

June 15, 2011



Red Cross and Herbalife Sign Disaster Response Agreement

LOS ANGELES--(BUSINESS WIRE)-- Herbalife Ltd. (NYSE: HLF) and the American Red Cross Los Angeles Region signed a Memorandum of Agreement (MOA) to affirm the terms of an ongoing working relationship between the American Red Cross and Herbalife to support the LA community during disaster relief operations and in emergency preparedness.

Red Cross Los Angeles CEO Paul Schulz (right) and Herbalife's Rob Levy, SVP, worldwide sales and marketing, load protein bars into an Emergency Response Vehicle in Los Angeles on Tuesday, June 14, 2011. Herbalife will provide protein bars to the Red Cross on an ongoing basis for emergencies, and in increased quantities in the case of local disasters. Photo/Phil McCarten/Herbalife

The agreement provides for Herbalife to give protein bars to the Red Cross on an ongoing basis for emergencies, and in increased quantities in the case of local disasters. The Red Cross will also help to educate Herbalife employees on disaster preparedness.

"This is a very important feeding agreement for the Red Cross as we work towards preparing LA for a large scale disaster, having Herbalife's gift of protein bars to provide food across Los Angeles County," said Paul Schulz, Red Cross Los Angeles CEO. "Red Cross is very thankful for its partnership with Herbalife at all levels. They support our mission through blood drives, board leadership and financial contributions such as a recent \$125,000 donation to aid the people of Japan."

Herbalife links: [Facebook](#), [Twitter](#), [YouTube](#), [Nutrition Blog](#)

About The American Red Cross Los Angeles Region

A volunteer-led humanitarian organization, the American Red Cross Los Angeles Region helps people prevent, prepare for and respond to emergencies. Serving more than 85 cities in the Los Angeles region, the Red Cross provides relief for victims of house and apartment fires, earthquakes, floods hazardous material spills, transportation accidents, explosions and other natural or man-made disasters --- 24 hours a day. Last year, the chapter trained more than 100,000 people in vital life-saving skills, including CPR and first aid. For more information, please visit www.RedCrossLA.org.

About Herbalife Ltd.

[Herbalife Ltd.](#) (NYSE:HLF) is a global network marketing company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 75 countries through a network of approximately 2.3 million independent distributors. The company supports the [Herbalife Family Foundation](#) and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains

a significant amount of information about Herbalife, including financial and other information for investors at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6760891&lang=en>

Source: Herbalife Ltd.