Company Overview

Better Choice Company Inc. is a rapidly growing pet health and wellness company committed to leading the industry shift toward pet products and services that help dogs and cats live healthier, happier and longer lives. We take an alternative, nutrition-based approach to pet health relative to conventional dog and cat food offerings and position our portfolio of brands to benefit from the mainstream trends of growing pet humanization and consumer focus on health and wellness. We have a demonstrated, multi-decade track record of success selling trusted pet health and wellness products and leverage our established digital footprint to provide pet parents with the knowledge to make informed decisions about their pet's health. We sell the majority of our dog food, cat food and treats under the Halo and TruDog brands, which are focused, respectively, on providing sustainably sourced kibble and canned food derived from real whole meat, and minimally processed raw-diet dog food and treats.

Better Choice Company Board of Directors Authorize Stock Repurchase Program
Apr 16 2024, 9:15 AM EDT

Better Choice Company, Inc. Announces Fourth Quarter and Full Year 2023 Results
Apr 12 2024, 4:39 PM EDT

Better Choice Company Initiates Legal Action Against Alphia, a Portfolio Company of Private Equity Firm PAI
Mar 26 2024, 9:15 AM EDT

Stock Overview

Symbol	BTTR
Exchange	NYSE American
Market Cap	5.49m
Last Price	$6.14
52-Week Range	$4.15 - $25.52

04/18/2024 03:57 PM EDT

Investor Relations

KCSA Strategic Communications
Valter Pinto
Managing Director
T: 212-896-1254
valter@kcsa.com

Management Team

Kent Cunningham
Chief Executive Officer & Director

Carolina Martinez
Chief Financial Officer

Jennifer Condon
Executive Vice President, Digital Sales

Ryan Wilson
Vice President, Marketing

Alex Vournas
Vice President of Supply Chain & Logistics

Better Choice Company Inc.

12400 Race Track Road
Tampa, FL 33626

Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and it's quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.