

March 25, 2013



## Herbalife Sponsors Rising Triathlete Star

*Lukas Verzbicas Signs One-Year Agreement with Global Nutrition Company*

LOS ANGELES--(BUSINESS WIRE)-- Herbalife recently announced an exclusive nutrition sponsorship deal with two-time World Champion of the Junior World Triathlon and Junior World Duathlon Lukas Verzbicas. With an extensive track record of supporting champion athletes and sporting teams worldwide, Verzbicas joins the ranks of elite athletes sponsored by this health and fitness-driven company.

A native of Lithuania but raised in Illinois, Verzbicas is one of the most accomplished male high school runners in the US. He holds titles such as the two-time Pan American Champ, 2 mile outdoor high school national record holder, 5k indoor high school national record holder, 5th US high school runner to break 4 min/mile, and is a three-time national high school cross country champ.

The one-year terms include Herbalife as Verzbicas' primary sponsor and official nutrition partner, Verzbicas' participation in assisting Herbalife in the development of new Herbalife24 performance nutrition products by providing feedback on formulas in development and prototypes, as well as his support in corporate training and triathlon training camps for the company's employees and distributors prior to the Herbalife Los Angeles Triathlon in October, and participating in triathlon representing the company.

Herbalife is a global nutrition company that sells weight management, nutrition, and personal care products intended to support a healthy lifestyle with products catering to weight management, energy & fitness, heart health and more. Herbalife helps support communities in need and children's nutrition through its Herbalife Family Foundation.

The company also sponsors over 100 sporting events, teams and athletes around the world that reflect the company's commitment to a healthy active life supported by good nutrition. These sponsorships include the Los Angeles Galaxy, FC Barcelona, the Herbalife Los Angeles Triathlon, Leo Messi, and Pumas soccer club in Mexico.

About Herbalife Ltd.

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight management, nutrition and personal care products intended to support a healthy lifestyle. Herbalife products are sold in more than 80 countries to and through a network of independent distributors. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains information about Herbalife, including financial and other information for investors at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted.

Herbalife Ltd.

Barbara Henderson, 213-745-0517  
SVP, Worldwide Corporate Comms.

Source: Herbalife Ltd.