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IVXX Premium Quality Cannabis Extracts are Now Available to Qualified California Medical Cannabis Patients

Oakland, March 12, 2015 (GLOBE NEWSWIRE) --[Terra Tech Corp. \(TRTC\)](#), is pleased to update shareholders on the launch and continued development of IVXX branded cannabis products. The Company recently announced a new brand of exceptional quality cannabis products called [IVXX](#), which is a wholly owned subsidiary of Terra Tech. After an extended period of research and development the company is proud to offer a selection of expertly crafted cannabis extracts in the form of waxes, shatters and concentrates. IVXX products are now being carried at [BLUM](#), a medical cannabis dispensary located in the heart of downtown Oakland. The company will be announcing additional retail partners in the coming weeks.

"We are focused on a methodical rollout of the IVXX brand. It takes time to procure the finest cannabis and to extract a premium product. Due to a high standard of quality, not everything we produce makes it into IVXX packaging. We are continuing to align ourselves with experienced cultivators who have a history of producing high quality cannabis on a consistent basis. IVXX concentrates are craft products that are made using some of the best equipment on the market today by an industry-leading team with tremendous experience in developing medical grade cannabis products. All of our IVXX products are independently tested before they are shipped to retail," explains Derek Peterson, CEO of Terra Tech. "To start we are launching in the Bay Area of Northern California, primarily because the medical cannabis market is highly established there and the barriers to entry are less prohibitive due to our team's experience in this community. That being said, we have received interest from medical dispensaries throughout the state and are going to be supplying our medications in other select California markets as well. "

IVXX products are only available to qualified patients through permitted medical cannabis dispensaries that are in full compliance with California Prop 215, SB 420 sections 11362.5 & 11362.7 of HSC. The company is also launching a full website, [IVXX.com](#), on March 25th in support of the brand. Through the website, patients and brand enthusiasts will be able to learn more about the products offered by IVXX, find local retailers, as well as purchase IVXX branded gear. The Oakland-based lab will be producing all of the concentrates for IVXX.

The Company will issue additional updates to investors in the near future.

About Terra Tech

Terra Tech Corp. ([TRTC](#)) through its wholly-owned subsidiary GrowOp Technology,

specializes in controlled environment agricultural technologies. The company integrates best-of-breed hydroponic equipment with proprietary software and hardware to provide sustainable solutions for indoor agriculture enterprises and home practitioners. Our complete product line is available at specialty retailers throughout the United States, and via our website. Through its wholly-owned subsidiary Edible Garden, cultivates a premier brand of local and sustainably grown hydroponic produce, sold through major grocery stores such as Shoprite, Food Emporium and others throughout New Jersey, New York, Delaware, Maryland, Connecticut, and Pennsylvania. MediFarm LLC is focused on medical cannabis businesses throughout Nevada. IVXX LLC is a wholly owned subsidiary that produces medical cannabis extracted products sold to permitted medical cannabis dispensaries throughout California.

For more information about Terra Tech Corp visit: www.terratechcorp.com

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For more information about Edible Garden visit: <http://www.ediblegarden.com>

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Visit IVXX on Facebook @ <https://www.facebook.com/ivxxbrand>

Cautionary Language Concerning Forward-Looking Statements

Statements in this press release may be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as "anticipate", "believe", "estimate", "expect", "intend" and similar expressions, as they relate to the company or its management, identify forward-looking statements. These statements are based on current expectations, estimates and projections about the company's business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may, and probably will, differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, including those described above and those risks discussed from time to time in Terra Tech Corp.'s filings with the Securities and Exchange Commission. In addition, such statements could be affected by risks and uncertainties related to Terra Tech Corp.'s (i) product demand, market and customer acceptance of its equipment and other goods, (ii) ability to obtain financing to expand its operations, (iii) ability to attract qualified sales representatives, (iv) competition, pricing and development difficulties, (v) ability to integrate GrowOp Technology Ltd. into its operations as a reporting issuer with the Securities and Exchange Commission, and (vi) general industry and market conditions and growth rates and general economic conditions. Any forward-looking statements speak only as of the date on which they are made, and the company does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this release. Information on Terra Tech Corp.'s website does not constitute a part of this release.

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