

## ServisFirst Bancshares, Inc. Announces Results For Fourth Quarter And Year Ended December 31, 2014

BIRMINGHAM, Ala., Jan. 20, 2015 /PRNewswire/ -- ServisFirst Bancshares, Inc. ("ServisFirst") (NASDAQ: SFBS), the holding company for ServisFirst Bank, today announced earnings and operating results for the quarter and the year ended December 31, 2014.

### 2014 AND FOURTH QUARTER HIGHLIGHTS:

- Net income for the quarter increased 27% year over year
- Full year core diluted earnings per share increased 14% year over year
- Full year diluted earnings per share increased 10% year over year, including the impact of a 14% increase in average diluted shares outstanding
- Loans increased 18% year over year, all organic growth
- Deposits increased 13% year over year, all organic growth
- All regulatory approvals for the Metro Bank merger have been received and closing is scheduled for the end of January 2015
- . Added 13 new commercial and private bankers in 2014 for a total of 91 commercial and private bankers
- Entry into Charleston, South Carolina with hire of a new regional CEO

Tom Broughton, President and CEO, said, "We are looking forward to the upcoming closing of the Metro Bank merger and are also pleased to welcome our new team of bankers at ServisFirst Bank of South Carolina, led by Tom Trouche. We will apply for a bank branch application for Charleston." Bud Foshee, CFO, stated, "2014 was another year with strong earnings growth coupled with continued quality in our balance sheet."

ServisFirst announces the hiring of Tom Trouche as Executive Vice President and Regional CEO of Charleston, South Carolina. Mr. Trouche will be establishing a banking presence for us in Charleston by hiring a staff of experienced bankers and locating office space. Mr. Trouche has more than 25 years of experience in the banking industry, with his most recent position being EVP for the coastal division of First Citizens Bank. He has served in many leadership positions and has extensive experience in new business development, relationship management and portfolio management to maximize overall growth and revenue. Mr. Trouche holds a BA in history from the College of Charleston and serves on the board of the American Red Cross and the Charleston Symphony Orchestra.

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#### FINANCIAL SUMMARY

(in Thousands except share and per share amounts)

	Period Endin December 31 2014	_		Period Endin September 30 2014	_	From Er Septer 2014 t Er Decer	Change Period Inding	Pe	riod Ending cember 31, 2013	From End Decem 2013 to End Decem	nange Period ding aber 31, o Period ding aber 31,
QUARTERLY OPERATING RESULTS			_								
Net Income Net Income Available to	\$ 15,032		\$	14,002		7	%	\$	11,868	27	%
Common Stockholders Diluted Earnings Per	\$ 14,917		\$	13,902		7	%	\$	11,768	27	%
Share Return on Average	\$ 0.58		\$	0.54		7	%	\$	0.53	9	%
Assets Return on Average Common Stockholders'	1.47	%		1.45	%				1.36 %		
Equity Average Diluted Shares	16.39	%		15.89	%				18.86 %		
Outstanding	25,697,531			25,726,313				2	2,359,351		

YEAR-TO-DATE OPERATING RESULTS												
Net Income	\$	52,377					\$	41,617		26	6 %	
Net Income Available to												
Common Stockholders Diluted Earnings Per	\$	51,946					\$	41,201		26	6 %	
Share	\$	2.09					\$	1.90		10	) %	
Return on Average	Ψ	2.00					Ψ	1.00			,,,	
Assets		1.39	%					1.31	%			
Return on Average												
Common Stockholders'		40.00	0.1					40.00	0.1			
Equity		16.23	%					18.30	%			
Average Diluted Shares Outstanding		24,818,221						21,806,025				
Odistanding		24,010,221						21,000,020				
Core Net Income*	\$	53,989					\$	41,617		30	) %	
Core Net Income												
Available to Common	_						•					
Stockholders*	\$	53,558					\$	41,201		30	) %	
Core Diluted Earnings Per Share*	\$	2.16					\$	1.90		14	- %	
Core Return on Average	Ψ	2.10					Ψ	1.50			70	
Assets*		1.44	%					1.31	%			
Core Return on Average												
Common Stockholders'												
Equity*		16.74	%					18.30	%			
BALANCE SHEET												
Total Assets	\$	4,098,679		\$ 3,952,799	4	%	\$	3,520,699		16	8 %	
Loans		3,359,858		3,159,772	6	%		2,858,868		18	8 %	
Non-interest-bearing												
Demand Deposits		810,460		794,553	2	%		650,456		25		
Total Deposits		3,398,160		3,352,766	1	%		3,019,642		13		
Stockholders' Equity		407,213		393,136	4	%		297,192		37	′ %	

<sup>\*</sup> Core measures exclude non-routine expenses in the first and second quarter of 2014 resulting from a correction of our accounting for vested stock options previously granted to members of our advisory boards in our markets. For a reconciliation of these non-GAAP measures to the most comparable GAAP measure, see "GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures" below.

