

MakerBot Retail Stores Offer NEW 3D Photo Booth

3D Portrait Taken in New York, Boston and Greenwich Stores That You Can Then Print in 3D!

BROOKLYN, N.Y.--(BUSINESS WIRE)-- The coolest way to capture yourself or your loved one in 3D has just arrived at the MakerBot retail stores in New York, Boston and Greenwich, Conn. The new MakerBot 3D Photo Booth takes 3D portraits and instantly creates a unique 3D digital file to share and 3D print. The MakerBot 3D Photo Booth captures the subject's head and shoulders in a 360-degree image, and within seconds, creates a digital file that can then be 3D printed and made into a unique model and keepsake.

The MakerBot 3D Photo Booth was originally launched in the New York MakerBot Store last fall and has enjoyed tremendous success, becoming very popular, with adults and children alike scanning themselves and creating all sorts of interesting 3D portrait models – from 3D printed busts, to wedding cake toppers, to putting their head on the top of Greek statues, gargoyles and other fun items – even making pencil toppers and pieces of jewelry out of them. Due to the popularity of the MakerBot 3D Photo Booth, MakerBot decided this fall to revamp the 3D Photo Booth and make it even better and expand its offerings to MakerBot's two new retail stores in Boston and Greenwich, Conn., in addition to the flagship New York retail store. The new MakerBot 3D Photo Booth captures a full view of the head and shoulders, creating a full perspective of the subject's head, hair and facial expression. Ponytails and braids show up on the back of the head, and so do beards, mustaches and eyebrows on the front. The depth of detail on the new MakerBot 3D Photo Booth has been created to capture the likeness of the person sitting in the booth during that moment.

"We are really excited to unveil the new and improved MakerBot 3D Photo Booth," noted Bre Pettis, CEO of MakerBot. "We think the MakerBot 3D Photo Booth is an amazing tool to capture and immortalize you right then, in an instant. I know what I'm giving my daughter's grandparents this year for the holidays – a 3D printed portrait of her! What a cool way to send someone something truly personal and meaningful."

Taking a MakerBot 3D Portrait is easy. Just sit in the chair in the booth, look at the computer screen, and smile (or make a funny or serious face). The cameras and lasers loop around in a full circle, capturing the head and shoulders in a few seconds, and show you instantly on the screen what your scan looks like. Guests then upload the digital file directly to Thingiverse.com where they can access it later for their own 3D printing use, or order a 3D printed bust or statue directly from MakerBot to pick up in the store at a later date (or have it shipped directly to them). The 3D Photo Booth costs \$5 for the scan and then is \$20, \$40 or \$60 for a small, medium or large 3D portrait printed by MakerBot.

In addition to the MakerBot 3D Photo Booth, visitors to the MakerBot retail stores will have the opportunity to experience MakerBot technology, such as the MakerBot® Replicator® 2

Desktop 3D Printer and the MakerBot® Digitizer™ Desktop 3D Scanner, live and in-person. Patrons also have the chance to purchase MakerBot PLA and ABS Filament, available in more than 30 colors, and 3D printed gifts and accessories made on MakerBot Desktop 3D Printers, created at the company's workshop.

Other attractions at the store that are sure to delight 3D printing enthusiasts, from hobbyists to professional engineers and designers, include:

- A MakerBot Gumball machine with a variety of products to choose from, all made on a MakerBot Desktop 3D Printer
- Ongoing demonstrations by MakerBot 3D operators
- Changing project installations to check out in the store's front window
- And much, much more

For more information on the MakerBot 3D Photo Booth and the MakerBot retail stores, visit makerbot.com/retail-store. Store Location and Hours are:

New York MakerBot Store

298 Mulberry Street
New York, NY 10012
347-457-5758
Open: Mon-Sat, 12-7pm; Sun, 12-6pm
*Holiday Hours: Dec 9-23: Mon-Sat, 11am – 8pm;
Sun, 11am – 7pm; Dec 24: 11am – 3pm

Boston MakerBot Store

144 Newbury Street
Boston, MA 02116
617-307-7828
Open: Mon-Sat, 10am – 7pm;
Sun, 11am – 6pm

Greenwich MakerBot Store

72 Greenwich Avenue
Greenwich, CT 06830
203-297-6175
Open: Mon-Wed & Fri-Sat, 10am – 6pm;
Thurs, 10am – 7pm; Sun, 11am – 5pm

About MakerBot

MakerBot, a subsidiary of Stratasys, Ltd., is leading the Next Industrial Revolution by setting the standards in reliable and affordable desktop 3D printing. Founded in 2009, MakerBot has built the largest installed base of desktop 3D printers sold to innovative and industry-leading customers worldwide, including engineers, architects, designers, educators and consumers. The MakerBot 3D Ecosystem drives accessibility and rapid adoption of 3D printing and includes: Thingiverse.com, the MakerBot [Digitizer](#) Desktop 3D Scanner, the MakerBot [Replicator](#) line of Desktop 3D Printers, [MakerWare](#) software, [MakerCare](#), the MakerBot retail [store](#), and strategic partnerships with top-tier brands. MakerBot has been honored with many accolades, including *Popular Mechanics*' "Overall Winner" for best 3D printer, *Time Magazine*'s "Best Inventions of 2012," *Popular Mechanics*' "Editor's Choice Award," *Popular Science*'s "Product of the Year," *Fast Company*'s "One of the World's Top 10 Most Innovative Companies in Consumer Electronics," and many more. Join the Next Industrial Revolution by following MakerBot at makerbot.com.

About Stratasys

Stratasys Ltd. (Nasdaq:SSYS), headquartered in Minneapolis, Minn. and Rehovot, Israel, manufactures 3D printers and materials for prototyping and production. The company's patented FDM® and PolyJet® 3D printing technologies produce prototypes and manufactured goods directly from 3D CAD files or other 3D content. Systems include 3D printers for idea development, prototyping and direct digital manufacturing. Stratasys subsidiaries include MakerBot and Solidscape and the company operates the RedEye

digital-manufacturing service. Stratasys has more than 1,700 employees, holds over 500 granted or pending additive manufacturing patents globally, and has received more than 20 awards for its technology and leadership. Online at: stratasys.com or blog.stratasys.com.

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