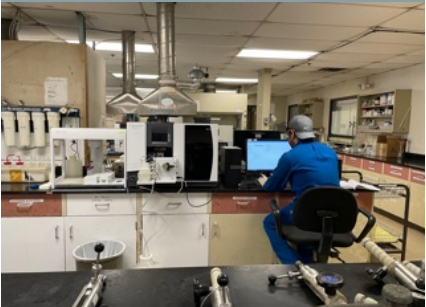
Refining Catalysts Development for the Zeolyst JV with Shell

Warrington, UK  
R&D Center



Novel Catalysts Development for  
Finished Catalysts & Supports

Houston, TX  
Ecoservices Houston Site



Analytical and  
Development Center



Strong customer  
technical service  
support



Global collaboration  
between R&D  
centers

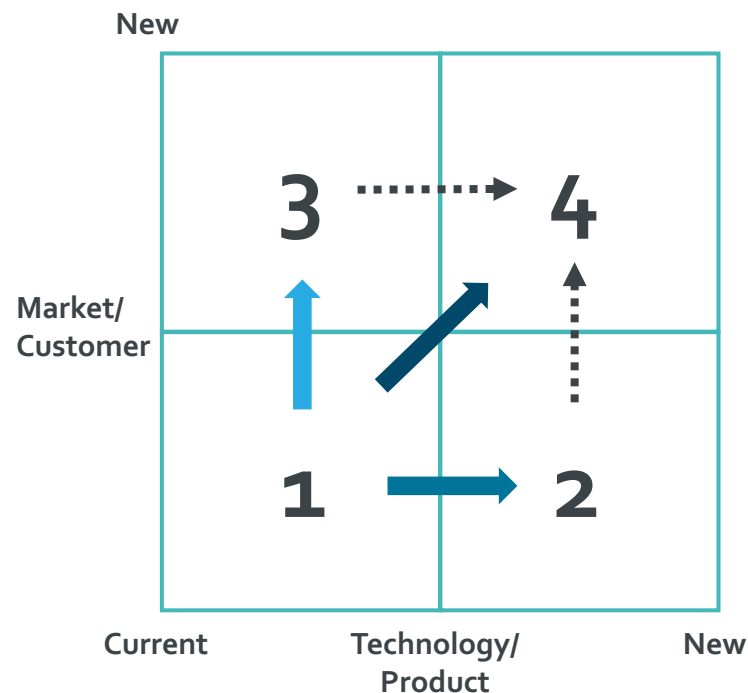


Fit for purpose product  
development with close  
collaboration with  
customers



Pilot plant set up to  
speed time to  
market

# Balanced Development Portfolio Approach



## Market Focus

**1 → 3**

- Silica-based product for particulate matter reduction
- Zeolite-based diesel emission control catalysts for new applications
- Sulfuric acid for electronics industry

