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OnBoard Boating Club and Rentals and Bayliner Boats honor military families at Folds of Honor fundraiser

Mettawa, IL, Nov. 15, 2018 (GLOBE NEWSWIRE) -- OnBoard Boating Club and Rentals, the new boat club and rental business platform offered by the Boating Services Network division of marine leader Brunswick Corporation (NYSE:BC), and Bayliner Boats, one of Brunswick's leading fiberglass recreational boat brands, are both Gold level sponsors of a Suntex Marina Investors LLC fundraiser for the Folds of Honor organization being held this evening at the Grand Opening of the new Suntex Miami Beach Marina location in South Beach.

Folds of Honor (www.foldsofhonor.org) is a 501(C)(3) nonprofit organization, rated a four-star charity by Charity Navigator and platinum on GuideStar, that provides educational scholarships to the families of military men and women who have fallen or been disabled while on active duty in the United States armed forces. Started in 2007, Folds of Honor has, to date, funded over 20,000 scholarships for both children's education (K-12) and higher education of military dependents and spouses.

"We are privileged to be able to honor our country's military heroes and their families by helping fund the Folds of Honor educational scholarships for their legacies," said Cecil Cohn, Vice President – Boating Services Network. "The Folds of Honor mission is consistent with Brunswick's standing as a leading military-friendly employer. Supporting Folds of Honor is an outstanding way for us to be able to honor and support those who have paid the highest price for our freedom."

The OnBoard Boating Club and Rentals (www.onboard-boating.com) operation from Boating Services Network is a state-of-the-art business platform supporting marinas and marine dealers aiming to grow by serving the emerging and rapidly growing boat club and rental consumer market segments.

In support of the grand opening event, OnBoard and Bayliner have partnered to donate a brand new Bayliner 210 Deck Boat to the live auction and all proceeds will go directly to the Folds of Honor organization.

"We are also very proud to play a part as a co-sponsor of this Folds of Honor fundraising event," said Bayliner President Keith Yunger. "We are grateful for this opportunity to show our appreciation and stand with the families of disabled and fallen members of the military."

Bayliner (www.bayliner.com) is a recognized global leader in the fiberglass recreational boating industry. Through quality craftsmanship and a diverse product offering, Bayliner strives to make boating an accessible, affordable pastime for everyone worldwide.

“We are honored to hold this fundraising effort at the beautiful Miami Beach Marina during our Grand Opening Celebration, and sincerely appreciate the great working relationship we have with Brunswick and Boating Services Network,” said Johnny Powers, CEO of Suntex. “Since 2013, Suntex Marinas has partnered with the Folds of Honor and their mission to provide scholarships to the families of fallen and wounded soldiers. While we are celebrating our new Miami Beach Marina, driving awareness for the Folds of Honor cause is paramount to our core values. We are honored to be able to use this event to help those who have sacrificed so much for our country.”

Suntex (www.suntex.com) is a premier marina owner and operator with 48 best-in-class properties across the United States.

About Boating Services Network

Headquartered in Vernon Hills, Ill., Boating Services Network’s leading dealer service brands include the boat club and rental platforms from OnBoard Boating Club and Rentals, floor planning from Brunswick Acceptance Corporation (USA) and Brunswick Commercial Finance (Canada), retail finance from Blue Water Finance and Mercury Repower Finance, retail extended product protection from Passport and Passport Premier, private label limited warranties for leading boat and engine manufacturers, retail insurance from Boater’s Choice Insurance and close to 50 name brand marine dealer service providers from Brunswick Dealer Advantage. For more information about existing services, contact Kirsten Schuchardt, Director, Sales & Dealer Services at 920-929-5094.

About Brunswick

Headquartered in Mettawa, Ill., Brunswick Corporation’s leading consumer brands include Mercury Marine outboard engines; Mercury MerCruiser sterndrive and inboard packages; Mercury global parts and accessories including propellers, and SmartCraft electronics; Power Products Integrated Solutions; MotorGuide trolling motors; Attwood, Garelick and Whale marine parts; Land ’N’ Sea, BLA, Payne’s Marine, Kellogg Marine & Lankhorst Taselaar marine parts distribution; and Mercury and Quicksilver parts and oils; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern boats; Life Fitness, Hammer Strength, Cybex, Indoor Cycling Group and SCIFIT fitness equipment; and Brunswick billiards tables, accessories and game room furniture. For more information, visit <https://www.brunswick.com>

Contact: Daniel Kubera
Director – Media Relations and Corporate Communications
Phone: 847-735-4617 Email:
daniel.kubera@brunswick.com

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