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Herbalife Becomes Sponsor of Argentina Soccer Club

LOS ANGELES--(BUSINESS WIRE)-- Herbalife Ltd. (NYSE: HLF) announced an agreement to become the Official Nutrition Sponsor of Argentina's Club Atletico Lanus. The agreement includes having the Herbalife name on the front of both the soccer and basketball team jerseys.

In addition to jersey placement, the one-year agreement gives Herbalife signage and branding rights throughout the team's stadium. Members of Herbalife's Nutrition Advisory Board will work with the players to help educate them on sports nutrition.

The company is sponsoring over 150 athletes, teams and sporting events this year. It sponsors a number of leading soccer teams around the world, including FC Barcelona, LA Galaxy, Valencia CF, Schalke04 in Germany, Pumas of Mexico and Brazil's Santos, as well as the American Youth Soccer Organization (AYSO) in the U.S.

Herbalife links: [Facebook](#), [Twitter](#), [YouTube](#), [Herbalife Sports](#)

About Herbalife

[Herbalife Ltd.](#) (NYSE:HLF) is a global network marketing company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 73 countries through a network of approximately 2.1 million independent distributors. The company supports the [Herbalife Family Foundation](#) and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains a significant amount of information about Herbalife, including financial and other information for investors at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted.

Source: Herbalife Ltd.