

# ServisFirst Bancshares, Inc. Announces Record Earnings for 2011

BIRMINGHAM, Ala., Jan. 24, 2012 /PRNewswire/ -- ServisFirst Bancshares, Inc. today reported earnings for the quarter and year ended December 31, 2011.

### 2011 and Fourth Quarter Highlights:

- 2011 net income of \$23.2 million, a 34% increase over 2010
- Basic earnings per common share of \$4.03 for 2011
- Fourth quarter net income increase of 43% year/year
- Loan growth of \$435.9 million, 31% year/year
- · Six consecutive years of profitability

Tom Broughton, President and CEO, said, "We are pleased to report record earnings which were driven by significant loan growth in all of our five regions." Bud Foshee, CFO, stated, "Our strong financial condition continues to be a competitive advantage for our bank."

#### ABOUT SERVISFIRST:

ServisFirst Bancshares, Inc. is a bank holding company based in Birmingham, Alabama. Through its subsidiary ServisFirst Bank, ServisFirst Bancshares provides business and personal financial services through locations in Birmingham, Huntsville, Montgomery and Dothan, Alabama and Pensacola, Florida.

ServisFirst Bancshares files periodic reports with the U.S. Securities and Exchange Commission (SEC). Copies of its filings may be obtained through the SEC's website at <a href="https://www.sec.gov">www.sec.gov</a> or at <a hr

Statements in this press release that are not historical facts, including, but not limited to, statements concerning future operations, results or performance, are hereby identified as "forward-looking statements" for the purpose of the safe harbor provided by Section 21E of the Securities Exchange Act of 1934 and Section 27A of the Securities Act of 1933. The words believe," "expect," "anticipate," "project," "plan," "intend," "will," "would," "might" and similar expressions often signify" forward-looking statements. Such statements involve inherent risks and uncertainties. ServisFirst Bancshares, Inc. cautions that such forward-looking statements, wherever they occur in this press release or in other statements attributable to ServisFirst Bancshares, Inc., are necessarily estimates reflecting the judgment of ServisFirst Bancshares, Inc.'s senior management and involve a number of risks and uncertainties that could cause actual results to differ materially from those suggested by the forward-looking statements. Such forward-looking statements should, therefore, be considered in light of various factors that could affect the accuracy of such forward-looking statements, including: general economic conditions, especially in the credit markets and in the Southeast; the performance of the capital markets; changes in interest rates, yield curves and interest rate spread relationships; changes in accounting and tax principles, policies or guidelines; changes in legislation or regulatory requirements; changes in our loan portfolio and the deposit base; possible changes in laws and regulations and governmental monetary and fiscal policies, including, but not limited to, economic stimulus initiatives and so-called "bailout" initiatives; the cost and other effects of legal and administrative cases and similar contingencies; possible changes in the creditworthiness of customers and the possible impairment of the collectibility of loans and the value of collateral; the effect of natural disasters, such as hurricanes and tornados, in our geographic markets; and increased competition from both banks and non-bank financial institutions. The foregoing list of factors is not exhaustive. For discussion of these and other risks that may cause actual results to differ from expectations, please refer to "Risk Factors" in our most recent Annual Report on Form 10-K and our other SEC filings. If one or more of the factors affecting our forward-looking information and statements proves incorrect, then our actual results, performance or achievements could differ materially from those expressed in, or implied by, forward-looking information and statements contained herein. Accordingly, you should not place undue reliance on any forward-looking statements, which speak only as of the date made. ServisFirst Bancshares, Inc. assumes no obligation to update or revise any forward-looking statements that are made from time to time.

More information about ServisFirst Bancshares may be obtained over the Internet atwww.servisfirstbancshares.com or by calling (205) 949-0302.

Contact: ServisFirst Bank Bud Foshee (205) 949-0307

## SERVISFIRST BANCSHARES, INC. CONSOLIDATED STATEMENTS OF INCOME (In thousands, except shares and per share data)

		_		Months Ended		
			ber 31,		Sep	otember 30,
		2011		2010		2011
		audited)		audited)		Inaudited)
Total interest income	\$	25,058	\$	20,689	\$	23,312
Total interest expense		3,970		4,004		4,093
Net interest income before provision	·	21,088		16,685		19,219
Provision for loan losses		2,507		2,738		2,740
Net interest income after provision for loan losses		18,581		13,947		16,479
Total noninterest income		2,065		1,685		1,808
Salaries and employee benefits		5,555		4,493		4,723
Other noninterest expense		5,105		4,016		4,109
Total noninterest expense		10,660	-	8,509		8,832
Income before taxes		9,986	-	7,123		9,455
Income taxes		3,399		2,578		3,320
Net income		6,587		4,545		6,135
Preferred stock dividends		100		-		100
Net income available to common stockholders	\$	6,487	\$	4,545	\$	6,035
Basic earnings per common share	\$	1.10	\$	0.82	\$	1.03
Diluted earnings per common share	\$	0.96	\$	0.73	\$	0.90
Average basic common shares	*	5,908,455	*	5,525,297	•	5,886,178
Average fully diluted common shares		6,888,206		6,427,228		6,882,809
		Year Ended I	Decembe	r 31		

