

October 4, 2021



# Anuvu Powered Entertainment Dominates 2021 Skytrax World Airline Awards “Best Inflight Entertainment”

*Anuvu clients Emirates, Singapore Airlines, Qatar Airways, United and Air France recognized as this year’s leading airlines for providing excellent entertainment for passengers.*

**Los Angeles, CA – October 4, 2021** – [Anuvu](#), the leading provider of high-speed connectivity and entertainment solutions for demanding worldwide mobility markets, today announced that its inflight content clients dominated [Skytrax World Airline Awards’](#) “Best Airline Inflight Entertainment 2021” category. Anuvu provides IFE service to five out of the top ten 2021 winners, more than any other inflight content provider. During the award year, Anuvu partnered with Emirates, Singapore Airlines and Qatar Airways, the category’s top three airlines; partners United Airlines and Air France also made the top ten. Additionally, Anuvu customer Saudi Arabian Airlines was recognized as 2021’s most improved airline.

“We’re very pleased to see so many of our customers included in this year’s list,” said Estibaliz Asiain, Senior Vice President of Commercial Media at Anuvu. “Anuvu’s technology and experience-driven content creation and curation services have supported our customers through the ever-changing travel landscape in the past two years. Our clients have worked under difficult conditions and have sustained high standards for their inflight entertainment experience. Together, we delivered inflight entertainment that spoke to passengers as they returned to the skies. Looking ahead, we know that passenger demands will continue to evolve, and it’s our privilege to work closely with airlines to determine the best possible solutions.

Anuvu delivers inflight connectivity and entertainment services that transform passenger journeys by curating a compelling, world-class selection of movies, TV, audio, games and more. With Open(tm) our end-to-end digital infrastructure product which includes cloud-based 4K content processing, localization and delivery, Anuvu provides industry-leading selection, value and future-focused capabilities to the world’s leading airline brands.

The Skytrax Worldwide Airline Awards are awarded based on a yearly customer survey the company conducts, putting the results directly in the hands of global customers. The awards survey process is not restricted to member airlines or a pre-selected choice of airlines, and any airline can be nominated, with no entry fee required.

## **About Anuvu**

Anuvu’s team of global experts effortlessly manage connectivity and content requirements for

demanding mobility markets including airlines, cruise lines, and mission-critical maritime,

energy and government applications. Through long-standing customer relationships, we have a proven track record for meeting our customers' needs, even as the world changes. Anuvu's flexible and agile approach enables us to adopt the newest technology to optimize our clients' experience and we take pride in maximizing the performance of today, while optimizing for tomorrow. The company's goal is to provide clients with reliable, scalable, and affordable solutions that meet the ever-changing needs of passengers and guests. Through its intelligent leadership and innovation, Anuvu defines next-generation passenger experiences through integrated solutions tailored to customers' brands and service objectives.

Anuvu. Let Innovation Move You.

Follow Anuvu on LinkedIn and Twitter for further updates and insights.

### **About Kite Hill**

Contact:

Kite Hill PR for Anuvu

Bridget Callahan

[anuvu@kitehillpr.com](mailto:anuvu@kitehillpr.com)