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Stratasys 3D Printing Enables Colombian Designer to Reinvent Fashion Accessories

3D Printing Hits the Catwalk in Latin America, Showing off Colombian Designer Camilo Alvarez's Apparel and Accessory Collection with 3D Elements

MINNEAPOLIS & REHOVOT, Israel--(BUSINESS WIRE)-- **Stratasys Ltd. (NASDAQ:SSYS),** a manufacturer of 3D printers and materials for personal use, prototyping and production, today announced that Camilo Alvarez, one of the leading fashion designers in Colombia, has produced his "Botanicracia" Spring/Summer 2014 collection using Stratasys 3D printing technology. The collection was just launched at Colombiamoda 2013 in Medellin, bringing 3D printing to Colombia's catwalk.

A leaf-like accessory top created using Stratasys multi-material 3D printing (combination of VeroClear rigid base materials and TangoBlack rubber-like material) (Photo: Stratasys)

Inspired by the coexistence of nature and urban technology as well as 3D printed fashion in France, Japan and the United States, Alvarez wanted to create a unique 3D accessories collection for men and women. The collection features caps, bracelets, glasses and toecaps and also dresses that incorporate a central plastic structure and knits.

The collection was created with the help of Stratasys authorized reseller USM Colombia S.A., using the Objet260 Connex and Objet500 Connex multi-material 3D Printers as well as the Objet Eden 3D Printer. The ability to print with multiple materials having different physical properties was the most important criteria for Alvarez when selecting the Connex 3D printing technology to bring his collection to life. This requirement is also evident in the work of other distinguished fashion designers such as Iris van Herpen and Rem D Koolhaas from the Netherlands and Japan's Yuima Nakazato, and professor, designer and architect Neri Oxman.

Using Stratasys 3D Printers, Alvarez was able to incorporate complex geometric design practices and techniques in his work

and prototype the final results for instant verification. “People who attended the show and those who came closer to see the products were amazed; many of them had never imagined that fashion objects and accessories could be 3D printed,” said Alvarez.

“Thanks to its ease of use and its ability to make the design process quicker, more agile and increasingly creative, Stratasys 3D printing has not only revolutionized the fashion design market but has also entered many other industries in Latin America,” said Gal Barak, General Manager for Latin America, Stratasys.

Stratasys Ltd. (NASDAQ:SSYS), headquartered in Minneapolis, Minn. and Rehovot, Israel, manufactures 3D printers and materials for prototyping and production. The company’s patented FDM® and PolyJet® processes produce prototypes and manufactured goods directly from 3D CAD files or other 3D content. Systems include 3D printers for idea development, prototyping and direct digital manufacturing. Stratasys subsidiaries include MakerBot and Solidscape and the company operates the RedEye On Demand digital-manufacturing service. Stratasys has more than 1500 employees, holds over 500 granted or pending additive manufacturing patents globally, and has received more than 20 awards for its technology and leadership. Online at: www.stratasys.com or http://blog.stratasys.com.

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