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Equifax Releases Enhanced and Improved Online Credit Report

New Version Provides Debt-to-Credit Ratios, Account Summaries for Consumers at No Additional Cost

ATLANTA, Dec. 13 /PRNewswire-FirstCall/ -- Underscoring its longstanding commitment to be the leading innovator in online credit information, Equifax Inc. (NYSE: EFX) today announced that it has enhanced the online versions of the Equifax Credit Report. The improved format provides consumers with a clear and easy way to understand the contents of their credit report.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060224/CLF037LOGO>)

Under the new format, the front page of the credit report will now provide a detailed summary of a consumer's credit history, including accounts, debt- to-credit ratios, account age, and potential negative credit histories -- all on one page. Each section also contains a brief explanation for consumers to help them better understand the information. Click here to see a sample of the Equifax Credit Report:
https://www.econsumer.equifax.com/otc/sampleProductView.ehtml?prod_cd=CPO

Equifax Personal Solutions was the first in its industry to offer its reports to consumers via the Internet in 2001. Since then, millions of Americans have accessed their Equifax Credit Report as a way to better understand their credit health and monitor their credit report to identify signs of potential identity theft or to dispute possible errors on their credit file.

Equifax regularly enlists research and consumer input to provide feedback on its products. These consumer panels were the source of the ideas that led to making the Equifax Credit Report even easier and clearer to understand and read. "We learned that most consumers pulled their credit report to evaluate their own credit standing," said Steve Ely, President of Equifax Personal Solutions. "To help them achieve that goal, the new format lets them understand what they need to know about their credit at a glance."

The new format is available on the Equifax Credit Report (a new version for the Equifax 3-in-1 Credit Report, which includes credit information from all three national credit reporting companies, is due in early 2008). Both reports, as well as Equifax's other products (including Equifax Credit Watch, Score Watch and Score Power), are available at www.equifax.com . Consumers may also receive the Equifax Credit Report when they visit www.annualcreditreport.com , the federally authorized website where consumers may receive their credit report from each of the three nationwide credit reporting companies once a year at no charge.

"In these rapidly changing economic times, understanding your credit health is critical to achieving your financial goals. By presenting your credit information in a clear and concise

manner, Equifax is helping consumers meet those goals," Ely said.

To learn more about Equifax products go to www.equifax.com or visit Equifax's online learning center, available at <http://learn.equifax.com> .

About Equifax Inc.

Equifax empowers businesses and consumers with information they can trust. A global leader in information solutions, we leverage one of the largest sources of consumer and commercial data, along with advanced analytics and proprietary technology, to create customized insights that enrich both the performance of businesses and the lives of consumers.

Customers have trusted Equifax for over 100 years to deliver innovative solutions with the highest integrity and reliability. Businesses -- large and small -- rely on us for consumer and business credit intelligence, portfolio management, fraud detection, decisioning technology, marketing tools, and much more. We empower individual consumers to manage their personal credit information, protect their identity, and maximize their financial well-being.

Headquartered in Atlanta, Georgia, Equifax Inc. employs approximately 6,900 people in 14 countries through North America, Latin America and Europe. Equifax is a member of Standard & Poor's (S&P) 500(R) Index. Our common stock is traded on the New York Stock Exchange under the symbol EFX.

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