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Synchrony Extends Long-Standing Partnership with American Eagle Outfitters, Inc.

Multi-year Consumer Financing Agreement Features Digital-First Cardholder Experience and Rewards

STAMFORD, Conn., April 17, 2025 /PRNewswire/ -- [Synchrony](#) (NYSE: SYF), a premier consumer financial services company, today announced a multi-year extension of its agreement to manage the credit programs of [American Eagle Outfitters, Inc.](#) (NYSE: AEO), a leading global specialty retailer. Synchrony will continue to deliver a frictionless consumer financing experience for American Eagle and Aerie customers to earn rewards when they use their [Real Rewards credit card](#) to shop online and in stores.



"Our partnership with AEO has thrived for nearly three decades because it is founded on shared values," said Darrell Owens, Executive Vice President and CEO, Lifestyle, at Synchrony. "Our companies are committed to providing customers with a great experience and exceptional value. Together, we will continue to advance those goals by understanding our customers' needs, innovating new ways to meet them where they are and exceeding their expectations."

The Real Rewards credit card can be used at American Eagle and Aerie, in-store or online and the Real Rewards Visa credit card can be used anywhere Visa cards are accepted. The card offers generous rewards and special discounts for AEO customers.

The [Real Rewards](#) program was recognized as one of America's Best Loyalty Programs by [Newsweek](#) for the fifth consecutive year and the Real Rewards Credit Card was named [Money's](#) Best Retail Credit Card: In-Store Rewards for 2025.

About Synchrony

Synchrony (NYSE: SYF) is a leading consumer financing company at the heart of American commerce and opportunity. From health to home, auto to retail, our Synchrony products have been serving the needs of people and businesses for nearly 100 years. We provide responsible access to credit and banking products to support healthier financial lives for tens of millions of people, enabling them to access the things that matter to them. Additionally, through our innovative products and experiences, we support the growth and operations of some of the country's most respected brands, as well as more than 400,000

small and midsize businesses and health and wellness providers that Americans rely on. Synchrony is proud to be ranked as the country's #2 Best Company to Work For® by Fortune magazine and Great Place to Work®. For more information, visit www.synchrony.com.

About American Eagle Outfitters, Inc.

American Eagle Outfitters, Inc. (NYSE: [AEO](#)) is a leading global specialty retailer with a portfolio of beloved apparel brands including American Eagle, Aerie, OFFL/NE by Aerie, Todd Snyder and Unsubscribed. Rooted in optimism, inclusivity and authenticity, AEO's brands empower every customer to celebrate their unique personal style by offering casual, comfortable, timeless outfitting and high-quality products that are made to last.

AEO Inc. operates stores in the United States, Canada and Mexico, with merchandise available in more than 30 countries through a global network of license partners. Additionally, the company operates a robust e-commerce business across its brands. For more information, visit <http://aeo-inc.com/>.

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