

# ServisFirst Bancshares, Inc. Announces Record Earnings for 2012

BIRMINGHAM, Ala., Jan. 28, 2013 /PRNewswire/ -- ServisFirst Bancshares, Inc. today reported earnings for the quarter and the year ended December 31, 2012.

#### 2012 and Fourth Quarter Highlights:

- 2012 net income of \$34 million, a 48% increase over 2011
- Fourth Quarter net income of \$8.5 million, a 31% increase year / year
- Fully diluted earnings per share of \$4.99 for 2012
- Paid a special dividend of \$0.50 per share on 12/31/2012
- Loan growth of \$532 million for 2012, a 29% increase year / year

Bud Foshee, CFO, stated, "We are pleased to report both record earnings and seven consecutive years of profitability." Tom Broughton, President and CEO, said "We are pleased to reflect continued high asset quality with our nonperforming assets to total loans plus foreclosed real estate ending the year under 1%. Our book value reached \$30.84 per share, which is more than triple our initial book value in 2005."

#### ABOUT SERVISFIRST:

ServisFirst Bancshares, Inc. is a bank holding company based in Birmingham, Alabama. Through its subsidiary ServisFirst Bank, ServisFirst Bancshares, Inc. provides business and personal financial services from locations in Birmingham, Huntsville, Mobile, Montgomery and Dothan, Alabama and Pensacola, Florida.

ServisFirst Bancshares, Inc. files periodic reports with the U.S. Securities and Exchange Commission (SEC). Copies of its filings may be obtained through the SEC's website at <a href="https://www.sec.gov">www.sec.gov</a> or at

Statements in this press release that are not historical facts, including, but not limited to, statements concerning future operations, results or performance, are hereby identified as "forward-looking statements" for the purpose of the safe harbor provided by Section 21E of the Securities Exchange Act of 1934 and Section 27A of the Securities Act of 1933. The words . "believe," "expect," "anticipate," "project," "plan," "intend," "will," "would," "might" and similar expressions often signify forward-looking statements. Such statements involve inherent risks and uncertainties. ServisFirst Bancshares, Inc. cautions that such forward-looking statements, wherever they occur in this press release or in other statements attributable to ServisFirst Bancshares, Inc. are necessarily estimates reflecting the judgment of ServisFirst Bancshares, Inc.'s senior management and involve a number of risks and uncertainties that could cause actual results to differ materially from those suggested by the forward-looking statements. Such forward-looking statements should, therefore, be considered in light of various factors that could affect the accuracy of such forward-looking statements, including: general economic conditions, especially in the credit markets and in the Southeast; the performance of the capital markets; changes in interest rates, yield curves and interest rate spread relationships; changes in accounting and tax principles, policies or guidelines; changes in legislation or regulatory requirements; changes in our loan portfolio and the deposit base; possible changes in laws and regulations and governmental monetary and fiscal policies, including, but not limited to, economic stimulus initiatives and so-called "bailout" initiatives; the cost and other effects of legal and administrative cases and similar contingencies; possible changes in the creditworthiness of customers and the possible impairment of the collectibility of loans and the value of collateral; the effect of natural disasters, such as hurricanes and tornados, in our geographic markets; and increased competition from both banks and non-bank financial institutions. The foregoing list of factors is not exhaustive. For discussion of these and other risks that may cause actual results to differ from expectations, please refer to "Cautionary Note Regarding Forward-looking Statements" and "Risk Factors" in our most recent Annual Report on Form 10-K and our other SEC filings. If one or more of the factors affecting our forward-looking information and statements proves incorrect, then our actual results, performance or achievements could differ materially from those expressed in. or implied by, forward-looking information and statements contained herein. Accordingly, you should not place undue reliance on any forward-looking statements, which speak only as of the date made. ServisFirst Bancshares, Inc. assumes no obligation to update or revise any forward-looking statements that are made from time to time.

More information about ServisFirst Bancshares, Inc. may be obtained over the Internet atwww.servisfirstbancshares.com or by calling (205) 949-0302.

