March 12, 2013

The Media Are Invited to Attend the FIRST® Robotics Competition Arizona Regional

Microchip Technology Inc. (NASDAQ: MCHP):

The Media Are Invited to Attend the
FIRST® Robotics Competition Arizona Regional
March 22-23, 2013
8:30 a.m.-5:30 p.m.
Hamilton High School
3700 South Arizona Ave.
Chandler, AZ 85248

Key Facts:

- High-school **robotics competition**
- Any student participating on a ***FIRST*** team is eligible to apply for $16 million in scholarships
- **50 teams** participating, including 44 from Arizona, one from Mexico, three from New Mexico and two from California
- Teams had six weeks to build a robot that can throw Frisbees to score points. Teams can score extra points if their robots climb towers in the final seconds of a two-minute and fifteen-second match. Three teams are grouped into “alliances” for each match.
- Winners are eligible to attend the **FRC World Championship** in St. Louis, Apr. 24-27, 2013
- Free and open to the public

***** INTERVIEW/PHOTO OPPORTUNITIES *****

- Still and video photography permitted
- Media interview opportunities with *FIRST* students and their mentors from the community

Chandler, Ariz.-based **Microchip Technology** is the organizing sponsor of the **FRC Arizona Regional**. For more information and to schedule interviews, contact:

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High-res *FIRST* Logo available through contact, or Flickr:
http://www.microchip.com/get/EFSC
More information about *FIRST* in Arizona
http://www.microchip.com/get/UNR8
More information about *FIRST*, worldwide:
http://www.microchip.com/get/UNR8

About Microchip Technology

Microchip Technology Inc. (NASDAQ: MCHP) is a leading provider of microcontroller, mixed-signal analog and Flash-IP solutions, providing low-risk product development, lower total system cost and faster time to market for thousands of diverse customer applications worldwide. Headquartered in Chandler, Arizona, Microchip offers outstanding technical support along with dependable delivery and quality. For more information, visit the Microchip website at **http://www.microchip.com/get/CSXF**.

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Tags / Keywords: FIRST, STEM education, robotics competition

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