



## ServisFirst Bank Montgomery Announces Addition of Banking Veterans to Join Montgomery Team

### *Top-Ranked, Regional Bank Hires Four Local Bankers*

MONTGOMERY, Ala.--(BUSINESS WIRE)-- [ServisFirst Bank](#), a subsidiary of ServisFirst Bancshares (NYSE:SFBS), proudly announces the addition of several new hires to its Montgomery office. With an extensive background in the banking industry, these new team members are set to enhance the bank's commitment to excellence and customer service.

"We are thrilled to welcome these exceptional professionals to the Montgomery team," states Carl Barker, ServisFirst Bank Montgomery Executive Vice President and Regional CEO. "Their wealth of experience in the industry is a valuable asset to ServisFirst Bank Montgomery, and we eagerly anticipate the positive impact they will have on our clients and our community."

The new team of veteran bankers includes:

- **Caryn Cope Hughes**, Executive Vice President, Market President Montgomery
- **J. Dean Peevy**, Senior Vice President, Commercial Banking Officer
- **Charles G. Hardy, Jr.**, Vice President, Commercial Banking Officer
- **Elizabeth C. DuBard**, Private Banking Officer

ServisFirst Bank continues to solidify its position as a leading financial institution, and the addition of these seasoned professionals further exemplifies its dedication to delivering unparalleled service and expertise to its clients.

For more information regarding ServisFirst Bank's recent additions in Montgomery, please contact Krista Conlin at [Krista@KCProjects.net](mailto:Krista@KCProjects.net). For more about ServisFirst Bank, please visit [www.servisfirstbank.com](http://www.servisfirstbank.com).

### **ABOUT SERVISFIRST BANK**

ServisFirst Bank is a full-service commercial bank focused on commercial banking, correspondent banking, treasury management, private banking and the professional consumer market, emphasizing competitive products, state-of-the-art technology and a focus on quality service. Recently, the Bank announced that its assets exceed \$15 billion. The Bank offers sophisticated treasury management products, Internet banking, home mortgage lending, remote deposit express banking, and highly competitive rates.

ServisFirst Bank was formed in May 2005, and has offices in Atlanta, Birmingham, Charleston, Charlotte, Dothan, Huntsville, Mobile, Montgomery, Nashville, Northwest Florida, Virginia Beach, West Central Florida, and Western North Carolina. In April 2015, and annually thereafter, ServisFirst Bank has earned investment-grade ratings and a stable outlook from Kroll Bond Rating Agency (KBRA), which measures companies' financial fundamentals. ServisFirst Bancshares, Inc. files periodic reports with the U.S. Securities and Exchange Commission (SEC). Copies of its filings may be obtained at [www.servisfirstbancshares.com](http://www.servisfirstbancshares.com).

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