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# Microchip's 20th Annual MASTERs Conference to Feature Mouser Spokesperson Grant Imahara of MythBusters Fame

## Registration is Now Open for Microchip's Technical Training Event for Embedded-Control Engineers

CHANDLER, Ariz., April 14, 2016 /PRNewswire/ -- Microchip Technology Inc. (NASDAQ: MCHP), a leading provider of microcontroller, mixed-signal, analog and Flash-IP solutions, today announced that **registration** is now open for the 20th annual Worldwide MASTERs Conference at the JW Marriott Desert Ridge in Phoenix, Arizona. The conference will take place from August 17-20, 2016, with a pre-conference being held August 15-16. This year, in partnership with Mouser Electronics, Grant Imahara will be a special guest speaker.

Microchip's annual MASTERs Conference is the premier technical training event for embedded control engineers. This year's theme is "Inspire. Inform. Innovate." and will provide design engineers with a forum for sharing and exchanging technical information on Microchip's large portfolio of products as well as being a design resource for using the products in applications. There is a broad range of activities offered at MASTERs, including over 100 lectures and 47 hands-on classes for engineers at every skill level. In addition, we will be offering multiple classes on recently acquired Atmel products. Microchip will again be offering a two-day pre-conference for those who wish to attend additional classes and skill workshops.

"We are very excited about the offerings at this year's MASTERs Conference," said Ken Pye, Microchip's vice president of worldwide applications. "The types of technical training courses offered at MASTERs are crucial in reducing development time for our customers. In addition, we are thrilled to welcome Grant Imahara to MASTERs this year, as we know he will add tremendous value for our attendees. I am confident this year will be the best MASTERs event yet."

Well known in the engineering community, Grant Imahara is the Mouser Electronics' spokesperson for its popular Empowering Innovation Together program. He is best known for his roles on *MythBusters* and *BattleBots*. In addition, he has worked on many famous robotic characters including R2-D2 in the *Star Wars* prequels and the Energizer Bunny. Imahara's presentation will take place on Thursday, August 18, where he will share where he gets his inspiration, information, and innovative ideas. After Imahara's presentation he will open the floor for a live Q&A followed by an opportunity to meet Imahara and take photos.

Additional activities during the MASTERs conference include networking sessions between third-party partners and attendees to discuss relevant design topics, meeting with third-party development tool experts and a simulated wafer fab plant tour. Extracurricular events include

a robot race, a Texas hold 'em card tournament, a *FIRST*® robotics exhibition match, and sports bar and gaming area suitable for the whole family.

Registration is now open for the 20th annual Microchip MASTERs conference. Early bird registration is open until May 12. To register for MASTERs, visit **www.microchip.com/usmasters**.

**Registration & Pricing Information**

Entry to the MASTERs Conference courses, a USB Flash Drive with all class materials, round-trip airport transportation, and accommodations for three nights with meals, evening entertainment and more are included in the conference cost of $1,602 USD—if you register by May 12, 2016 to receive the early bird discount. All payments are due within 30 days of registration. Many other discounts are available on the registration page. All potential attendees must register by July 28, 2016. Complete information regarding the MASTERs Conference can be found online at **www.microchip.com/usmasters**.

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**About Microchip Technology**

Microchip Technology Inc. (NASDAQ: MCHP) is a leading provider of microcontroller, mixed-signal, analog and Flash-IP solutions, providing low-risk product development, lower total system cost and faster time to market for thousands of diverse customer applications worldwide. Headquartered in Chandler, Arizona, Microchip offers outstanding technical support along with dependable delivery and quality. For more information, visit the Microchip website at **www.microchip.com**.

**About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 500,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit **www.mouser.com**.

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