

Ball, Faultless Bring Next Generation Two-Piece Tinplate Aerosol Can to Market

BROOMFIELD, Colo., June 16, 2016 /PRNewswire/ -- <u>Ball Corporation</u> (NYSE: BLL) and new partner Faultless Starch/Bon Ami Company are making a breakthrough in aerosol can making with one of first commercial applications of the new G3-HD two-piece tinplate can, which is hitting shelves in the U.S.



"Faultless Starch is excited to partner with Ball on their new innovative two-piece aerosol can technology. Faultless has a history of supporting new packaging technologies for the market," said William Wood, president of the Faultless Starch/Bon Ami Company. "We congratulate Ball on creating a more sustainable, graphics-forward packaging solution with G3-HD."

Compared to cans currently available on the market, the infinitely recyclable G3-HD can stands out thanks to its superior high definition, eight-color in-line graphics capability. Additionally, the high speed, coil-to-can process utilized by G3-HD accommodates sidewall

thinning, so a variety of customers and products may benefit from lightweighting their can.

"The creation of the G3-HD can is Ball's single largest investment in aerosol innovation to date," said Jim Peterson, chief operating officer, Ball food and aerosol packaging. "With the recent introduction of the G3-HD can, as well as the world's most diverse aerosol container portfolio, Ball continues to meet the needs of its growing customers."

About Ball Corporation

Ball Corporation supplies innovative, sustainable packaging solutions for beverage, food and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 15,200 people worldwide and reported 2015 sales of \$8.0 billion. For more information, visit www.ball.com, or connect with us on Facebook or Twitter.

Forward-Looking Statements

This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties, which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Factors that might affect: a) our packaging segments include product demand fluctuations; availability/cost of raw materials; competitive packaging, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to achieve productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; customer and supplier consolidation, power and supply chain influence; changes in major customer or supplier contracts or loss of a major customer or supplier; political instability and sanctions; and changes in foreign exchange or tax rates; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: changes in senior management; regulatory action or issues including tax, environmental, health and workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process: technological developments and innovations: litigation; strikes; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding the U.S. government budget, sequestration and debt limit; reduced cash flow; ability to achieve cost-out initiatives; interest rates affecting our debt; and successful or unsuccessful acquisitions and divestitures, including, with respect to the proposed Rexam PLC acquisition, the effect of the announcement of the acquisition on our business relationships, operating results and business generally; the occurrence of any event or other circumstances that could give rise to the termination of our definitive agreement with Rexam PLC in respect of the acquisition; the outcome of any legal proceedings that may be instituted against us related to the definitive agreement with Rexam PLC; the failure to satisfy conditions to completion of the acquisition of Rexam PLC, including the receipt of all required regulatory approvals; and failure to complete the previously announced sale of certain proposed divested assets in order to obtain such

regulatory approvals.



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