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Herbalife Ranks No. 35 on 2010 InformationWeek 500

Also ranks No. 3 in Consumer Goods Category

LOS ANGELES--(BUSINESS WIRE)-- Herbalife, Ltd. (NYSE: HLF) today announced that it ranks 35 on this year's InformationWeek 500 - a list of the top technology innovators in the U.S. The annual list was revealed at a gala awards ceremony at the exclusive InformationWeek 500 Conference at the St. Regis Monarch Beach Resort, Dana Point, CA.

This is the first time the company has achieved placement in the top 10 percent of this list. Equally impressive is its number 3 ranking in the consumer goods category.

Technological developments have had a strong impact on the company's ability to provide innovative tools for its distributors, as well as internal processes. A mobile application was developed that plays a key role in simplifying how independent distributors conduct their business. The application allows distributors to run their business on the spot, from sharing a multimedia library and ordering products to enrolling new distributors and accessing their organization's data.

"For 22 years, the InformationWeek 500 has honored the most innovative users of business technology," said InformationWeek Editor In Chief Rob Preston. "As we start to emerge from the worst recession in decades, the IT focus is now on driving growth--new sources of revenue, new relationships with customers, even new business models. This year's ranking placed special emphasis on those companies and business technology executives leading that charge."

InformationWeek identifies and honors the nation's most innovative users of information technology with its annual 500 listing, and also tracks the technology, strategies, investments and administrative practices of America's best-known companies. Top winners have included: CME Group, Conway, National Semiconductor, Kimberly-Clark, Hilton Hotels and Unum. The InformationWeek 500 rankings are unique among corporate rankings as it spotlights the power of innovation in information technology, rather than simply identifying the biggest IT spenders.

Additional details on the InformationWeek 500 can be found online at www.informationweek.com/iw500/.

Herbalife links: [Facebook](#), [Twitter](#), [YouTube](#), [Herbalife Sports](#)

About Herbalife

[Herbalife Ltd.](#) (NYSE:HLF) is a global network marketing company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle.

Herbalife products are sold in 73 countries through a network of approximately 2.1 million independent distributors. The company supports the [Herbalife Family Foundation](#) and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains a significant amount of information about Herbalife, including financial and other information for investors at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted.

About InformationWeek Business Technology Network (<http://www.informationweek.com/>)

The InformationWeek Business Technology Network provides IT executives with unique analysis and tools that parallel their work flow - from defining and framing objectives through to the evaluation and recommendation of solutions. Anchored by InformationWeek, the multimedia powerhouse that looks across the enterprise, the network scales across the most critical technology categories with online properties like DarkReading.com (security), IntelligentEnterprise.com (application architecture), NetworkComputing.com (networking and communications) and PlugintotheCloud.com (cloud computing). The network also provides focused content for key IT audiences, such as CIOs, developers, SMBs and IT Support Managers via InformationWeek Global CIO, Dr. Dobb's, InformationWeek SMB, and HDI respectively, as well as vital vertical industries with InformationWeek Financial Services, Government and Healthcare sites. Content is at the nucleus of our information distribution strategy, and the network provides a deep and rich portfolio of decision-making tools and peer based research through InformationWeek Analytics, the leading service for peer-based IT research and analysis. IT professionals turn to our experts and communities to stay informed, get advice and research technologies to make strategic business decisions. The InformationWeek Business Technology Network is part of UBM TechWeb.

Source: Herbalife, Ltd.