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Anuvu selects Kite Hill PR as Agency of Record

Enterprise Technology Specialists Kite Hill PR to drive Anuvu's exciting and ever-evolving story

Los Angeles, CA -- September 22, 2021 -- [Anuvu](#), the leading provider of high-speed connectivity and entertainment solutions for demanding worldwide mobility markets, including the world's leading airlines and maritime fleets, today announced that they have selected [Kite Hill PR](#) as their PR Agency of Record (AOR). The account was awarded in September 2021 after a competitive pitch process.

Leveraging innovative technology and strategic partnerships, Anuvu, rebranded earlier this year from Global Eagle, has delivered for more than 20 years unparalleled satellite connectivity and entertainment that transforms passenger travel by air and sea.

Kim Ruvolo, Vice President of Marketing at Anuvu, said: "The Kite Hill PR team has an esteemed reputation for developing and implementing strategic earned media and thought leadership programs that deliver real results. Their track record in the technology and business sectors made them a front runner, but it was their agile approach to public relations, which mirrors Anuvu's own values, that secured them as our PR agency of record. We are excited to see their creative ideas come to life as we launch our new partnership."

As the company's AOR, the tech communications firm is responsible for leading brand awareness, and developing earned media, thought leadership, and awards and events programs. Kite Hill PR's Chief Client Officer Jeanne Meyer, in partnership with Vice President Emma Wolfe, will lead the account.

Meyer said, "From our initial conversations, we knew we were a match. Anuvu is a leader in creating next-generation passenger experiences, and is making investments in technology to drive digital transformation for a broad spectrum of clients. At a time when consumers have even greater demands for 'always-on' experiences and connectivity, Anuvu is on the leading edge of providing their clients what leisure and business travelers expect. We're excited to partner with Anuvu and share their innovations with the world."

Kite Hill PR has won numerous awards for its work in the B2B Tech space and for its best-in-class culture, including being named to the Forbes list of America's Best PR Agencies.

About Anuvu

Anuvu's team of global experts effortlessly manage connectivity and content requirements for demanding mobility markets including airlines, cruise lines, and mission-critical maritime, energy and government applications. The company's mission is to provide clients with reliable, scalable, customized and affordable solutions that meet the ever-changing needs of passengers and guests in the air and on water. Through long-standing customer

relationships, Anuvu is known for meeting customer needs in a dynamic world. Anuvu's flexible and agile approach adopts and integrates the newest technologies to enhance our clients' experience today and optimize what's possible in the future. Anuvu's leadership and innovation is defining next-generation passenger experiences through integrated solutions tailored to our customers' brands and service objectives.

Anuvu. Let Innovation Move You.

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