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Assure Holdings Performs First Neuromonitoring Case in Pennsylvania

Marks Assure's Expansion into its Fifth State

DENVER, Sept. 13, 2018 (GLOBE NEWSWIRE) -- Assure Holdings Corp. (the "Company" or "Assure") (TSXV: IOM; OTCQB: ARHH), a provider of intraoperative neuromonitoring services, has performed its first neuromonitoring case in the state of Pennsylvania. The case was performed at Coordinated Health in Allentown.

The move into Pennsylvania represents the fourth new state Assure has added to its platform since branching out from its home state of Colorado just last November. The three other states include Texas, Louisiana and Utah. This rapid expansion has been driven by Assure's scalable neuromonitoring platform, as well as the Company's strong relationships and focus on service. This opportunity specifically was presented to Assure because of its rapidly growing reputation for service.

"We are thrilled to monitor our first case in the great state of Pennsylvania," said John A. Farlinger, Assure's executive chairman and interim CEO. "This expansion to Allentown is a testament to our ability to be nimble and expand to areas that present great opportunities for Assure, and we look forward to expanding our footprint in Pennsylvania and the northeast portion of the U.S."

About Assure Holdings

Assure Holdings Corp. is a Colorado-based company that works with neurosurgeons and orthopedic spine surgeons to provide a turnkey suite of services that support intraoperative neuromonitoring activities during invasive surgeries. Assure employs its own staff of technologists and uses its own state-of-the-art monitoring equipment, handles 100% of intraoperative neuromonitoring scheduling and setup, and bills for all technical services provided. While Assure focuses primarily on supporting spinal and vascular surgeries, plans are in place to support other classes of medicine that rely on the standard of care that intraoperative neuromonitoring provides. For more information, visit the company's website at assureIOM.com.

Forward-Looking Statements

This news release contains certain statements that may constitute forward-looking information under applicable securities laws. All statements, other than those of historical fact, which address activities, events, outcomes, results, developments, performance or achievements that Assure anticipates or expects may or will occur in the future (in whole or in part) should be considered forward-looking information. Such information may

involve, but is not limited to, comments with respect to strategies, expectations, planned operations and future actions of the Company, including but not limited to the Company obtaining regulatory approval to commence trading. Often, but not always, forward-looking information can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates", or "believes" or variations (including negative variations) of such words and phrases, or statements formed in the future tense or indicating that certain actions, events or results "may", "could", "would", "might" or "will" (or other variations of the forgoing) be taken, occur, be achieved, or come to pass. Forward-looking statements in this news release include but are not limited to: Looking to the back half of 2018, we remain well positioned to further penetrate new and existing markets with our unique neuromonitoring platform. Forward-looking information is based on currently available competitive, financial and economic data and operating plans, strategies or beliefs as of the date of this news release, but involve known and unknown risks, uncertainties, assumptions and other factors that may cause the actual results, performance or achievements of Assure to be materially different from any future results, performance or achievements expressed or implied by the forward-looking information. Such factors may be based on information currently available to Assure, including information obtained from third-party industry analysts and other third-party sources, and are based on management's current expectations or beliefs regarding future growth, results of operations, future capital (including the amount, nature and sources of funding thereof) and expenditures. Any and all forward-looking information contained in this press release is expressly qualified by this cautionary statement.

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Contact

Cody Slach, Managing Director
Liolios Investor Relations
1-949-574-3860
IOM@Liolios.com



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