### **DETAILED FINANCIALS**

ServisFirst Bancshares, Inc. reported net income of \$15.0 million and net income available to common stockholders of \$14.9 million for the quarter ended December 31, 2014, compared to net income of \$11.9 million and net income available to common stockholders of \$11.8 million for the same quarter in 2013. Basic and diluted earnings per common share were \$0.60 and \$0.58, respectively, for the fourth quarter of 2014, compared to \$0.55 and \$0.53, respectively, for the fourth quarter of 2013.

Return on average assets was 1.47% and return on average common stockholders' equity was 16.39% for the fourth quarter of 2014, compared to 1.36% and 18.86%, respectively, for the fourth quarter of 2013.

Net interest income was \$34.5 million for the fourth quarter of 2014, compared to \$33.3 million for the third quarter of 2014 and \$30.1 million for the fourth quarter of 2013. The net interest margin in the fourth quarter of 2014 was 3.56%, a 9 basis point decrease from the third quarter of 2014 and 11 basis point decrease from the fourth quarter of 2013. The increase in net interest income on a linked quarter basis is attributable to a \$132.3 million increase in average loans outstanding, a \$71.9 million increase in average non-interest-bearing deposits and a \$14.1 million increase in average stockholders' equity, all resulting in a positive mix change in our balance sheet. The lower net interest margin is driven in part by increasing balances in federal funds at other banks and higher balances at the Federal Reserve, which earn a nominal interest rate.

Average loans for the fourth quarter of 2014 were \$3.23 billion, an increase of \$132.3 million, or 4%, over average loans of \$3.09 billion for the third quarter of 2014, and an increase of \$465.1 million, or 17%, over average loans of \$2.76 billion for the fourth quarter of 2013.

Average total deposits for the fourth quarter of 2014 were \$3.41 billion, an increase of \$193.2 million, or 6%, over average total deposits of \$3.21 billion for the third quarter of 2014, and an increase of \$437.1 million, or 15%, over average total deposits of \$2.97 billion for the fourth quarter of 2013.

The Company's asset quality remained strong in the fourth quarter of 2014. At December 31, 2014, non-performing assets to total assets were 0.41%, compared to 0.61% for the third quarter of 2014 and 0.64% compared to the fourth quarter of 2013. Net credit charge-offs to average loans were 0.19%, a 0.02% increase compared to 0.17% for the third quarter of 2014 and an increase of 0.10% compared to 0.09% for the fourth quarter of 2013. We recorded a \$2.7 million provision for loan losses in the fourth quarter of 2014, compared to \$2.8 million in the third quarter of 2014 and an increase of \$0.4 million compared to \$2.4 million in the fourth quarter of 2013. Growth in loans and improving credit quality has resulted in our loan loss reserve as a percent of loans remaining relatively stable, decreasing three basis points to 1.06% at December 31, 2014, as compared to 1.09% for September 30, 2014 and a decrease of one basis point as compared to 1.07% for December 31, 2013. In management's opinion, the reserve is adequate and was determined by consistent application of ServisFirst Bank's methodology for calculating its reserve for loan losses.

Non-interest income increased \$739,000 in the fourth quarter of 2014, or 31%, compared to the fourth quarter of 2013. Deposit service charges increased by \$331,000, or 40%, resulting from an increase in the number of accounts and transactions. Increases in the cash surrender value of our life insurance contracts resulted from added investments in contracts during the third guarter of 2014.

Non-interest expense for the fourth quarter of 2014 increased \$845,000, or 7%, to \$13.1 million from \$12.3 million in the fourth quarter of 2013. Salary and benefit expense for the fourth quarter of 2014 decreased \$209,000, or 3%, to \$6.3 million from \$6.5 million in the fourth quarter of 2013, and decreased \$1.6 million, or 25%, on a linked quarter basis. Other operating expense for the fourth quarter of 2014 increased \$1.0 million, or 34%, to \$3.9 million from \$2.9 million in the fourth quarter of 2013. This was in part due to tax credit partnership related expenses of \$631,000 for the fourth quarter of 2014 compared to \$198,000 in the same quarter in 2013. We recognized tax credits of \$666,000 during the fourth quarter of 2014 from these investments.

### GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures

As discussed in more detail in the section titled "Detailed Financials," we recorded a non-routine expense of \$703,000 for the first quarter of 2014 resulting from the correction of our accounting for vested stock options previously granted to members of our advisory boards in our Dothan, Huntsville and Montgomery, Alabama markets, and we recorded a non-routine expense of \$1.8 million for the second quarter of 2014 resulting from a correction of our accounting for vested stock options previously granted to members of our advisory boards in our Mobile, Alabama and Pensacola, Florida markets. This change in accounting treatment is a non-cash item and does not impact our operating activities or cash from operations. The non-GAAP financial measures included in this press release of our results for the fourth quarter and full year of 2014 are "core net income," "core net income available to common stockholders," "core diluted earnings per share," "core return on average assets" and "core return on average common stockholders' equity." Each of these five core financial measures excludes the impact of the non-routine expense attributable to the correction of our accounting for vested stock options. None of the other periods included in this press release are affected by this correction.

"Core net income" is defined as net income, adjusted by the net effect of the non-routine expense.

"Core net income available to common stockholders" is defined as net income available to common stockholders, adjusted by the net effect of the non-routine expense.

"Core diluted earnings per share" is defined as net income available to common stockholders, adjusted by the net effect of the non-routine expense, divided by weighted average diluted shares outstanding.

"Core return on average assets" is defined as net income, adjusted by the net effect of the non-routine expense, divided by average total assets.

"Core return on average common stockholders' equity" is defined as net income, adjusted by the net effect of the non-routine expense, divided by average common stockholders' equity.

We believe these non-GAAP financial measures provide useful information to management and investors that is supplementary to our financial condition, results of operations and cash flows computed in accordance with GAAP; however, we acknowledge that these non-GAAP financial measures have a number of limitations. As such, you should not view these disclosures as a substitute for results determined in accordance with GAAP, and they are not necessarily comparable to non-GAAP financial measures that other companies, including those in our industry, use. The following reconciliation table provides a more detailed analysis of the non-GAAP financial measures for the year ended December 31, 2014. Dollars are in thousands, except share and per share data.

(Dollars in Thousands)

For the Year Ended December 31, 2014 \$ 21,601

Provision for income taxes - GAAP Adjustments: Adjustment for non-routine expense

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Cara provision for income taxes	\$	22,466	
Core provision for income taxes	φ	22,400	
Return on average assets - GAAP		1.39	%
Net income - GAAP	\$		70
Adjustments:	Ф	52,377	
Adjustment for non-routine expense		1,612	
Core net income	\$	53,989	
Average assets	\$	3,757,932	
Core return on average assets		1.44	%
Ç			
Return on average common stockholders' equity		16.23	%
Net income available to common stockholders - GAAP	\$	51,946	
Adjustments:			
Adjustment for non-routine expense		1,612	
Core net income available to common stockholders	\$	53,558	
Average common stockholders' equity	\$	320,005	
Core return on average common stockholders' equity		16.74	%
Earnings per share - diluted - GAAP	\$	2.09	
Weighted average shares outstanding, diluted	•	24,818,221	
Core diluted earnings per share	\$	2.16	
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#### About ServisFirst Bancshares, Inc.

ServisFirst Bancshares, Inc. is a bank holding company based in Birmingham, Alabama. Through its subsidiary ServisFirst Bank, ServisFirst Bancshares, Inc. provides business and personal financial services from locations in Birmingham, Huntsville, Montgomery, Mobile and Dothan, Alabama, Pensacola, Florida and Nashville, Tennessee.

ServisFirst Bancshares, Inc. files periodic reports with the U.S. Securities and Exchange Commission (SEC). Copies of its filings may be obtained through the SEC's website at <a href="http://servisfirstbancshares.investorroom.com/">www.sec.gov</a> or at <a href="http://servisfirstbancshares.investorroom.com/">http://servisfirstbancshares.investorroom.com/</a>.

### Webcast

As previously announced, ServisFirst will host a live audio webcast to discuss fourth quarter and year-end results beginning at 9:30 a.m. ET on January 21, 2015. The webcast can be accessed at <a href="https://www.servisfirstbancshares.com">www.servisfirstbancshares.com</a> in the "Events and Webcasts" section. A replay of the call will be available until January 31, 2015.

