

Herbalife and the Herbalife Family Foundation Provide Support to Earthquake Victims in Ecuador, Japan

LOS ANGELES--(BUSINESS WIRE)-- Global nutrition company <u>Herbalife</u>, (NYSE: HLF), the Herbalife Family Foundation (HFF), and the Los Angeles chapter of the American Red Cross today announced their support for those impacted by recent earthquakes in Ecuador and Japan.

"Our thoughts and prayers are with those who have been impacted by these earthquakes, and we are proud to partner with the <u>American Red Cross</u> in their disaster relief efforts," said Michael O. Johnson, chairman and CEO, Herbalife.

The Herbalife Family Foundation has committed \$10,000 to the Red Cross to help provide necessities like shelter, clean drinking water, food, blankets and clothing to displaced families. Herbalife members can contribute financially to the relief efforts by visiting the HFF website here. In addition, Herbalife is donating nutrition bars to those displaced by the natural disaster.

The <u>American Red Cross</u> exists to provide compassionate care to those in need. Their network of volunteers and employees share a mission of preventing and relieving suffering, at home and around the world, through five key service areas: disaster relief, supporting America's military families, lifesaving blood, health and safety services, and international services.

About Herbalife:

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and obesity by offering high-quality products, one-on-one coaching with an Herbalife member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

The company has over 8,000 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of \$4.5 billion in 2015. To learn more visit www.IAmHerbalife.com.

About Herbalife Family Foundation

Herbalife Family Foundation (HFF) is a 501(c)(3), a non-profit corporation dedicated to improving children's lives by helping organizations provide healthy nutrition to vulnerable children. HFF supports more than 100 Casa Herbalife programs globally and serves the daily nutritional needs of more than 120,000 children around the world through annual grants to NGOs and charities that cater to vulnerable children. Additionally, HFF often supports relief efforts in response to natural disasters. For more information, visit www.herbalifefamilyfoundation.org.

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