

January 18, 2013



SEI Makes Two Appointments to UK Asset Management Distribution Team

LONDON -- (Marketwire) -- 01/18/13 -- SEI (NASDAQ: SEIC) strengthens its U.K. Asset Management Distribution team with the appointments of Kevin Bull as Strategic Alliance Development Director and Simon Pinner as Sales Director.

The appointments are part of SEI's efforts to grow its goals-based investment solution in the U.K. and Europe. Kevin will assume responsibility for establishing and developing relationships with key national advisory businesses, networks, platforms, wraps, and strategic advisory firms. Simon will be responsible for a panel of approximately 50 U.K. advisory firms and will also support the team's expansion into Europe.

Prior to joining SEI, Kevin worked at specialist residential property fund manager Hearthstone Investments, having previously held roles at Old Mutual Asset Managers, Britannic Asset Managers, and Prudential.

Simon joins SEI from Scottish Widows Investment Partnership (SWIP), where he was Head of Sales Support. Prior to SWIP, Simon held roles at Gartmore Investment Management Limited, BNP Paribas Security Services, and Thomson Financial Services.

Simon and Kevin will both report to Kevin Addison, Head of Asset Management Distribution, U.K. and Europe.

"SEI has ambitious plans in the U.K. and Europe, where we see significant opportunities to grow our goals-based multi-manager solution," said Kevin Addison. "Kevin and Simon both have extensive experience across U.K. and European markets and their expertise will be invaluable as SEI continues to build and strengthen relationships with distributors and advisers seeking compelling ways to add value to their businesses."

About SEI

SEI (NASDAQ: SEIC) is a leading global provider of investment processing, fund processing, and investment management business outsourcing solutions that help corporations, financial institutions, financial advisors, and ultra-high-net-worth families create and manage wealth. As of September 30, 2012, through its subsidiaries and partnerships in which the company has a significant interest, SEI manages or administers \$448 billion in mutual fund and pooled or separately managed assets, including \$195 billion in assets

under management and \$253 billion in client assets under administration. For more information, visit www.seic.com.

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Source: SEI