	Year Ended December 31,				
		2011	2010		
	(U	Inaudited)	(Audited)		
Total interest income	\$	91,411	\$	78,146	
Total interest expense		16,080		15,260	
Net interest income before provision		75,331		62,886	
Provision for loan losses		8,972		10,350	
Net interest income after provision for loan losses		66,359		52,536	
Total noninterest income		6,926		5,169	
Salaries and employee benefits		19,518		14,669	
Other noninterest expense		17,940		16,300	
Total noninterest expense		37,458	· ·	30,969	
Income before taxes		35,827		26,736	
Income taxes		12,389		9,358	
Net income		23,438		17,378	
Preferred stock dividends		200		<u>-</u>	
Net income available to common stockholders	\$	23,238	\$	17,378	
Basic earnings per common share	\$	4.03	\$	3.15	
Diluted earnings per common share	\$	3.53	\$	2.84	
Average basic common shares		5,759,524		5,519,151	
Average fully diluted common shares		6,749,163		6,294,604	

# SERVISFIRST BANCSHARES, INC. CONSOLIDATED BALANCE SHEETS (In thousands)

	December 31, 2011 (Unaudited)		December 31, 2010 (Audited)		September 30, 2011 (Unaudited)	
ASSETS	<u></u>					
Cash and due from banks	\$	142,368	\$	231,732	\$	92,399
Investment securities		308,868		282,193		313,146
		3.501		3.510		3,708
Restricted equity securities		-,		-,-		,
Federal funds sold and other investments		100,565		346		91,315
Mortgage loans held for sale		17,859		7,875		9,114

Loans Reserve for loan losses Net loans	 1,830,742 (22,030) 1,808,712	 1,394,818 (18,077) 1,376,741	 1,695,476 (21,466) 1,674,010
Foreclosed real estate	12,275	6,966	10,134
Bank owned life insurance contracts	40,390	-	40,000
Other assets	26,154	25,803	23,504
Total assets	\$ 2,460,692	\$ 1,935,166	\$ 2,257,330
LIABILITIES AND STOCKHOLDERS' EQUITY			
Liabilities:			
Noninterest-bearing	\$ 418,810	\$ 250,490	\$ 382,095
Interest-bearing	1,725,077	1,508,226	1,629,186
Total deposits	2,143,887	1,758,716	 2,011,281
Federal funds purchased	79,265	-	16,400
Borrowings	35,468	55,357	35,463
Interest payable	945	898	1,043
Other liabilities	4,928	3,095	3,670
Total liabilities	2,264,493	1,818,066	 2,067,857
Stockholders' equity	196,199	117,100	189,473
Total liabilities and stockholders' equity	\$ 2,460,692	\$ 1,935,166	\$ 2,257,330

### SERVISFIRST BANCSHARES, INC. Key Ratios

	Three Months Ended			
	Decemb	September 30,		
	2011	2010	2011	
	(Unaudited)	(Unaudited)	(Unaudited)	
Return on average assets	1.08%	0.97%	1.11%	
Return on average common equity	13.40%	15.24%	12.96%	
Net interest margin (fully taxable-				
equivalent)	3.72%	3.73%	3.67%	
Efficiency ratio	46.04%	46.32%	42.00%	

	Year Ended December 31,		
	2011 (Unaudited)	2010 (Audited)	
Return on average assets	1.11%	1.04%	
Return on average common equity	14.73%	15.86%	
Net interest margin (fully taxable-			
equivalent)	3.79%	3.94%	
Efficiency ratio	45.54%	45.51%	

	Decembe	September 30,		
	2011	2010	2011 (Unaudited)	
	(Unaudited)	(Audited)		
	\$	\$	\$	
Book value per common share	26.34	21.19	25.38	
	\$	\$	\$	
Tangible book value per common share	26.34	21.19	25.38	
% of reserve for loan losses to total loans	1.20%	1.30%	1.27%	
Nonperforming assets to total loans plus foreclosed real estate	1.41%	1.52%	1.67%	