## Technology Focus

**1 → 2**

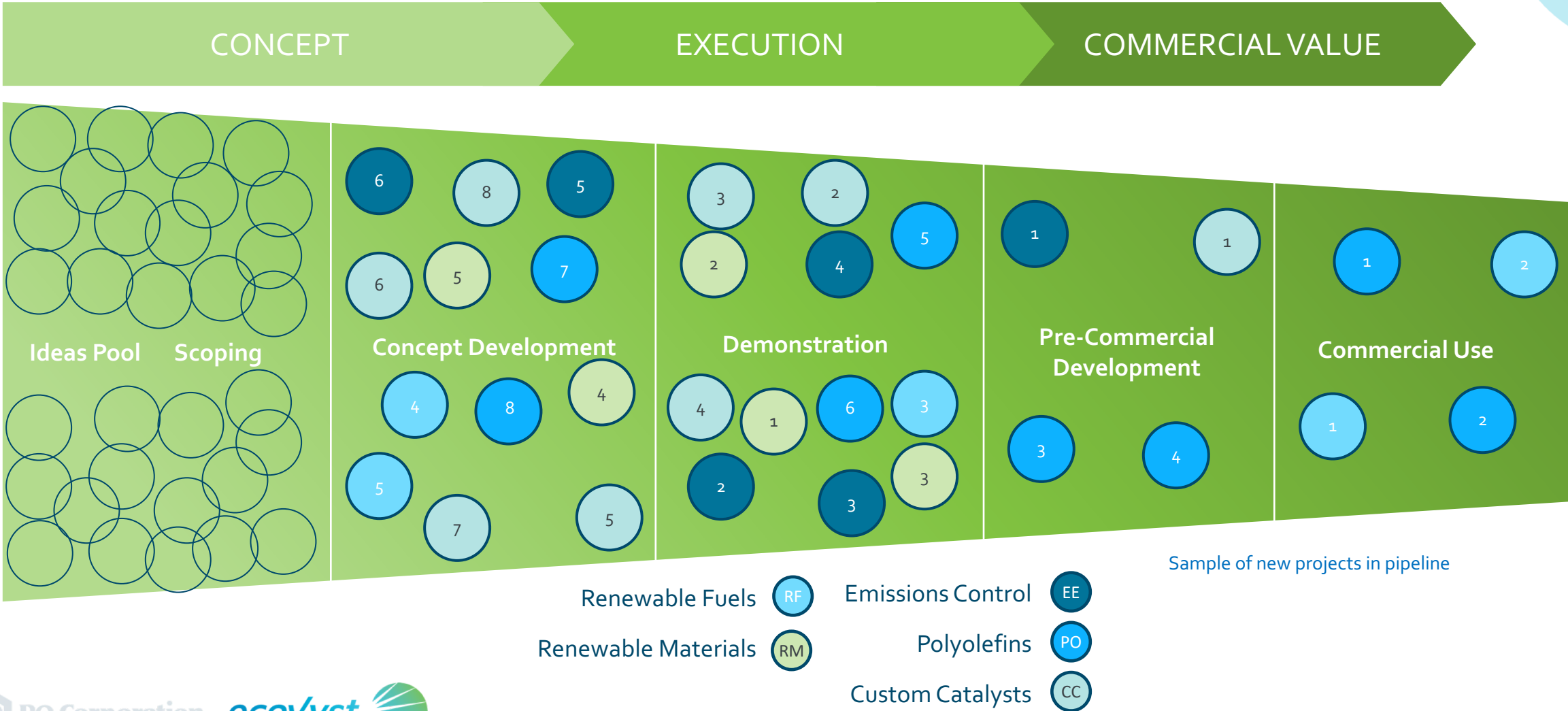
- Next generation custom chemical catalysts
- Next generation zeolite based dewaxing catalysts
- Process development for improved efficiencies and reduced waste

## Step-Out Business Focus

**1 → 4**

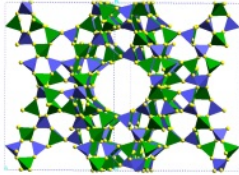
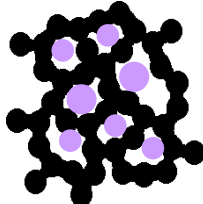
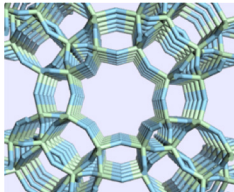
- Advanced ion exchange for metals removal & recovery
- Customized zeolite-based catalysts for large refinery customers
- Enhanced refinery offerings utilizing sulfur competency

