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Herbalife Recognized for Second Year as a Corporate Role Model in LATINO Magazine's "LATINO 100" Spring 2016 Issue

Global Nutrition Company Honored for Its Corporate Support of the U.S. Latino Community

LOS ANGELES--(BUSINESS WIRE)-- Global nutrition company [Herbalife](#) (NYSE: HLF) today announced that it has been recognized for the second consecutive year in *LATINO Magazine's* "LATINO 100" Spring 2016 issue for its commitment to and continued support of the U.S. Latino community.

"As a global nutrition company, we are honored by *LATINO Magazine's* acknowledgment of Herbalife as a company that provides opportunities for U.S. Latinos," said Ibi Fleming, senior vice president and managing director, Herbalife North America. "Latinos across the country continue to embrace Herbalife's nutrition products and their success demonstrates a clear demand among Latinos for a healthy active lifestyle."

Herbalife's recognition in *LATINO Magazine's* respected "LATINO 100" list brings awareness to the company's commitment to nutrition education among communities around the world.

About Herbalife:

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and obesity by offering high-quality products, one-on-one coaching with an Herbalife member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

The company has over 8,000 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of \$4.5 billion in 2015. To learn more visit www.Herbalife.com or www.IAmHerbalife.com.

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