

Terra Tech Subsidiary, Edible Garden, Has Begun Assembling New 5 Acre Hydroponic Cultivation Facility

Irvine, July 8, 2013 (GLOBE NEWSWIRE) -- Terra Tech Corp (TRTC) is pleased to announce they have begun assembling their five-acre hydroponic production facility in Belvedere, New Jersey. Terra Tech has completed grading the property, setting the foundation and is currently assembling the structural frame. Upon completion the facility will be a fully automated, high-tech, commercial scale hydroponic center capable of producing some of the cleanest, freshest and most energy-efficient produce in the Northeast. At full production and current pricing, Terra Tech expects to generate up to \$10 million in annual revenue from the five-acre greenhouse. The company anticipates finishing construction and producing its first crop by year-end 2013.

"We have made great progress since breaking ground in early June," said Ken Vande Vrede, COO of Terra Tech. "We have worked aggressively to fast track this project and are fortunate to have partnered with <u>Venlo Greenhouse</u>, an industry veteran to manage the construction process for Terra Tech."

Construction Progress of Edible Gardens new facility.

Progress on the five-acre construction can be viewed on the companies Facebook page: https://www.facebook.com/terratechcorp. Edible Garden plans on cultivating their current lineup of hydroponic and potted herbs as well as introducing several new selections of hydroponic produce including varietals of living lettuce, kale and more. The company is currently testing hydroponically cultivated cucumbers and eggplant at GroRite's Lincoln Park, New Jersey location.

"We are excited about finishing this year out and completing several key steps in our companies growth," explains Derek Peterson, CEO of Terra Tech. "We expect Palm Creek to have their first harvest completed by September and we are pushing to complete our new flagship facility before year end. In addition we are pleased to read that many retailers prefer produce from local growers giving urban farms like Edible Garden a competitive advantage over imported products."

Edible Garden, a premier brand of local and sustainably grown produce is available at close to 400 major grocery store chains such as Shoprite, Food Emporium and others throughout New Jersey, New York, Delaware, Maryland, Connecticut, and Pennsylvania. The new five-acre facility will allow Edible Garden to expand into additional markets as well as introduce new products to the market.

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About Terra Tech

Through its wholly-owned subsidiary GrowOp Technology, Terra Tech Corp. specializes in controlled environment agricultural technologies. The company integrates best-of-breed hydroponic equipment with proprietary software and hardware to provide sustainable solutions for indoor agriculture enterprises and home practitioners. We work closely with expert horticulturists, engineers, and plant scientists to develop and manufacture advanced proprietary products for the fast-growing urban agricultural industry as well as individual hobbyists. Large companies, small urban farmers, home enthusiasts, and traditional greenhouse growers utilize our products. Our complete product line is available at specialty retailers throughout the United States, and via our website. Terra Tech Corp. was incorporated in July 2008 in the State of Nevada; its subsidiary GrowOp Technology was founded March 2010, in Oakland, California.

Statements in this press release may be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as "anticipate", "believe", "estimate", "expect", "intend" and similar expressions, as they relate to the company or its management, identify forward-looking statements. These statements are based on current expectations, estimates and projections about the company's business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may, and probably will, differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, including those described above and those risks discussed from time to time in Terra Tech Corp.'s filings with the Securities and Exchange Commission. In addition, such statements could be affected by risks and uncertainties related to Terra Tech Corp.'s (i) product demand, market and customer acceptance of its equipment and other goods, (ii) ability to obtain financing to expand its operations, (iii) ability to attract qualified sales representatives, (iv) competition, pricing and development difficulties, (v) ability to integrate GrowOp Technology Ltd. into its operations as a reporting issuer with the Securities and Exchange Commission, and (vi) general industry and market conditions and growth rates and general economic conditions. Any forward-looking statements speak only as of the date on which they are made, and the company does not undertake any obligation to update any forwardlooking statement to reflect events or circumstances after the date of this release. Information on Terra Tech Corp.'s website does not constitute a part of this release.

A photo accompanying this release is available at: https://www.globenewswire.com/newsroom/prs/?pkgid=19732

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