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## **Exactus, Inc. Launches E-Commerce Marketplace Through Exactushemp.com and Initiates Buy Back Program for Non-Traceable CBD Products**

DELRAY BEACH, Fla., Oct. 03, 2019 (GLOBE NEWSWIRE) -- **Exactus, Inc. (OTCQB:EXDI) (the “Company”)**, an industrial hemp farm operator and manufacturer of hemp-derived phytocannabinoid products, today announced that it has launched its e-commerce platform, [exactushemp.com](http://exactushemp.com) and initiates a buy back program to gain trust with consumers looking for quality products.

Exactus is now providing its Green Goddess Extracts™ brand of cannabidiol (CBD) products, which are available direct to consumer as well as wholesalers through its platform. This will be followed by several additional brands currently in the Company’s pipeline. Exactus is a pioneer in producing fully traceable hemp-derived products featuring a scannable code on each of its product labels, providing full traceability including technical specification sheets, strain-specific botanical origin, certificates of analysis (COA), third-party lab reports and material safety data sheets (MSDS).

The Green Goddess Extracts line includes an extensive range of premium CBD products including sublingual tinctures, vapeables, concentrates, topicals and smokable hemp flowers. The Company sets itself apart with some of the highest quality and transparency standards in the industry, pursuing its mission to be the most trusted name in the hemp-derived extracts market.

Emiliano Aloï, President and CEO of Exactus states, “Having full traceability in our products is not a marketing message, it is a matter of consumer safety and a federal regulation in all other botanical extracts markets. Recent news has shown the importance of strict QA/QC and the risks associated with untested products reaching the market. It is imperative that consumers are shown exactly what they are buying and where it came from. We can’t stress enough the need for full traceability to assure consumers that they are purchasing safe, authentic products. In an effort to ensure that consumers have full confidence in the Exactus brands, we are offering to buy back all non-traceable products at the same value our clients paid, in exchange for credit towards fully traceable products, effective immediately.”

### The Buy Back Program:

The company has initiated a #knowyourhemp buy-back program to minimize the risk of people getting sick from non-traceable CBD products. All of the products made by Green Goddess Extracts are fully traceable, so you can be confident in their purity and safety.

Green Goddess Extracts is fighting impure, misrepresented and/or non-traceable CBD that could be dangerous to consumers. We hope you'll join us. Contact [info@exactusinc.com](mailto:info@exactusinc.com), your product representative, or call (954) 775-5226 for all of the details of the buy back program.

To learn more about Exactus, Inc., visit the website at [www.exactushemp.com](http://www.exactushemp.com).

### About Exactus

Exactus Inc. is dedicated to introducing hemp-derived phytocannabinoid products that meet the highest standards of quality and traceability into mainstream consumer markets. The Company has made investments in farming and has over 200 acres of CBD-rich hemp in Southwest Oregon. The Company is introducing a range of consumer brands, such as Green Goddess Extracts™, Phenologie, Paradise CBD and Exactus.

Hemp is a federally legal type of cannabis plant containing less than 0.3% THC (tetrahydrocannabinol), which is the psychoactive component of the cannabis plant. After over 40 years of prohibition, the Agricultural Improvement Act of 2018, known as the 2018 Farm Bill, legalized hemp at the federal level. Hemp production will be regulated by the United States Department of Agriculture (USDA) and the States. As a result, in 2019 hemp was generally removed from the Controlled Substances Act (CSA) and enforcement by the Drug Enforcement Administration (DEA).

For more information about Exactus: [www.exactusinc.com](http://www.exactusinc.com).

### Investor Notice

Investing in our securities involves a high degree of risk. Before making an investment decision, you should carefully consider the risks, uncertainties and forward-looking statements described under "Risk Factors" in Item 1A of our most recent Form 10-K for the fiscal year ended December 31, 2018 filed with the Securities and Exchange Commission (the "SEC") on March 29, 2019, and in other periodic and current reports we file with the SEC. If any of these risks were to occur, our business, financial condition, or results of operations would likely suffer. In that event, the value of our securities could decline, and you could lose part or all of your investment. The risks and uncertainties we describe are not the only ones facing us. Additional risks not presently known to us or that we currently deem immaterial may also impair our business operations. In addition, our past financial performance may not be a reliable indicator of future performance, and historical trends should not be used to anticipate results in the future. See "Safe Harbor" below.

### Safe Harbor - Forward-Looking Statements

The information provided in this press release may include forward-looking statements relating to future events or the future financial performance of the Company. Because such statements are subject to risks and uncertainties, actual results may differ materially from those expressed or implied by such forward-looking statements. Words such as "anticipates," "plans," "expects," "intends," "will," "potential," "hope" and similar expressions are intended to identify forward-looking statements. These forward-looking statements are

based upon current expectations of the Company and involve assumptions that may never materialize or may prove to be incorrect. Actual results and the timing of events could differ materially from those anticipated in such forward-looking statements as a result of various risks and uncertainties. Detailed information regarding factors that may cause actual results to differ materially from the results expressed or implied by statements in this press release relating to the Company may be found in the Company's periodic and current filings with the SEC, including the factors described in the sections entitled "Risk Factors", copies of which may be obtained from the SEC's website at [www.sec.gov](http://www.sec.gov). Any forward-looking statement speaks only as of the date on which such statement is made, and the Company does not intend to correct or update any forward-looking statement, whether as a result of new information, future events or otherwise.

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Source: Exactus, Inc.