

Volleyball Legend Karch Kiraly Signs Season Sponsorship with Herbalife

Elaine Youngs Continues for Third Season

LOS ANGELES--(BUSINESS WIRE)--

Volleyball legend Karch Kiraly has signed with Herbalife Ltd. (NYSE:HLF), a global direct selling nutrition company, for a season sponsorship as the company becomes his official nutrition and energy drink sponsor. Top-ranked Elaine Youngs will continue her sponsorship for the third year.

The players will be featured in various promotions for Herbalife and its Liftoff(TM) brand, which is the Official Energy Drink of the AVP Volleyball Tour through 2007. Additionally, Herbalife is the Official Health and Wellness Partner as well as the Official Nutritional Advisor of the AVP Pro Beach Volleyball Tour.

Kiraly, who is often called volleyball's "winningest" athlete, is a three-time Olympic gold medallist whose career has defined the sport of beach volleyball. He has compiled 148 career open wins and won Olympic gold medals in both indoor and beach volleyball. He will partner with Kevin Wong for the 2007 AVP Crocs Tour season.

Former Olympic bronze medallist Elaine (EY) Youngs, who ranks fourth among U.S. women in international victories, has been representing Herbalife since the 2005 season. This season, EY will compete with Nicole Branagh.

The AVP Crocs Tour kicks off April 13-15 in Miami, Fla. and culminates with the AVP Cincinnati Open Presented by Herbalife, August 31 - September 2, where the Crocs Cup champions will be crowned. Two subsequent specialty events will be held in Las Vegas and San Francisco rounding out the Tour's 18 events for the 2007 season. The AVP Crocs Tour is a national touring series that features more than 150 of the nation's top male and female professional beach volleyball players. Herbalife will have a presence at all AVP Crocs Tour events with guaranteed rotational signage and static center court banners. Herbalife will also receive commercial units during AVP broadcasts on NBC and Fox Sports Net. Additionally, Herbalife independent distributors will sample several of the company's brands at all events.

About Herbalife

Herbalife Ltd. (NYSE:HLF) is a global network marketing company that sells weight-management, nutritional supplements and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 64 countries through a network of more than 1.5 million independent distributors. The company supports the Herbalife Family Foundation (http://www.herbalifefamilyfoundation.org) and its Casa Herbalife program to bring good nutrition to children. Please visit Herbalife Investor Relations (http://ir.herbalife.com) for

additional financial information.

Source: Herbalife Ltd.