### **Additional Information**

This release contains, and the remarks by ServisFirst's management on the live audio webcast may contain, forward-looking statements within the meaning of the securities laws giving ServisFirst's expectations or predictions of future financial or business performance or conditions. Forward-looking statements are typically identified by words such as "believe," "expect," "anticipate," "intend," "target," "estimate," "continue," "positions," "prospects" or "potential," by future conditional verbs such as "will," "would," "should," "could" or "may", or by variations of such words or by similar expressions. These forward-looking statements are not guarantees of future performance and are subject to numerous assumptions, risks and uncertainties, many of which are outside of ServisFirst's control and which may change over time and cause actual results to differ materially from those expressed or implied by the forward-looking statements. For discussion of these and other risks that may cause actual results to differ from expectations, please refer to "Cautionary Note Regarding Forward-looking Statements" and "Risk Factors" in our most recent Annual Report on Form 10-K/A and to our other filings with the U.S. Securities and Exchange Commission ("SEC"). Forward-looking statements speak only as of the date they are made, and ServisFirst assumes no duty to update forward-looking statements.

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### SELECTED FINANCIAL HIGHLIGHTS (UNAUDITED)

(In thousands except share and per share data)

4th Quarter 2014 3rd Quarter 2014 2nd Quarter 2014 1st Quarter 2014 4th Quarter 2013

	_			_						_			_		
Interest income	\$	38,163		\$	36,857		\$	35,424		\$	34,281		\$	33,725	
Interest expense		3,703			3,538		. <u> </u>	3,446			3,432			3,610	
Net interest income		34,460			33,319			31,978			30,849			30,115	
Provision for loan		2.750			2.749			2 420			2 214			2.256	
losses Net interest income		2,759			2,748			2,438			2,314		_	2,356	
after provision for															
loan losses		31,701			30,571			29,540			28,535			27,759	
Non-interest income		3,110			3,006			2,938			2,175			2,371	
Non-interest															
expense		13,143			15,315			15,417			13,723			12,298	
Income before		24.660			10.000			17.001			10.007			47.000	
income tax Provision for income		21,668			18,262			17,061			16,987			17,832	
tax		6,636			4,260			5,476			5,229			5,964	
Net income		15,032			14,002		_	11,585			11,758		_	11,868	
Preferred stock		•			•			•			•			•	
dividends		115			100			116			100			116	
Net income available															
to common stockholders	\$	14,917		\$	13,902		\$	11,469		\$	11,658		\$	11,752	
Earnings per share -	Ψ	14,917		Ψ	13,902		Ψ	11,403		Ψ	11,030		Ψ	11,732	
basic	\$	0.60		\$	0.56		\$	0.49		\$	0.53		\$	0.55	
Earnings per share -	·			·			·			·			·		
diluted	\$	0.58		\$	0.54		\$	0.46		\$	0.51		\$	0.53	
Average diluted															
shares outstanding		25,697,531			25,726,313			24,823,590			22,985,670			22,359,351	
CONSOLIDATED															
BALANCE SHEET															
DATA															
Total assets	\$	4,098,679		\$	3,952,799		\$	3,762,684		\$	3,572,914		\$	3,520,699	
Loans		3,359,858			3,159,772			3,053,989			2,937,797			2,858,868	
Debt securities		328,168			332,351			325,432			309,475			298,494	
Non-interest-bearing		910 460			704 552			720 162			660 004			650 456	
demand deposits Total deposits		810,460 3,398,160			794,553 3,352,766			729,163 3,157,642			662,834 3,031,041			650,456 3,019,642	
Borrowings		19,973			19,965			19,957			19,949			19,940	
Stockholders' equity	\$	407,213		\$	393,136		\$	380,074		\$	312,283		\$	297,192	
		•			•			•			•			•	
Shares outstanding		24,801,518			24,791,436			24,749,436			22,574,436			22,050,036	
Book value per	Φ	44.04		Φ	44.05		Φ.	40.74		Ф	40.00		Φ	44.07	
share Tangible book value	\$	14.81		\$	14.25		\$	13.74		\$	12.06		\$	11.67	
per share (1)	\$	14.81		\$	14.25		\$	13.74		\$	12.06		\$	11.67	
po. 0a. 0 (1)	Ψ.			Ψ	0		*			Ψ			Ψ		
SELECTED															
FINANCIAL															
RATIOS		0.50	0/		0.05	0/		0.74	0/		2.00	0/		0.07	0/
Net interest margin Return on average		3.56	%		3.65	%		3.74	%		3.80	%		3.67	%
assets		1.47	%		1.45	%		1.28	%		1.36	%		1.36	%
Return on average			, 0			, 0		0	, 0			, 0			, 0
common															
stockholders' equity		16.39			15.89	%		15.03			17.83			18.86	
Efficiency ratio		34.98	%		42.16	%		44.15	%		41.55	%		37.86	%
Non-interest expense to average															
earning assets		1.34	%		1.66	%		1.78	%		1.66	%		1.48	%
Tangible common		1.01	70		1.00	70		10	70		1.00	70		0	70
equity to total															
tangible assets (1)		8.96	%		8.93	%		9.04	%		7.62	%		7.31	%
CADITAL DATICS															
CAPITAL RATIOS Total Capital to Risk-															
Weighted Assets:		13.38	%		13.70	%		13.74	%		11.94	%		11.73	%
Tier 1 Capital to															
Risk-Weighted															
Assets:		11.75	%		12.02	%		12.04	%		10.22	%		10.00	%
Tier 1 Capital to		0.04	07		40.40	07		40.00	07		0.04	0/		0.40	07
Average Assets:		9.91	%		10.18	%		10.32	%		8.81	%		8.48	%

