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BURGERFI Announces First International Development Agreement

Expansion Deal with EFIT SA DE CV to Open 40 New Locations in Mexico by 2022

NORTH PALM BEACH, Fla.--(BUSINESS WIRE)-- [BURGERFI](#), one of the most rapidly-growing, fast-casual chains in America, has announced its first international development agreement. In a deal with EFIT SA DE CV, 40 restaurants are planned for Mexico City and the surrounding areas over the next five to seven years, generating approximately 1,000 jobs. The first international location is slated to open in the Fall of 2015.

Known for its fresh, all natural burgers, BURGERFI is the answer to how today's customers wish to eat; and just as Americans are becoming increasingly aware of the quality of their food choices, consumers in Mexico are equally discriminating.

According to Corey Winograd, Chief Executive Officer, "BURGERFI fits a food culture that translates beyond international borders. Customers everywhere are holding restaurants to higher quality standards. They want clean, natural food. They want to dine in a restaurant that reflects their own values, such as sustainability, low energy costs and recycling programs. This is where the future of the burger business is headed, both in America and abroad."

As to growing the BURGERFI brand beyond the borders of the United States, Winograd said that the timing of international expansion was an important consideration. "We have established a reputation for strategic growth, and believe that the EFIT SA DE CV team has the genuine passion, industry experience and deep infrastructure to be our first partner to expand BURGERFI's presence internationally."

EFIT SA DE CV is comprised of three partners, Luis Antonio Ortiz Dominguez, Alan Jaber and Abraham Cohen, who have vast experience operating, constructing and designing successful United States-based, franchise chains in Mexico, such as Wingstop and Domino's Pizza.

"We are honored to be selected by BURGERFI as their first international partner," said Luis Antonio Ortiz Dominguez, Founding Partner, EFIT SA DE CV. "We look forward to bringing the fresh, all natural, hormone-free concept to Mexico and replicating the success of the brand internationally."

BURGERFI reported record-breaking earnings in 2014 and is on track for an even more successful 2015, with plans to add 30 to 40 units domestically. Realizing the substantial

demand and opportunity globally, BURGERFI will continue to identify partners to expand their better burger concept to additional international locations in 2015.

About BURGERFI

BURGERFI is one of the fastest growing restaurant franchises in the U.S. With 68 operating locations nationally, and 100 projected by year-end 2015, BURGERFI is known for its fresh, all natural, hormone-, steroid-, and antibiotic-free Angus burgers, as well as its fresh-cut fries, frozen custard, signature hot dogs and craft beer. The company began in 2011 in Ft. Lauderdale, Florida, and quickly became popular with burger lovers who were looking for fresh, quality, all-natural options in their favorite food. To learn more, visit www.BurgerFi.com, and follow us on [Facebook](#), [Twitter](#) and [Instagram](#).

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Source: BURGERFI