July 2, 2015

Ball's Packaging Graphics Expertise Recognized at IMDA's 2015 Excellence in Quality Awards

BROOMFIELD, Colo., July 2, 2015 /PRNewswire/ -- Four ofBall Corporation's (NYSE: BLL) metal packaging designs were recognized by the International Metal Decorators Association during the "Excellence in Quality" decorating awards competition at its 2015 conference, which was held May 19-21 in Bloomingdale, Ill.

The IMDA's annual competition is judged by graphic art professionals and recognizes companies worldwide that offer dynamic, high quality metal decorated pieces using various decorating methods. Each entry is judged on printing quality, degree of difficulty, coating finish appearance, registration and required technical expertise.

Ball's two-piece, 16-ounce can for Khaos Juice Monster Energy + Juice won Best of Category and the company's Award of Excellence winners included:

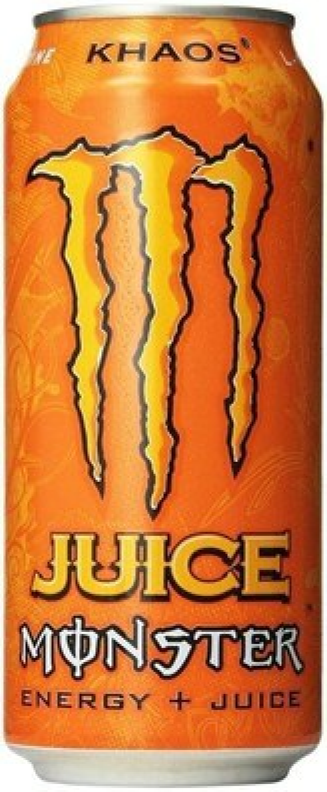
- **Craft Can:** Terrapin Beer Co. Golden Ale 12-ounce can
- **Specialty Can:** Sunday Morning Gathering specialty tin
- **Two-piece:** Natural Choice Beverage's Perfect blueberry lemon lime 12-ounce sleek can

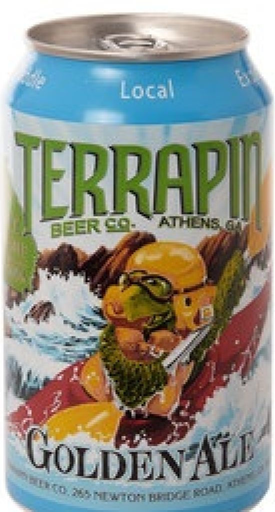
"In today's world, eye-catching packaging and graphics are vital to brand differentiation and shelf appeal," said Jim Peterson, Ball's vice president of marketing and corporate affairs. "Ball's industry leading innovation and graphics teams work very closely with our customers, and continue to make strides in the development of creative solutions that meet their product and business needs. We're honored that the IMDA recognized Ball and the employees that work so hard to help our customers realize success."

About Ball Corporation
Ball Corporation supplies innovative, sustainable packaging solutions for beverage, food and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 14,500 people worldwide and reported 2014 sales of $8.6 billion. For more information, visit www.ball.com, or connect with us onFacebook or Twitter.

Forward-Looking Statements
This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions

identify forward-looking statements. Such statements are subject to risks and uncertainties, which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Factors that might affect: a) our packaging segments include product demand fluctuations; availability/cost of raw materials; competitive packaging, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to achieve productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; customer and supplier consolidation, power and supply chain influence; changes in major customer or supplier contracts or loss of a major customer or supplier; political instability and sanctions; and changes in foreign exchange or tax rates; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: changes in senior management; regulatory action or issues including tax, environmental, health and workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; litigation; strikes; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding the U.S. government budget, sequestration and debt limit; reduced cash flow; ability to achieve cost-out initiatives; interest rates affecting our debt; and successful or unsuccessful acquisitions and divestitures, including, with respect to the proposed Rexam PLC acquisition, the effect of the announcement of the acquisition on our business relationships, operating results and business generally; the occurrence of any event or other circumstances that could give rise to the termination of our definitive agreement with Rexam PLC in respect of the acquisition; the outcome of any legal proceedings that may be instituted against us related to the definitive agreement with Rexam PLC; and the failure to satisfy conditions to completion of the acquisition of Rexam PLC, including the receipt of all required regulatory approvals.


KHAOS
JUICE
MONSTER
ENERGY + JUICE


Local
TERRAPIN
BEER CO.
ATHENS, GA
GOLDEN ALE


2015
IMDA
Award of Excellence
Specialty


perfect
Blueberry Lemon Lime

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