(1) Non-GAAP financial measures. "Tangible book value per share" and "tangible common equity to total tangible assets" are not measures of financial performance recognized by generally accepted accounting principles in the United States, or GAAP; However, because the Company has no intangible assets, there is no reconciliation of these non-GAAP financial measures.

### CONSOLIDATED BALANCE SHEETS (UNAUDITED)

(In thousands)

	Decemb	er 31, 2014	Decen	nber 31, 2013	% Cha	ange
ASSETS						
Cash and cash equivalents		297,464		258,415	15	%
Available for sale debt securities, at fair value		298,813		266,220	12	%
Held to maturity debt securities (fair value of \$31,697 and \$31,315 at						
December 31, 2014 and 2013, respectively)		29,355		32,274	(9)	%
Restricted equity securities		3,418		3,738	(9)	%
Mortgage loans held for sale		5,984		8,134	(26)	%
Loans		3,359,858		2,858,868	18	%
Less allowance for loan losses		(35,629)		(30,663)	16	%
Loans, net		3,324,229		2,828,205	18	%
Premises and equipment, net		7,815		8,351	(6)	%
Other assets		131,601		115,362	14	
Total assets	\$	4,098,679	\$	3,520,699	16	%
LIABILITIES AND STOCKHOLDERS' EQUITY						
Liabilities:						
Deposits:						
Non-interest-bearing	\$	810,460	\$	650,456	25	%
Interest-bearing		2,587,700		2,369,186	9	%
Total deposits		3,398,160		3,019,642	13	%
Federal funds purchased		264,315		174,380	52	%
Other borrowings		19,973		19,940	0	%
Other liabilities		9,018		9,545	(6)	%
Total liabilities		3,691,466		3,223,507	15	%
Stockholders' equity:						
Preferred stock, Series A Senior Non-Cumulative Perpetual, par value \$0.001 liquidation preference \$1,000), net of discount; 40,000 shares authorized, 40,000 shares issued and outstanding at December 31, 2014 and 2013  Common stock, par value \$0.0003 per share; 50,000,000 shares sutherized 24,801,519 shares included and outstanding at December.		39,958		39,958	-	%
authorized; 24,801,518 shares issued and outstanding at December 31, 2014 and 22,050,036 shares issued and outstanding at December 31, 2013		25		22	14	%
Additional paid-in capital		185,397		123,325	50	%
Retained earnings		177,091		130,011	36	%
Accumulated other comprehensive income		4,490		3,891	15	%
Noncontrolling interest		252		-	100	%
Total stockholders' equity		407,213	-	297,192	37	%
Total liabilities and stockholders' equity	\$	4,098,679	\$	3,520,699	16	%

### CONSOLIDATED STATEMENTS OF INCOME (UNAUDITED)

(In thousands except per share data)

	Three	Months End	led Dec	ember 31,	Υe	ar Ended I	Dece	mber 31,
		2014	:	2013		2014		2013
Interest income:								
Interest and fees on loans	\$	35,902	\$	31,618	\$	136,066	\$	118,285
Taxable securities		1,143		1,037		4,497		3,888
Nontaxable securities		871		870		3,489		3,407
Federal funds sold		41		51		159		128
Other interest and dividends		206		149		514		373
Total interest income		38,163		33,725		144,725		126,081
Interest expense:								
Deposits		3,256		3,202		12,420		11,830
Borrowed funds		447		408		1,699		1,789
Total interest expense		3,703		3,610		14,119		13,619

