

Terra Tech Subsidiary IVXX Adds New Los Angeles Based Retail Partner

Oakland, June 17, 2015 (GLOBE NEWSWIRE) -- <u>Terra Tech Corp (TRTC)</u>, is pleased to give an update on the continued development of <u>IVXX</u> branded cannabis products. The Company is proud to announce that their brand of exceptional quality cannabis products is now available in North Hollywood, California at <u>Green Valley Collective</u>. Green Valley is a North Hollywood based Pre-ICO medical cannabis dispensary focused on providing patients with a broad array of cannabis products at affordable prices.

"The LA area has been a good market for IVXX and we are pleased with the penetration of our products considering we just launched a short time ago," explains Derek Peterson, CEO of Terra Tech. "Retailers like Green Valley are staples in the community and we are happy to be aligned with them."

IVXX products are only available to qualified patients through permitted medical cannabis dispensaries that are in full compliance with California Prop 215, SB 420 sections 11362.5 & 11362.7 of HSC. The company has also launched a full website, IVXX.com, in support of the brand. Through the website, patients and brand enthusiasts will be able to learn more about the products offered by IVXX, find local retailers, as well as purchase IVXX branded goar. The Oakland-based



retailers, as well as purchase IVXX branded gear. The Oakland-based lab will be producing all of the concentrates for IVXX.

The Company will issue additional updates in the near future.

About Terra Tech

Terra Tech Corp. (TRTC) through its wholly-owned subsidiary GrowOp Technology, specializes in controlled environment agricultural technologies. The company integrates best-of-breed hydroponic equipment with proprietary software and hardware to provide sustainable solutions for indoor agriculture enterprises and home practitioners. Our complete product line is available at specialty retailers throughout the United States, and via our website. Through its wholly-owned subsidiary Edible Garden, cultivates a premier brand of local and sustainably grown hydroponic produce, sold through major grocery stores such as Shoprite, Food Emporium and others throughout New Jersey, New York, Delaware, Maryland, Connecticut, and Pennsylvania. MediFarm LLC is focused on medical cannabis businesses throughout Nevada. IVXX LLC is a wholly owned subsidiary that produces medical cannabis extracted products for regulated medical cannabis dispensaries throughout California.

For more information about Terra Tech Corp visit: www.terratechcorp.com

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Visit IVXX on Facebook @ https://www.facebook.com/ivxxbrand

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Statements in this press release may be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as "anticipate", "believe", "estimate", "expect", "intend" and similar expressions, as they relate to the company or its management, identify forward-looking statements. These statements are based on current expectations, estimates and projections about the company's business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may, and probably will, differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, including those described above and those risks discussed from time to time in Terra Tech Corp.'s filings with the Securities and Exchange Commission. In addition, such statements could be affected by risks and uncertainties related to Terra Tech Corp.'s (i) product demand, market and customer acceptance of its equipment and other goods, (ii) ability to obtain financing to expand its operations, (iii) ability to attract qualified sales representatives, (iv) competition, pricing and development difficulties, (v) ability to integrate GrowOp Technology Ltd. into its operations as a reporting issuer with the Securities and Exchange Commission, and (vi) general industry and market conditions and growth rates and general economic conditions. Any forward-looking statements speak only as of the date on which they are made, and the company does not undertake any obligation to update any forwardlooking statement to reflect events or circumstances after the date of this release. Information on Terra Tech Corp.'s website does not constitute a part of this release.

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Source: Terra Tech Corp.