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## BurgerFi Fires Up the Grill for Chicken

### Better Burger Chain Adds First-Ever, System-Wide Specialty Chicken Sandwich to Menu for a Cause

NORTH PALM BEACH, Fla., July 2, 2018 /PRNewswire/ -- Winner, Winner -- Chicken Lunch and Dinner! BurgerFi, one of the nation's most rapidly growing [fast casual](#) restaurant chains has announced the system-wide debut of their first ever grilled chicken sandwich offering. The **Chicken Avocado BLT** sandwich is the newest gourmet creation joining the lineup of better burgers. Chicken lovers across the nation will be able to savor the new creation beginning on July 2 for a limited time, with the possibility of the sandwich becoming a permanent staple on the menu.



The new Chicken Avocado BLT features an All-Natural, Free-Range Grilled Chicken Breast stacked with Fried Avocado, then topped with White Cheddar, Bacon, Lettuce, Tomato, and Honey Mustard-BBQ Sauce. One dollar from each sandwich will be donated to St. Jude Children's Research Hospital to help end childhood cancer – leading the way the world understands, treats and defeats these life-threatening diseases.

"We've been testing variations of the chicken sandwich for almost a year to ensure our guests have a craveable culinary experience," said Paul Griffin, the executive chef at

BurgerFi. "We always try to infuse our own innovative twist to the standard on anything we do. The fried avocado adds a unique crunch factor – you definitely don't see that everywhere!"

Known for delivering the all-natural burger experience in a fast-casual environment, the brand has a commitment to quality food that ensures no steroids, antibiotics, growth hormones, chemicals or additives are ever used.

From chef-driven menu items, including BurgerFi's unrivaled certified angus craft burgers, their newest plant-based Beyond Burger, hand-cut fries and onion rings, and Vienna hot dogs, to frozen custard and shakes, BurgerFi offers guests an uncompromising and rewarding dining experience.

"We recognize that our guests value expanded options, so we wanted to add a chicken sandwich that had a novelty factor," said BurgerFi CEO Corey Winograd. "We're thrilled to finally be able to serve up a chicken sandwich that not only will do good but is good."

BurgerFi will continue expanding its better burger brand this year with 15–20 stores planned for the second half of 2018, and another 25–30 in 2019.

### **ABOUT BURGERFI**

Established in 2011, BurgerFi is among the nation's fastest-growing better burger concepts with over 100 restaurants. The concept was founded by gourmet chefs committed to serving fresh food of transparent quality. BurgerFi uses only 100% natural Angus beef patties with no steroids, antibiotics, growth hormones, chemicals or additives. BurgerFi was included in Inc. magazine's Fastest Growing Private Companies List, placed in the top 20 on Fast Casual's 2018 Top 100 *Movers & Shakers* list and ranked on *Entrepreneur's* 2017 Franchise 500.

The company was also ranked as one of the top 10 fastest and smartest-growing brands in franchising and a leader in the better burger category by *Franchise Times* in their *Fast and Serious* list for 2017. Visit [www.BurgerFi.com](http://www.BurgerFi.com) for more information.

To learn more about BurgerFi or to find a full list of locations, please visit [www.burgerfi.com](http://www.burgerfi.com), 'Like' BurgerFi on [Facebook](#), or follow @BurgerFi on [Instagram](#) and [Twitter](#).

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