

# Synchrony and Planet DDS Expand Strategic Partnership to Integrate CareCredit Across Leading Dental Practice Management Platforms

*CareCredit is now the preferred financing solution across Planet DDS platforms, including Denticon for dental practices, with Cloud 9 orthodontic integration planned to bring financing to 2,500+ practices*

## Key Highlights:

- CareCredit is the preferred patient financing solution across all Planet DDS platforms, including Denticon for dental practices and Cloud 9 for orthodontic practices.
- The partnership lays the foundation for future integrated financing, helping Planet DDS practices plan for more efficient financial workflows and smoother patient payment experiences.
- The integration brings CareCredit financing to thousands of Planet DDS practices, including 2,500+ Cloud 9 orthodontic practices and 15,000+ Denticon dental practices, marking Synchrony's first integration into an orthodontic-specific practice management system.

STAMFORD, Conn., and IRVINE, Calif., Feb. 18, 2026 /PRNewswire/ -- Synchrony (NYSE: SYF), a leading consumer financial services company, today announced an expanded strategic partnership with Planet DDS that helps orthodontic and dental practices simplify patient financing and makes it easier for patients to move forward with care.



In the U.S., over 6 million patients currently receive orthodontic care, across an estimated 15,000+ practices nationwide.<sup>1</sup> Through the integration of CareCredit into Planet DDS's Cloud 9 orthodontic practice management platform, which serves approximately 2,500+ orthodontic practices and millions of patients nationwide, practices will soon be able to embed financing directly into their workflows – marking Synchrony's first-ever integration with an orthodontic-specific practice management system.

"For Dental Support Organizations (DSOs) and growing practices, the ability to scale hinges on having efficient, connected systems," said Sonia Williams, Senior Vice President and

General Manager, Dental, Synchrony. "Our expanded partnership with Planet DDS is designed to power that efficiency. By integrating CareCredit into their core software, we help practices operate more effectively and strengthen how they connect with patients about their financing options. This simplifies the financial workflow and allows teams to focus on delivering optimal patient care."

Planet DDS locations can seamlessly incorporate CareCredit financing into their workflows, streamlining application and payment processing which allows teams to focus on delivering their high-quality patient care. Patients can see if they prequalify for the CareCredit credit card at a dental practice or on any smart device with no impact to their credit score, and when they use the card, practices receive payment as quickly as two business days.

"At Planet DDS, we believe technology should make it easier for practices to say yes to patients and for patients to say yes to care," said Nathan James, Chief Product Officer at Planet DDS. "Integrating Synchrony's CareCredit credit card as our preferred financing solution brings a trusted payment option directly into our platform, helping teams simplify financial conversations while expanding access to treatment. This partnership strengthens our ability to support practice growth, operational efficiency, and more predictable patient outcomes."

Under the new multi-year agreement, CareCredit is now the preferred patient financing solution across all Planet DDS platforms, including Denticon, the company's flagship cloud-based practice management system for dental practices, and Cloud 9 for orthodontic practices, with CareCredit integration planned in the coming months. The partnership builds on an existing relationship that began in 2020.

## About Synchrony

Synchrony (NYSE: SYF) is a leading consumer financing company that has been at the heart of American commerce and opportunity for nearly a century. Synchrony delivers credit and banking products that empower tens of millions of consumers to improve their financial lives and access what matters most. Leveraging innovative solutions that are shaping the future of retail commerce, Synchrony supports the growth and success of some of the nation's most respected brands, alongside hundreds of thousands of small and midsize businesses, including health and wellness providers. Committed to excellence in service and culture, Synchrony is honored to be ranked the #2 Best Company to Work For® in the U.S. by Fortune magazine and Great Place to Work®. For more information, visit [www.synchrony.com](http://www.synchrony.com).

## About Planet DDS

Dental software is broken. We aim to fix it. As a partner in growth for DSOs and dental groups outgrowing legacy systems and fragmented tools, Planet DDS delivers a cloud-based AI platform designed to scale alongside growing organizations. Powered by DentalOS™ with AI, Planet DDS is built on connection—connecting people, partners, and technology across an open ecosystem that includes Denticon Practice Management, Cloud 9 Ortho Practice Management, and Apteryx Cloud Imaging. Trusted by leading DSOs and emerging dental groups nationwide, Planet DDS supports more than 100 location DSOs than any other cloud-based dental practice management provider, enabling 14,500 practices and 175,000 users to move beyond outdated legacy software with seamless integrations,

optimized workflows, and scalable technology built for growth.

## FAQ

### Fast Facts:

- **Orthodontic (Cloud 9):**
  - **Number of orthodontic practices offering CareCredit through Cloud 9:** 2,500+ practices nationwide
  - **Patients in active orthodontic treatment:** over 6 million<sup>1</sup>
- **Dental (Denticon):**
  - **Number of dental practices offering CareCredit through Denticon:** 15,000+ practices nationwide
  - **Patients receiving general dental care:** millions

### What is being announced?

Synchrony and Planet DDS have expanded their strategic partnership, making CareCredit the preferred patient financing solution across all Planet DDS platforms and integrating CareCredit into the Cloud 9 orthodontic practice management system.

### What is new about this integration?

This expansion marks Synchrony's first integration into an orthodontic-specific practice management system, bringing CareCredit financing directly into Cloud 9 workflows used by orthodontic practices.

### Which Planet DDS platforms are included?

CareCredit is now the preferred financing solution across all Planet DDS platforms, including Denticon for dental practices and Cloud 9, the leading orthodontic practice management platform, for orthodontic practices.

### How does this integration support dental and orthodontic practices?

Practices can incorporate patient financing directly into their software, helping streamline applications and payments while simplifying financial conversations with patients.

### What are the benefits of this partnership?

Orthodontic and dental practices benefit from improved operational efficiency and faster payments, while patients gain easier access to flexible financing options that support case acceptance.

### How long have Synchrony and Planet DDS worked together?

The partnership between Synchrony and Planet DDS began in 2020 and has now been expanded through this renewed agreement.

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<sup>i</sup>Gardner, Gail. "Member Survey Indicates Orthodontic Patient Numbers at All-Time High." American Association of Orthodontists, 10 July 2025, [www2.aaoinfo.org/member-survey-indicates-orthodontic-patient-numbers-at-all-time-high/](http://www2.aaoinfo.org/member-survey-indicates-orthodontic-patient-numbers-at-all-time-high/).



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