

April 18, 2011



Equifax Announces Earnings Release Date and Conference Call for First Quarter 2011 Results

ATLANTA, April 18, 2011 /PRNewswire/ -- Equifax Inc. (NYSE: EFX) will announce its financial results for the first quarter ending March 31, 2011, in a press release to be issued after the New York Stock Exchange closes on Wednesday, April 27, 2011. The press release will be available on the company's Web site at www.equifax.com.

Equifax will host a conference call at 8:30 a.m. EDT on Thursday, April 28, in which senior management will discuss financial and business results for the quarter.

To obtain teleconference information and access the broadcast, visit the Investor Center on the Equifax homepage at www.equifax.com. It is recommended that participants allow 15 minutes for registration prior to the start of the call. A replay will be available after the conclusion of the conference call.

About Equifax (www.equifax.com)

Equifax empowers businesses and consumers with information they can trust. A global leader in information solutions, we leverage one of the largest sources of consumer and commercial data, along with advanced analytics and proprietary technology, to create customized insights that enrich both the performance of businesses and the lives of consumers.

With a strong heritage of innovation and leadership, Equifax continuously delivers innovative solutions with the highest integrity and reliability. Businesses – large and small – rely on us for consumer and business credit intelligence, portfolio management, fraud detection, decisioning technology, marketing tools, and much more. We empower individual consumers to manage their personal credit information, protect their identity, and maximize their financial well-being.

Headquartered in Atlanta, Georgia, Equifax Inc. operates in the U.S. and 15 other countries. Equifax is a member of Standard & Poor's (S&P) 500® Index. Our common stock is traded on the New York Stock Exchange under the symbol EFX.

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