Contact: ServisFirst Bank

#### SERVISFIRST BANCSHARES, INC. CONSOLIDATED STATEMENTS OF INCOME (In thousands, except shares and per share data)

Three M	onths	Ended
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	December 31, 2012 2011			,	September 30, 2012	
Total interest income	\$	29,055	\$	25,058	\$	27,743
Total interest expense	*	3,624	*	3,970	Ψ.	3,695
Net interest income before provision for loan losses		25,431	-	21,088	-	24,048
Provision for loan losses		2,449		2,507		1,185
Net interest income after provision for loan losses		22,982		18,581		22,863
Total noninterest income		2,586		2,065		2,360
Salaries and employee benefits		6,477		5,555		5,697
Other noninterest expense		6,426		5,105		5,574
Total noninterest expense		12,903		10,660		11,271
Income before taxes		12,665		9,986		13,952
Income taxes		4,108		3,399		4,650
Net income		8,557		6,587		9,302
Preferred stock dividends		100		100		100
Net income available to common stockholders	\$	8,457	\$	6,487	\$	9,202
Basic earnings per common share	\$	1.40	\$	1.10	\$	1.53
Diluted earnings per common share	\$	1.23	\$	0.96	\$	1.35
Average basic common shares	6,052,570		5,908,455			6,005,242
Average fully diluted common shares		6,971,752		6,888,206		6,947,429
		Year Ended				
		2012		2011		
Total interest income	\$	109,023	\$	91,411		
Total interest expense		14,901		16,080		
Net interest income before provision for loan losses		94.122		75.331		

	2012		2011		
Total interest income	\$ 109,023	\$	91,411		
Total interest expense	14,901		16,080		
Net interest income before provision for loan losses	94,122		75,331		
Provision for loan losses	9,100		8,972		
Net interest income after provision for loan losses	85,022		66,359		
Total noninterest income	9,643		6,926		
Salaries and employee benefits	22,587		19,518		
Other noninterest expense	20,513		17,940		
Total noninterest expense	43,100		37,458		
Income before taxes	51,565		35,827		
Income taxes	17,120		12,389		
Net income	34,445		23,438		
Preferred stock dividends	400		200		
Net income available to common stockholders	\$ 34,045	\$	23,238		
Basic earnings per common share	\$ 5.68	\$	4.03		
Diluted earnings per common share	\$ 4.99	\$	3.53		
Average basic common shares	5,996,437		5,759,524		
Average fully diluted common shares	6,941,752		6,749,163		

## SERVISFIRST BANCSHARES, INC. CONSOLIDATED BALANCE SHEETS (In thousands)

December 31, 2012 December 31, 2011

September 30, 2012

Cash and due from banks Investment securities Restricted equity securities Federal funds sold and other investments Mortgage loans held for sale	\$ 177,450 259,848 3,941 3,291 25,826	\$ 142,368 309,018 3,501 100,565 17,859	\$ 244,673 257,373 3,941 10,672 28,558
Loans	2,363,182	1,830,742	2,161,130
Reserve for loan losses	(26,258)	(22,030)	(24,604)
Net loans	2,336,924	1,808,712	2,136,526
Foreclosed real estate	9,685	12,275	9,641
Bank owned life insurance contracts	57,014	40,390	41,551
Other assets	32,335	 26,097	 30,299
Total assets	\$ 2,906,314	\$ 2,460,785	\$ 2,763,234
LIABILITIES AND STOCKHOLDERS' EQUITY Liabilities:			
Noninterest-bearing	\$ 545,174	\$ 418,810	\$ 512,962
Interest-bearing	1,966,398	1,725,077	1,896,559
Total deposits	2,511,572	 2,143,887	 2,409,521
Federal funds purchased	117,065	79,265	91,317
Borrowings	34,967	35,468	30,463
Interest payable	942	945	918
Other liabilities	8,511	4,928	6,009
Total liabilities	2,673,057	2,264,493	 2,538,228
Stockholders' equity	233,257	196,292	225,006
Total liabilities and stockholders' equity	\$ 2,906,314	\$ 2,460,785	\$ 2,763,234

### SERVISFIRST BANCSHARES, INC. Key Ratios

	Dece	September 30,				
	2012		2011	-	2012	
Return on average assets	1.18%		1.08%		1.38%	
Return on average common equity	14.67%		13.40%		16.64%	
Net interest margin (fully taxable-equivalent)	3.75%		3.72%		3.82%	
Efficiency ratio	46.05%		46.04%		42.68%	
	Year Ended I	Decembei	· 31,			
	 2012		2011			
Return on average assets	1.30%		1.11%			
Return on average common equity	15.81%		14.73%			
Net interest margin (fully taxable-equivalent)	3.80%		3.79%			
Efficiency ratio	41.54%		45.54%			
	Dece	ember 31,		Sept	tember 30,	
	 2012	2011		2012		
Book value per common share	\$ 30.84	\$	26.34	\$	30.81	
Tangible book value per common share	\$ 30.84	\$	26.34	\$	30.81	
% of reserve for loan losses to total loans Nonperforming assets to total loans	1.11%		1.20%		1.14%	
plus foreclosed real estate	0.85%		1.41%		1.05%	
Nonperforming assets to total assets	0.69%		1.06%		0.83%	

SOURCE ServisFirst Bancshares, Inc.