

January 4, 2016



# QuickLogic to Present at the 18th Annual Needham & Company Growth Conference in New York

SUNNYVALE, CA -- (Marketwired) -- 01/04/16 -- QuickLogic Corporation (NASDAQ: QUIK), the innovator of ultra-low power programmable sensor processing solutions, today announced that Mr. Andy Pease, QuickLogic's President and CEO, Mr. Brian Faith, Vice President of Worldwide Marketing, and Dr. Sue Cheung, the company's Principal Accounting Officer and Corporate Controller, are scheduled to present at the Needham & Company Growth Conference in New York on January 13, 2016.

The presentation will cover how the company's Sensor Processing Solutions create more immersive consumer experiences in smartphones and enable up to six months of battery life in wearable and IoT devices. QuickLogic's combination of patent-pending sensor processor architecture, ultra-low power System on Chips (SoCs), and world-class sensor software algorithm library is unique in the industry and differs significantly from traditional MCU-based approaches. The recently announced EOS™ Sensor Processing Platform is designed specifically to address the emerging requirements of always-on contextual awareness and voice recognition use cases in the smartphone, wearable and IoT markets.

## Location:

The Lotte New York Palace, 455 Madison Avenue, New York

## Presentation:

Wednesday, January 13 at 4:50 p.m. EST

## Webcast URL:

<http://wswww.com/webcast/needham75/quik>

(This presentation will be archived for 90 days.)

The slide presentation will be followed by a question and answer session. Individual one-on-one meetings can be arranged through Needham & Company.

## **About QuickLogic**

QuickLogic Corporation is a leading provider of ultra-low power, customizable sensor processing platforms, Display, and Connectivity semiconductor solutions for smartphone, tablet, wearable, and mobile enterprise OEMs. Called Customer Specific Standard Products (CSSPs), these programmable 'silicon plus software' solutions enable our customers to bring hardware-differentiated products to market quickly and cost effectively. For more information about QuickLogic and CSSPs, visit [www.quicklogic.com](http://www.quicklogic.com).

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*their respective holders and should be treated as such.*

Code: QUIK-G

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Source: QuickLogic Corporation