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## Herbalife Nutrition Offers Hope This Holiday Season With "Nutrition for Zero Hunger" Campaign

### *Initiatives to support Feed the Children and A Place Called Home*

LOS ANGELES--(BUSINESS WIRE)-- In the United States, six million children live in households where both children and adults don't have enough to eat. As part of its recently announced *Nutrition for Zero Hunger* initiative, premier global nutrition company, Herbalife Nutrition (NYSE:HLF), today announced it will join the No Hunger Holidays campaign its nonprofit partner Feed the Children has launched, bringing awareness to children across the nation who are living with food insecurity. The Company will host a food drive from November 1-15, supporting both Feed the Children and A Place Called Home (APCH), and will also donate proceeds from its co-branded t-shirt sales to help make a difference in the lives of families who are struggling to make ends meet this holiday season.

"The holidays are a great time to think about everyone in our community and the different ways we can give back," said, Alan Hoffman, executive vice president, Corporate Affairs, and President of the Herbalife Nutrition Foundation. "We hope to bring as much awareness as possible to important issues like food insecurity and malnutrition, as education is imperative in making sure children are prepared with the resources they need to succeed."

According to Food and Agriculture Organization of the United Nations, 815 million people in the world suffer from chronic hunger, and in the U.S., one in seven children doesn't know where their next meal will come from. It is especially difficult during the holiday season when children are out of school, as the breakfast and lunch meals they regularly receive at school are no longer available.

The Company's food drive will collect donations from its office and manufacturing facilities and approximately 2,600 employees across the United States to help Feed the Children reach its goal to bring food and daily essentials to thousands of American families during the holidays. The food donations will support both Feed the Children and the Herbalife Nutrition Foundation's (HNF) long-time Casa Herbalife Program partner, APCH, located in Los Angeles.

"We believe that no child should go to bed hungry, especially during a time full of warmth, love and sharing," said Travis Arnold, Feed the Children president and CEO. "But the reality is, millions of children in our own backyard face this hardship every day. Thanks to our generous partners such as Herbalife Nutrition, we are able to help these families rest a little easier knowing they don't have to worry about where their next meal is coming from this holiday season."

Additionally, the Company will sell co-branded t-shirts, with their *Nutrition for Zero Hunger*

slogan, on its apparel website, with the proceeds supporting Feed the Children's hunger awareness initiatives through the end of the year. Herbalife Nutrition also plans to spread awareness across its social media channels by sharing impactful messaging as well as its planned volunteer activations throughout the holidays, using the designated #ShareYourGood during Feed the Children's No Hunger Holidays campaign.

To learn more about how Herbalife Nutrition's *Nutrition for Zero Hunger* initiative is fighting hunger across the globe, visit [www.IAmHerbalifeNutrition.com](http://www.IAmHerbalifeNutrition.com).

### **About Herbalife Nutrition Ltd.**

Herbalife Nutrition is a global company that has been changing people's lives with great nutrition products and a proven business opportunity for its independent distributors since 1980. The Company offers high-quality, science-backed products, sold in over 90 countries by entrepreneurial distributors who provide one-on-one coaching and a supportive community that inspires their customers to embrace a healthier, more active lifestyle. Through the Company's global campaign to eradicate hunger, Herbalife Nutrition is also committed to bringing nutrition and education to communities around the world.

For more information, please visit [IAmHerbalifeNutrition.com](http://IAmHerbalifeNutrition.com).

### **About Feed the Children**

At Feed the Children, we feed hungry kids. We envision a world where no child goes to bed hungry. In the U.S. and internationally, we are dedicated to helping families and communities achieve stable lives and to reducing the need for help tomorrow, while providing food and resources to help them today. We distribute product donations from corporate donors to local community partners, we provide support for teachers and students, and we mobilize resources quickly to aid recovery efforts when natural disasters strike. Internationally, we manage child-focused community development programs in 10 countries. We welcome partnerships because we know our work would not be possible without collaborative relationships.

Visit [feedthechildren.org](http://feedthechildren.org) for more information.

### **About Herbalife Nutrition Foundation**

Herbalife Nutrition Foundation (HNF) is a U.S. 501 (c)(3) nonprofit corporation devoted to providing good nutrition and nutrition education to the world's children. HNF supports over 140 community-based Casa Herbalife Nutrition partners around the globe that help bring good nutrition to children. The Foundation is committed to ensuring children are provided with good nutrition for a brighter future. HNF and Herbalife Nutrition also support relief efforts in response to natural disasters, and aide to organizations focused on the general wellness of communities such as the American Cancer Society, and the American Red Cross. For more information about HNF and how you can support the children in our programs, visit [www.herbalifenutritionfoundation.org](http://www.herbalifenutritionfoundation.org).

### **About A Place Called Home**

A Place Called Home (APCH) provides a safe, nurturing environment with proven programs in arts, education, and wellness for the young people in South Central Los Angeles to help

them improve their economic conditions and develop healthy, fulfilling and purposeful lives. Since its founding in 1993, APCH has directly served more than 20,000 youth members through its core school day, after school and summer programming, and over 150,000 local residents through family and supportive services including food, clothing, and holiday toy distributions, counseling, voter education, and community organizing. For more information, visit [apch.org](http://apch.org).

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