# Rich and Relevant Pipeline

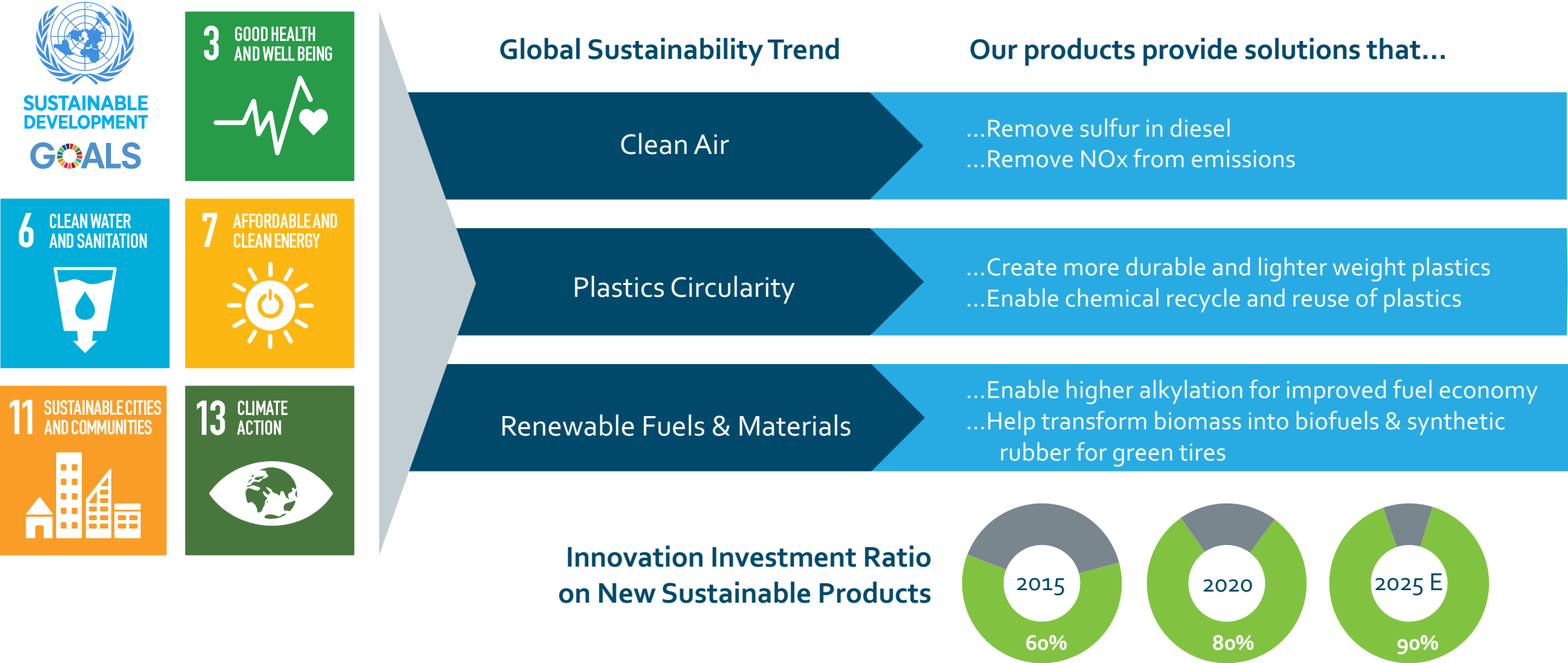


Sample of new projects in pipeline

# A Peek Into Some Active Innovation Projects

Project	Approach	Catalyst Base	Description
<b>Custom Catalysts for Plastics Chemical Recycling (Demonstration)</b>	Developing novel catalysts that enable chemical recycling of mixed plastics waste through pyrolysis	 Zeolite	Zeolite-based catalysts are used in the pyrolysis process for the chemical recycling of plastics waste. The catalyst allows for conversion to higher value hydrocarbons of shorter length while reducing temperature and allowing for lower energy consumption in the process.
<b>Renewable Fuels (Pre-Commercial)</b>	Collaborating with a customer to develop a novel catalyst for converting biomass into aviation fuel	 Silica Catalysts	This customized finished Silica Catalyst enables processes like Fischer Tropsch that are essential in the production of sustainable aviation fuel (SAF) allowing the aviation industry to reduce its carbon footprint.
<b>Emission Control (Pre-Commercial)</b>	Launching a new SCR zeolite formulation that meets the new emissions regulations for China VI with improved processability	 Zeolite	This Zeolite catalyst is used in Selective Catalytic Reduction (SCR) for the conversion of NO <sub>x</sub> to Nitrogen from diesel emissions. Zeolite performs over a wider operating temperature range of the engine exhaust system to meet stricter regulations.

# Impact on New Sustainable Solutions





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