

February 22, 2013



## **Herbalife Issues Allergy Alert Due to Undeclared Milk Allergen in Instant Healthy Meal Nutritional Shake Mix Packets**

LOS ANGELES--(BUSINESS WIRE)-- Herbalife International of America announced the voluntary recall of certain lots of its niche Instant Healthy Meal Nutritional Shake Mix packets because the label identifies the product as dairy-free, when it may in fact contain trace amounts of milk proteins. Individuals with severe allergies to milk run the risk of serious or life-threatening allergic reaction if they consume products containing milk proteins. Lactose intolerance is not a milk allergy and should not be confused with a milk protein allergy.

The product was distributed in the U.S. from January 16, 2013, through February 16, 2013, exclusively to individual independent distributors as cartons of 12 packets or as single-serving packets in the company's introductory business pack (lot numbers 133405G10, 133408G10, & 133409G10). The lot code is printed on the pressed seal to the right side of the front panel of the Instant Healthy Meal Nutritional Shake Mix packet and at the bottom of the carton. Independent distributors are being contacted by telephone and US mail to alert them to this situation.

The recall was initiated after it was discovered that certain lots contained unanticipated trace quantities of milk proteins. There have been no reports to date of any illnesses or adverse health effects associated with the affected products. The U.S. Food and Drug Administration has been notified of this voluntary recall.

Independent distributors and their customers that have purchased this product are urged to return the product for exchange or refund. Consumers with questions about this issue may contact Herbalife's customer service department from 9:00 AM – 6:00 PM, Pacific Standard Time, Monday - Friday, at 1-866-866-4744.

Herbalife is dedicated to the health and safety of its consumers. Herbalife apologizes to its distributors and their customers and sincerely regrets this incident.

### **About Herbalife Ltd.**

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle. Herbalife products are sold in more than 80 countries to and through a network of independent distributors. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains information about Herbalife, including financial and other information for investors at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to

time, as information is updated and new information is posted.

Herbalife Ltd.

Distributor / Consumer: 1-866-866-4744

or

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Source: Herbalife Ltd.