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Stratasys Appoints New President of North American Operations

Company Gears up for Expansion as 3D Printing Adoption Continues to Expand

MINNEAPOLIS & REHOVOT, Israel--(BUSINESS WIRE)-- [Stratasys Ltd.](#) (Nasdaq: SSYS), a manufacturer of 3D printers and materials for personal use, prototyping, and production, today announced the appointment of Gilad Gans as President of its North American operations.



Gilad Gans has been named President of Stratasys North American Operations. (Photo: Stratasys)

Gilad will oversee Stratasys' North American sales and field operations, and its expansion efforts across the region. He will transition from his role as Executive Vice President of Global Field Operations during the first 6 months of the year. Stratasys has seen strong interest and demand for all its offerings across North America and is committed to address this growing demand.

Since the Objet-Stratasys merger, Stratasys Vice President Woody Frost has been responsible for North American operations in the position of General Manager. After 12 years at Stratasys in a variety of senior executive positions in sales, marketing, and service, Woody will transition to a key role, reporting to Gilad and focusing on North American growth initiatives.

"North America is a key market for us," says Stratasys CEO David Reis. "Our rapid growth and changing market conditions prompted this move to position ourselves to address market opportunities, as well as to support evolving customer needs. Gilad has a track record of establishing and growing significant parts of our business since he joined Stratasys in 2009. We believe that

Gilad's expertise and leadership will benefit and support our plans for continued growth in North America, and we look forward to him stepping into this new role."

Stratasys Ltd. (Nasdaq: SSYS), headquartered in Minneapolis, Minn. and Rehovot, Israel, manufactures 3D printers and materials for prototyping and production. The company's

patented FDM® and PolyJet™ 3D Printing technologies) produce prototypes and manufactured goods directly from 3D CAD files or other 3D content. Systems include 3D printers for idea development, prototyping and direct digital manufacturing. Stratasys subsidiaries include MakerBot and Solidscape, and the company operates the RedEye digital-manufacturing service. Stratasys has more than 1800 employees, holds over 550 granted or pending additive manufacturing patents globally, and has received more than 20 awards for its technology and leadership. Online at: www.stratasys.com or <http://blog.stratasys.com>.

Cautionary Statement Regarding Forward-Looking Statements

Statements regarding Stratasys' beliefs, intentions and expectations, including without limitation statements regarding the development and performance of our products and the potential growth of our industry and market, are forward-looking statements (within the meaning of the United States federal securities laws). The statements involve risks and uncertainties, both known and unknown, that may cause actual results to differ materially from those projected. Actual results may differ materially due to a number of factors, including the risk and uncertainty relating to Stratasys' ability to penetrate the 3D printing market; its ability to achieve the growth rates experienced in preceding quarters; its ability to introduce, produce and market both existing and new consumable materials, and the market acceptance of these materials; the impact of competitive products and pricing; its timely development of new products and materials and market acceptance of those products and materials; the success of Stratasys' recent R&D initiative to expand the DDM capabilities of its core FDM technology; and the success of Stratasys' RedEye On Demand™ and other paid parts services. This list is intended to identify only certain of the principal factors that could cause actual results to differ. These and other applicable factors are discussed in this presentation and in Stratasys' Annual Report on Form 20-F for the year ended December 31, 2012, as well as other filings that Stratasys, Inc. has made with the SEC and that Stratasys Ltd. has made and will make with the SEC in the future. Any forward-looking statements included in this presentation are as of the date they are given, and Stratasys is not obligated to update them if its views later change, or to reflect the occurrence of unanticipated events, except as may be required by law. These forward-looking statements should not be relied upon as representing Stratasys' views as of any date subsequent to the date they are given.

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Stratasys Media Contacts:

USA:

Weber Shandwick
Aaron Masterson, +1-952-346-6258
amasterson@webershandwick.com

or

Europe:

UK Bespoke
Jonathan Wake / Miguel Afonso, +44-1737-215200
stratasys@bespoke.co.uk

or

Stratasys:

Stratasys
Arita Mattsoff / Joe Hiemenz
+972-(0)74-745-4000 (IL)
+1-952-906-2726 (US)
arita@stratasys.com
joe.hiemenz@stratasys.com

or

Asia Pacific:

Stratasys AP
Janice Lai / Frances Chiu, +852 3944 8818
Janice.lai@stratasys.com
Frances.chiu@stratasys.com

or

Japan:

Stratasys Japan
Aya Yoshizawa, +81 90 6473 1812
Aya.yoshizawa@stratasys.com

or

Korea:

Stratasys AP
Jihyun Lee, +82-2-2046-2287
Jihyun.lee@stratasys.com

or

Brazil:

GAD Communications
Tatiana Fonseca, +55-11-3846-9981
Tatiana@gadcom.com.br

or

Mexico:

Stratasys Mexico
Thibault Leroy, +52 1 (55) 4866-0800
Thibault.leroy@stratasys.com

or

South Africa:

PR Connections
Alison McDonald, +27-(0)11-468-1192
Alison@pr.co.za

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