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# MakerBot Expands 3D Printer and Filament Sales with Retailer Fry's Electronics

*MakerBot Replicator 3D Printers and MakerBot Filaments Now Available at Fry's Electronics Stores in the U.S. and Online*

BROOKLYN, N.Y. & SAN JOSE, Calif.--(BUSINESS WIRE)-- **MakerBot** and **Fry's Electronics** announced today the availability of MakerBot® Replicator® 3D Printers and MakerBot Filaments in select Fry's Electronics stores in the U.S. and on [frys.com](http://frys.com). Fry's Electronics is a one-stop shopping environment for the high tech professionals. This national rollout positions MakerBot as a premier partner with Fry's Electronics in the 3D printing area, offering MakerBot Replicator 3D Printers and MakerBot Filaments in Fry's Electronics stores.



MakerBot 3D Printers and Filament now available at Fry's Electronics in AZ, CA, GA, IL, IN, NY, OR, TX and WA. (Photo: Business Wire)

Visitors to Fry's Electronic stores in 32 locations in Arizona, California, Georgia, Illinois, Indiana, Nevada, Texas and Washington, will be able to purchase MakerBot Replicator 3D Printers and MakerBot PLA Filament right in the store. Visitors to Fry's stores in Sunnyvale, California, and Wilsonville, Oregon, will be able to see MakerBot Replicator 3D Printers in action. [Frys.com](http://Frys.com) will also offer the full line of MakerBot Replicator 3D Printers, including the award-winning MakerBot Replicator Desktop 3D Printer, the MakerBot Replicator Mini Compact 3D Printer, the MakerBot Replicator Z18 3D Printer, and the MakerBot Replicator 2X Experimental 3D Printer.

“We are really excited to partner with Fry’s Electronics to bring MakerBot Replicator 3D Printers and Filaments directly to high tech professionals in more retail locations throughout the United States,” noted Jenny Lawton, acting CEO of MakerBot. “It’s also a great experience to be able to visit Fry’s and purchase multiple colors of MakerBot Filament when working on a 3D printing project.”

MakerBot Filaments will be displayed in specially designed MakerBot in-store kiosks at Fry’s. For the two stores that offer MakerBot Replicator 3D Printers in addition to the filament, in Sunnyvale, California, and Wilsonville, Oregon, visitors will get to experience the magic of 3D printing on a MakerBot Replicator 3D Printer firsthand.

On the filament side, MakerBot offers more than 20 colors of its popular MakerBot PLA Filament, including specialty colors like Translucent and Glow in the Dark. MakerBot PLA Filament is what MakerBot considers to be the best and most consistent filament designed for the MakerBot Replicator line of 3D printers and is composed of the purist grade of resin available on the market. Every MakerBot PLA Filament color is comprehensively tested and is easy to use and performs well with most 3D prints.

MakerBot is a global leader in the desktop 3D printing industry and was founded in 2009. The company sets itself apart by offering an entire MakerBot 3D Ecosystem that makes 3D printing easy and accessible for everyone. The MakerBot 3D Ecosystem includes its 3D printers and scanners; its website [Thingiverse.com](http://Thingiverse.com), the world’s largest 3D printing design community for discovering, creating, and sharing 3D printable files; its software and apps like [MakerBot Mobile](#) and [MakerBot PrintShop™](#); MakerBot [Support](#) and the [MakerBot MakerCare®](#) Protection Plan, a service and parts program; [MakerBot Learning](#); and the [MakerBot Digital Store](#) and partnerships with leading companies, as well as its own [retail stores](#) in New York, Boston and Greenwich, Connecticut. MakerBot’s products include the award-winning MakerBot Replicator line of 3D printers, which includes the [MakerBot Replicator Desktop 3D Printer](#), the [MakerBot Replicator Mini Compact 3D Printer](#), the [MakerBot Replicator Z18 3D Printer](#) and the [MakerBot Replicator 2X Experimental 3D Printer](#); the [MakerBot Digitizer™ Desktop 3D Scanner](#); and an extensive offering of [MakerBot PLA and ABS](#) Filaments and accessories.