Net interest income	34,460	30,115	 130,606	112,462
Provision for loan losses	2,759	2,356	10,259	13,008
Net interest income after			 	
provision for loan losses	31,701	27,759	 120,347	 99,454
Non-interest income:				
Service charges on deposit accounts	1,168	837	4,265	3,228
Mortgage banking	507	359	2,047	2,513
Securities gains	-	-	3	131
Increase in cash surrender value life insurance	649	548	2,280	1,994
Other operating income	786	627	 2,634	 2,144
Total non-interest income	3,110	2,371	 11,229	 10,010
Non-interest expense:				
Salaries and employee benefits	6,332	6,541	31,017	26,324
Equipment and occupancy expense	1,335	1,350	5,547	5,202
Professional services	558	468	2,435	1,809
FDIC and other regulatory assessments	516	536	2,094	1,799
Other real estate owned expense	528	475	1,533	1,426
Other operating expense	3,874	2,928	 14,972	 10,929
Total non-interest expense	13,143	12,298	57,598	47,489
Income before income tax	21,668	17,832	73,978	61,975
Provision for income tax	6,636	5,964	21,601	20,358
Net income	15,032	11,868	52,377	41,617
Dividends on preferred stock	115	116	431	416
Net income available to				 
common stockholders	\$ 14,917	\$ 11,752	\$ 51,946	\$ 41,201
Basic earnings per common share	\$ 0.60	\$ 0.55	\$ 2.18	\$ 2.00
Diluted earnings per common share	\$ 0.58	\$ 0.53	\$ 2.09	\$ 1.90

### LOANS BY TYPE (UNAUDITED)

(In thousands)

(	4th (	Quarter 2014	3rd (	Quarter 2014	2nd (	Quarter 2014	1st (	Quarter 2014	4th (	Quarter 2013
Commercial, financial and agricultural Real estate - construction Real estate - mortgage:	\$	1,495,092 208,769	\$	1,382,607 194,506	\$	1,362,757 178,033	\$	1,306,058 157,127	\$	1,278,649 151,868
Owner-occupied										
commercial		793,917		773,432		708,294		711,067		710,372
1-4 family mortgage		333,455		314,778		296,220		285,368		278,621
Other mortgage		471,363		443,245		457,845		428,391		391,396
Subtotal: Real estate -										
mortgage		1,598,735		1,531,455		1,462,359		1,424,826		1,380,389
Consumer		57,262		51,204		50,840		49,786		47,962
Total loans	\$	3,359,858	\$	3,159,772	\$	3,053,989	\$	2,937,797	\$	2,858,868

### SUMMARY OF LOAN LOSS EXPERIENCE

(Dollars in thousands)

	4th	Quarter 2014	3rd	Quarter 2014	2nd	Quarter 2014	1st	Quarter 2014	4th	Quarter 2013
Reserve for loan losses: Beginning balance Loans charged off:	\$	34,442	\$	32,984	\$	31,728	\$	30,663	\$	28,927
Commercial financial and agricultural Real estate -		416		531		142		1,222		95
construction		309		610		325		23		557
Real estate - mortgage:		922		149		890		4		25
Consumer		21		131		18		58		38
Total charge off Recoveries:		1,668		1,421		1,375		1,307		715
Commercial financial and agricultural										
		2		-		1		45		16

