March 20, 2017



## CORRECTING and REPLACING Stratasys New Expert Services Group to Help Enterprises Build Their Additive Manufacturing Vision and Strategy

Group Offers Unique Expertise to Support the Adoption and Integration of Additive Manufacturing Across the Product Development Process and the Supply Chain

Stratasys Expert Services Session at AMUG – Tuesday, March 21, 1:30–2:00 pm, room 4M, 4th Floor

MINNEAPOLIS--(BUSINESS WIRE)-- Second subhead should read: Stratasys Expert Services Session at AMUG – Tuesday, March 21, 1:30–2:00 pm, room 4M, 4th Floor (instead of Stratasys Expert Services Session at AMUG – Tuesday, April 21, 1:30–2:00 pm, room 4M, 4th Floor). Also, seventh paragraph, last sentence should read: The event is Tuesday, March 21, 1:30 – 2:00 p.m., room 4M, 4<sup>th</sup> Floor (instead of The event is Tuesday, April 21, 1:30 – 2:00 p.m., room 4M, 4<sup>th</sup> Floor).

This Smart News Release features multimedia. View the full release here: <u>http://www.businesswire.com/news/home/20170320005960/en/</u>

The corrected release reads:

## STRATASYS NEW EXPERT SERVICES GROUP TO HELP ENTERPRISES BUILD THEIR ADDITIVE MANUFACTURING VISION AND STRATEGY

Group Offers Unique Expertise to Support the Adoption and Integration of Additive Manufacturing Across the Product Development Process and the Supply Chain

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Stratasys Inc., a subsidiary of <u>Stratasys Ltd</u>. (Nasdaq:SSYS) the 3D printing and additive manufacturing solutions company, introduced today for North America, its Expert Services Group, which was designed to help manufacturers build their additive manufacturing strategy and workflow, to gain the benefits of 3D printing for improved production processes.

Manufacturers are looking to make operations leaner and more economical. To help them achieve this, Stratasys expert services focuses on the entire Digital Manufacturing Ecosystem, including 3D Printing, Automation, and Manufacturing Digitization. Stratasys Expert Services' goal is to help clients:

• Define the full potential value that additive manufacturing creates across an entire enterprise.



Stratasys Expert Services is led by Dr. Phil Reeves, additive manufacturing industry veteran (Photo: Stratasys).

- Create value by providing and developing the required technical and managerial expertise.
- Deliver that value by managing the supply chain to make parts that meet stringent requirements.

A full portfolio of services is offered by a Stratasys team of technical and commercial professionals. The services are designed to accelerate the capture of benefits from additive manufacturing across all stages of technology adoption and across all vertical markets. The group has the capability to manage

enterprise-wide additive manufacturing programs for clients and to deliver specific technical or commercial support for a single project.

The consulting group is led by Dr. Phil Reeves, who has more than 20 years of experience delivering and managing consulting services in the Additive Manufacturing Industry.

"The Expert Services team is driven by people who know both traditional manufacturing and additive manufacturing well," says Dr. Reeves. "We can support companies across the entire maturity spectrum from the novice first looking to assess the technology, right through to a highly experienced multinational that has decided to scale up its use of additive manufacturing."

Services include Opportunity Evaluation, to determine where and how 3D printing can add value; Data Analysis to find waste, bottlenecks, and inventory that could be removed with 3D printing; Technology Mapping to determine feasibility of 3D printing for production; Strategy Development to maximize 3D printing profitability through capital investment planning and supply chain development; Design Optimization, to exploit the design freedoms of 3D printing via subcontract design service; Safety and Environmental Management; and Production Quality Management.

Additive Manufacturing industry professionals attending AMUG 2017 are invited to attend a

30-minute informational session with Dr. Reeves to learn how Stratasys Expert Services can help their companies. Reeves will discuss the journey that companies need to take to fully integrate additive manufacturing into their operations, from assessing the suitability of 3D printing, to establishing a profitable supply chain. The event is Tuesday, March 21, 1:30 – 2:00 p.m., room 4M, 4<sup>th</sup> Floor.

**Register to download an** <u>eBook</u> written by Dr. Phil Reeves, PhD Manufacturing Engineering. This eBook explains the business benefits and strategic value of 3D printing and how this technology has the power to radically improve your business. You'll learn how accelerating speed, empowering innovation, improving financial performance, and creating customized or even personalized solutions are expected to create enormous growth trends for the future.

For more than 25 years, <u>Stratasys Ltd.</u> (NASDAQ:SSYS) has been a defining force and dominant player in 3D printing and additive manufacturing – shaping the way things are made. Headquartered in Minneapolis, Minnesota and Rehovot, Israel, the company empowers customers across a broad range of vertical markets by enabling new paradigms for design and manufacturing. The company's solutions provide customers with unmatched design freedom and manufacturing flexibility – reducing time-to-market and lowering development costs, while improving designs and communications. Stratasys subsidiaries include MakerBot and Solidscape, and the Stratasys ecosystem includes 3D printers for prototyping and production; a wide range of 3D printing materials; parts on-demand via Stratasys Direct Manufacturing; strategic consulting and professional services; the GrabCAD platform with over 3 million professional users; and the Thingiverse and GrabCAD communities with over 2 million 3D printable files for free designs. With more than 2,700 employees and 1,200 granted or pending additive manufacturing patents, Stratasys has received more than 30 technology and leadership awards. Visit us online at: <u>www.stratasys.com</u> or <u>http://blog.stratasys.com/</u>, and follow us on LinkedIn.

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## Stratasys

Arita Mattsoff / Joe Hiemenz Tel. +972-(0)74-745-4000 (IL) Tel. +1-952-906-2726 (US) <u>arita@stratasys.com</u> joe.hiemenz@stratasys.com or **North America** Craig Librett +1-518-424-2497

Craig.Librett@stratasys.com

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