**MakerBot 3D Printers and Filaments are Available at the Following Fry’s locations:**

**Northern California**

600 E. Hamilton Ave., Campbell  
550 E. Brokaw Rd., San Jose  
43800 Osgood Rd., Fremont  
340 Portage Ave., Palo Alto  
180 N. Sunrise Ave., Roseville  
4100 Northgate Blvd., Sacramento  
1695 Willow Pass Rd., Concord  
1077 Arques Ave., Sunnyvale

**Texas**

102 E. I-20, Arlington  
2488 Market Place Blvd., Irving  
12707 N. Mopac Expy., Austin  
12710 Executive Dr., Dallas  
10241 N. Fwy. I-45, Houston  
700 E. Plano Pkwy., Plano  
11565 S.W. Fwy. 59, South Houston  
21300 Gulf Fwy., Webster

**Southern California**

3370 E. La Palma, Anaheim  
13401 N. Crossroads Pkwy., City of Industry  
1901 E. Ventura Blvd., Oxnard  
9825 Stonecrest Blvd., San Diego  
150 Bent Ave., San Marcos  
6100 Canoga Ave., Woodland Hills

**AZ, GA, IL, IN, NV, OR, WA**

3035 W. Thunderbird Rd., Phoenix, AZ  
2300 W. Baseline Rd., Tempe, AZ  
3296 N.W. Commerce Ave., Duluth, GA  
3065 Webb Rd., Milton, GA  
3300 Finley Rd., Downers Grove, IL  
9820 Kincaid Drive, Fishers, IN  
6845 S. Las Vegas Blvd., Las Vegas, NV  
800 Garden Ave. N., Renton, WA  
29400 SW Town Center Loop, Wilsonville, OR

“3D printing is an emerging field and one that leading electronics retailers like Fry’s need to embrace,” noted Randy Fry, president of Fry’s Electronics. “We see the 3D printer evolving much like the personal computer did 20 years ago. Once you start using one, you can’t imagine your life without one. The versatility and imaginative uses of a 3D printer are very exciting to us. The fact that you can make a physical object out of a digital file is quite a transformative process. We are excited to be able to offer our customers MakerBot 3D printing products, both in the stores and online.”

To learn more about the partnership between Fry’s Electronics and MakerBot and the availability of products, visit [makerbot.com](http://makerbot.com) or [frys.com](http://frys.com). To find a Fry’s Electronics store near you that carries MakerBot 3D printing products, visit [makerbot.com/locator](http://makerbot.com/locator).

**About MakerBot**

**MakerBot**, a subsidiary of [Stratasys](http://Stratasys) Ltd. (Nasdaq:SSYS), is leading the Next Industrial Revolution by setting the standards in reliable and affordable desktop 3D printing. Founded in 2009, MakerBot has built the largest installed base of desktop 3D printers sold to innovative and industry-leading customers worldwide, including engineers, architects, designers, educators and consumers. To learn more about MakerBot, visit [makerbot.com](http://makerbot.com).

**About Fry’s Electronics**

Based in San Jose, Calif., Fry’s was founded as a Silicon Valley retail electronics store to provide a one-stop-shopping environment for the hi-tech professional. Fry’s continues to keep hi-tech professionals supplied with products representing the latest technological trends and advances in the personal computer marketplace. Fry’s retails over 50,000 electronics items within each store, in a total of 34 stores. There are currently 8 stores in Northern California, 9 stores in Southern California, 8 stores in Texas, 2 stores each in Arizona and Georgia, and 1 store each in Oregon, Nevada, Washington, Illinois, and Indiana. The stores range in size from 50,000 to over 180,000 square feet. Fry’s also provides customers with added shopping opportunities at [frys.com/deals](http://frys.com/deals).

Photos/Multimedia Gallery Available:

<http://www.businesswire.com/multimedia/home/20141124006374/en/>

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