Real estate -															
construction		37			97			180			8			70	
Real estate - mortgage:		46			14			10			4			9	
Consumer		11			20			2			1			-	
Total recoveries		96			131			193			58			95	
Net charge-off		1,572			1,290			1,182			1,249			620	
Provision for loan losses		2,759			2,748			2,438			2,314			2,356	
Ending balance	\$	35,629		\$	34,442		\$	32,984		\$	31,728		\$	30,663	
Reserve for loan losses															
to total loans		1.06	%		1.09	%		1.08	%		1.08	%		1.07	%
Reserve for loan losses															.,
to total average loans		1.10	%		1.11	%		1.10	%		1.09	%		1.11	%
Net charge-offs to total		0.40	0/		0.47	0/		0.40	0/		0.47	0/		0.00	0/
average loans Provision for loan losses		0.19	%		0.17	%		0.16	%		0.17	%		0.09	%
to total average loans		0.34	%		0.35	%		0.33	%		0.32	%		0.34	%
Nonperforming assets:		0.0.	, 0		0.00	70		0.00	, 0		0.02	, 0		0.0.	, 0
Nonaccrual loans	\$	9,125		\$	16,078		\$	13,193		\$	9,084		\$	9,621	
Loans 90+ days past due and accruing		925			1,190			_			110			115	
Other real estate		323			1,150						110			110	
owned and															
repossessed assets		6,840			6,940			6,739			9,752			12,861	
Total	\$	16,890		\$	24,208		\$	19,932		\$	18,946		\$	22,597	
Nonperforming loans to															
total loans		0.30	%		0.55	%		0.43	%		0.31	%		0.35	%
Nonperforming assets to		0.44	0.1		0.04	0.1		0.50	0.4		0.50	0.4		0.04	0.4
total assets		0.41	%		0.61	%		0.53	%		0.53	%		0.64	%
Nonperforming assets to earning assets		0.42	%		0.62	%		0.54	%		0.55	%		0.66	%
Reserve for loan losses		0.42	70		0.02	70		0.04	70		0.00	70		0.00	70
to nonaccrual loans		390.45	%		214.22	%		250.01	%		349.27	%		318.71	%
D ( )															
Restructured accruing loans	\$	8,295		\$	2,067		\$	7,030		\$	9,411		\$	9,689	
104115	φ	0,293		Φ	2,007		Φ	7,030		Φ	9,411		φ	9,009	
Restructured accruing															
loans to total loans		0.25	%		0.07	%		0.23	%		0.32	%		0.35	%
TROUBLED DEBT RESTR	UCTL	JRINGS (	TDRs	)											
(In thousands)															
	4th	Quarter 2	2014	3rd	Quarter 2	2014	2nd	Quarter 2	2014	1st	Quarter 2	014	4th	Quarter 2	2013
Beginning balance:	\$	7,932		\$	9,217		\$	13,478		\$	14,168		\$	8,433	
Additions		6,250			-			1,409			-			7,996	
Net (paydowns) / advances		(4,492)			(802)			(5,080)			235			(2,261)	
Charge-offs		(698)			(483)			(5,080)			(925)			(2,201)	
Onarge-ons	\$	8,992		\$	7,932		\$	9,217		\$	13,478		\$	14,168	
	Ψ	0,002		Ψ	1,002		Ψ	J,Z 17		Ψ	10,410		Ψ	17,100	

## **CONSOLIDATED STATEMENTS OF INCOME (UNAUDITED)** (In thousands except per share data)

	4th	Quarter 2014	Quarter 2014	2nd	Quarter 2014	Quarter 2014	Quarter 2013
Interest income:							 
Interest and fees on loans	\$	35,902	\$ 34,662	\$	33,250	\$ 32,252	\$ 31,618
Taxable securities		1,143	1,131		1,126	1,097	1,052
Nontaxable securities		871	877		870	871	870
Federal funds sold		41	38		43	42	51
Other interest and dividends		206	149		135	19	134
Total interest income		38,163	 36,857		35,424	 34,281	 33,725
Deposits		3,256	3,123		3,027	3,014	 3,202

Borrowed funds	447	415	419	418	408
Total interest expense	3,703	3,538	3,446	3,432	3,610
Net interest income	34,460	33,319	31,978	30,849	30,115
Provision for loan losses	2,759	2,748	2,438	2,314	2,356
Net interest income after provision for loan			<u>.</u>		
losses	31,701	30,571	 29,540	28,535	27,759
Non-interest income:				<u>.</u>	
Service charges on deposit accounts	1,168	1,172	1,057	868	837
Mortgage banking	507	582	674	284	344
Securities gains	-	3	-	-	-
Increase in cash surrender value life insurance	649	549	546	536	548
Other operating income	786	700	 661	487	642
Total non-interest income	3,110	3,006	2,938	2,175	2,371
Salaries and employee benefits	6,332	7,890	9,098	7,697	6,541
Equipment and occupancy expense	1,335	1,437	1,409	1,366	1,350
Professional services	558	829	532	516	480
FDIC and other regulatory assessments	516	533	528	517	536
Other real estate owned expense	528	220	298	487	475
Other operating expense	3,874	4,406	 3,552	3,140	2,916
Total non-interest expense	13,142	 15,315	15,417	 13,723	12,298
Income before income tax	21,668	18,262	17,061	16,987	17,832
Provision for income tax	6,636	4,260	5,476	5,229	5,964
Net income	15,032	14,002	11,585	11,758	11,868
Dividends on preferred stock	115	100	116	100	116
Net income available to common		 	 		
stockholders	\$ 14,917	\$ 13,902	\$ 11,469	\$ 11,658	\$ 11,752
Basic earnings per common share	\$ 0.60	\$ 0.56	\$ 0.49	\$ 0.53	\$ 0.55
Diluted earnings per common share	\$ 0.58	\$ 0.54	\$ 0.46	\$ 0.51	\$ 0.53

# AVERAGE BALANCE SHEETS AND NET INTEREST ANALYSIS - UNAUDITED ON A FULLY TAXABLE-EQUIVALENT BASIS (Dollars in thousands)

	4th Quarte	er 2014	3rd Quarte	er 2014	2nd Quarte	1st (		
	Average Balance	Yield / Rate	Average Balance	Yield / Rate	Average Balance	Yield / Rate	Averaç Balan	
Assets:				<u> </u>			<u> </u>	
Interest-earning assets:								
Loans, net of unearned								
income (1)								
Taxable	\$ 3,215,400	4.41 %	\$ 3,081,435	4.44 %	\$ 2,978,631	4.46 %	\$ 2,892	
Tax-exempt (2)	10,367	4.98	12,043	4.95	15,803	3.24	14	
Mortgage loans held								
for sale	3,410	6.05	6,861	3.64	8,048	3.24	4	
Debt securities:								
Taxable	195,533	2.32	195,220	2.29	188,148	2.40	174	
Tax-exempt (2)	127,909	4.19	126,512	4.05	123,897	4.11	122	
Total securities (3)	323,442	3.06	321,732	2.98	312,045	3.08	297	
Federal funds sold	68,640	0.24	57,625	0.27	41,388	0.37	54	
Restricted equity								
securities	3,418	3.95	3,418	3.83	3,446	7.57	3	
Interest-bearing								
balances with banks	273,496	0.26	185,716	0.25	121,532	0.25	82	
Total interest-earning								
assets	3,898,173	3.94 %	3,668,830	4.03 %	3,480,893	4.13 %	3,349	
Non-interest-earning								
assets:								
Cash and due from								
banks	58,973		58,340		57,387		56	
Net premises and								
equipment	8,315		8,310		8,377		8	
Allowance for loan								
losses,								
accrued interest and								
other assets	101,831		86,901		88,849		85	
Total assets	\$ 4,067,292		\$ 3,822,381		\$ 3,635,506		\$ 3,500	

### Interest-bearing liabilities:

Interest-bearing														
deposits:	_				_				_				_	
Checking	\$	511,451	0.26	%	\$	484,291	0.26	%	\$	482,115	0.27	%	\$	478
Savings		28,806	0.29			26,584	0.28			25,406	0.28			25
Money market		1,645,533	0.45			1,555,091	0.44			1,472,346	0.44			1,416
Time deposits		395,598	1.03			394,158	1.05			402,613	1.08			412
Federal funds														
purchased		231,135	0.28			187,629	0.28			195,809	0.28			195
Other borrowings		19,969	5.62			19,961	5.62			19,953	5.69			19
Total interest-bearing														
liabilities		2,832,492	0.52	%		2,667,714	0.53	%		2,598,242	0.53	%		2,548
Non-interest-bearing														
liabilities:														
Non-interest-bearing														
demand		823,738				751,831				675,098				641
Other liabilities		9,969				15,838				16,158				4
Stockholders' equity		395,981				382,025				341,120				300
Unrealized gains on														
securities and														
derivatives		5,112				4,973				4,888				4
Total liabilities		•								•				
and														
stockholders'	-	_								_			-	
equity	\$	4,067,292			\$	3,822,381			\$	3,635,506			\$	3,500
Net interest spread			3.42	%			3.51	%			3.60	%		
Net interest margin			3.56	%			3.65	%			3.74	%		

<sup>(1)</sup> Average loans include loans on which the accrual of interest has been discontinued.

To view the original version on PR Newswire, visit  $\frac{http://www.prnewswire.com/news-releases/servisfirst-bancshares-incannounces-results-for-fourth-quarter-and-year-ended-december-31-2014-300022994.html$ 

SOURCE ServisFirst Bancshares, Inc.

<sup>(2)</sup> Interest income and yields are presented on a fully taxable equivalent basis using a tax rate of 35%.

<sup>(3)</sup> Unrealized gains on available-for-sale debt securities are excluded from the yield calculation.